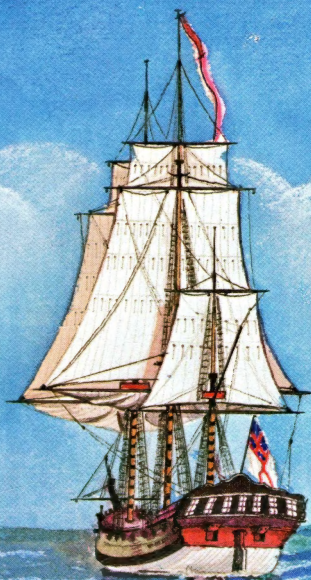
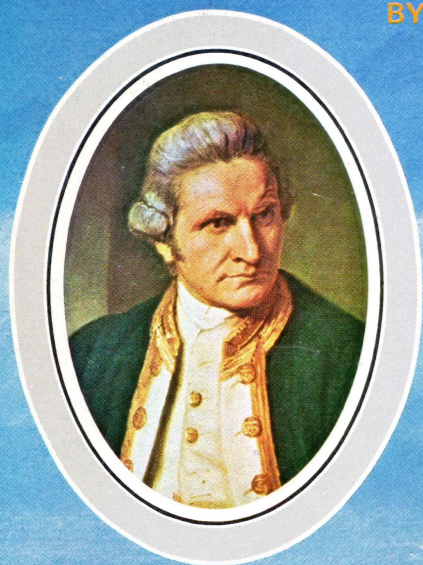


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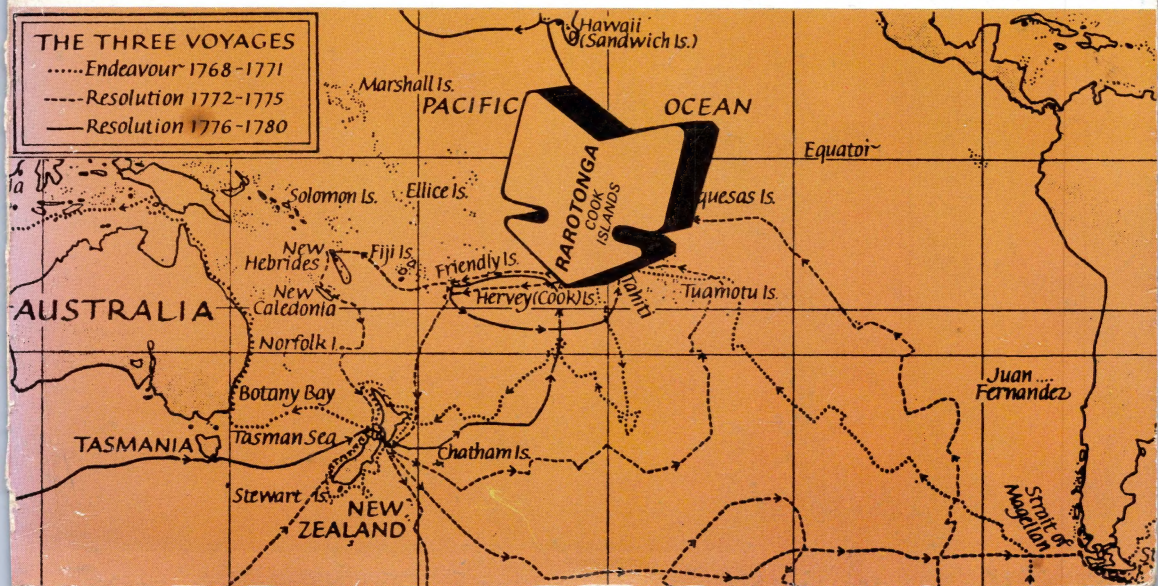
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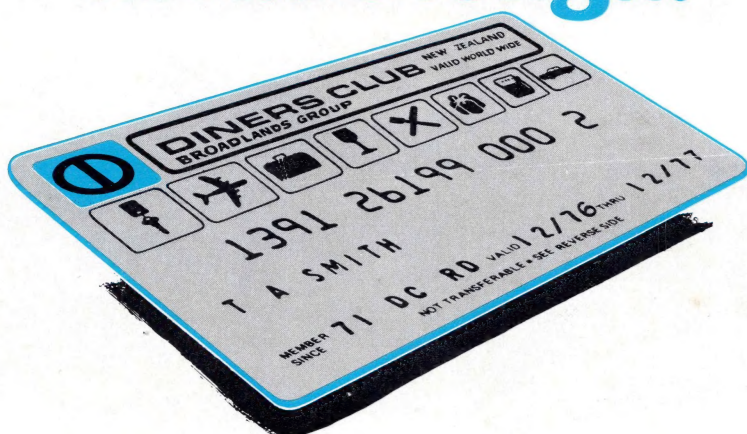
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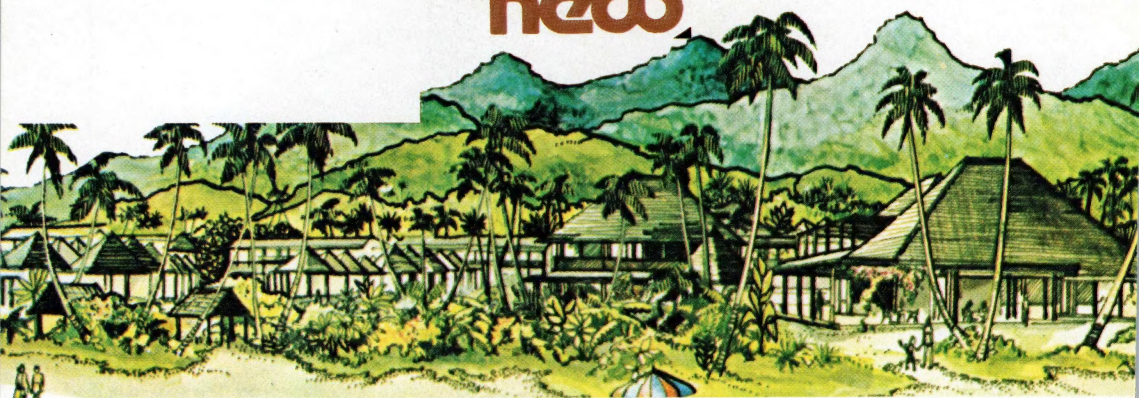
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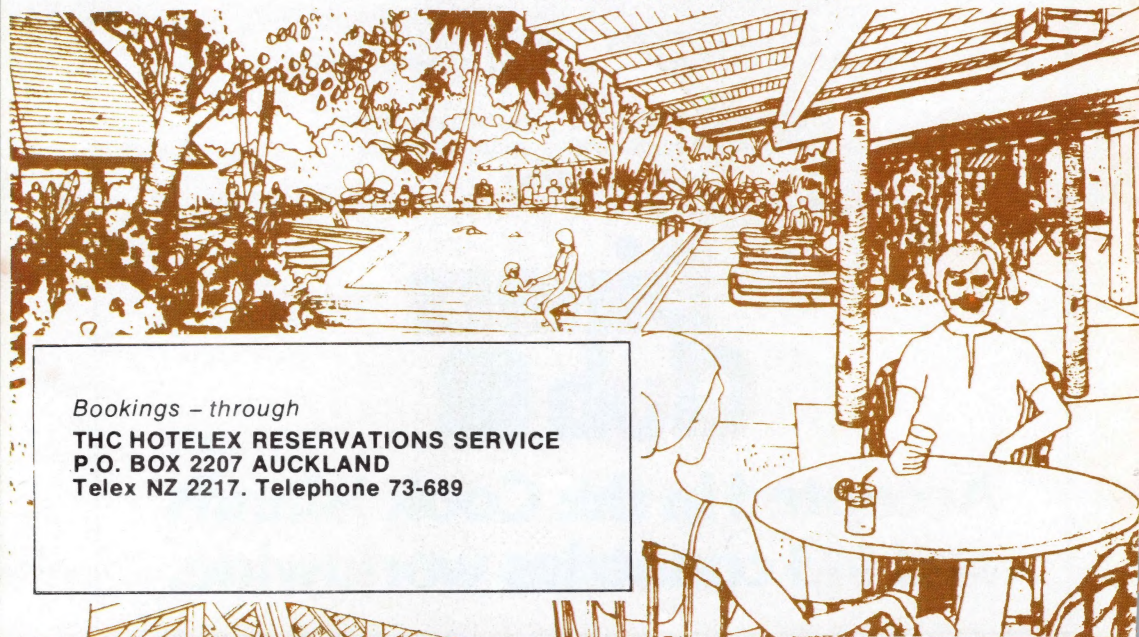
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INTRODUCTION

By

Premier Sir Albert Royle Henry K. B. E.

Kia Orana,

"I am pleased to take this opportunity to introduce to you this first Full colour Directory and Guide Book for the Cook Islands .

The Cook Islands, which are no longer isolated from the world, have been a self-governing nation since 1965, and are still closely bound to New Zealand . So when you visit our little country, we welcome you with both the sincere Cook Islands "Kia Orana" – May you live on – and a touch of the "Kiwi" hospitality – "Haere Mai" .

"We hope that the pages you will be turning will give a better idea of our country and people and help you enjoy your holiday in the Cook Islands . At the same time there are many fine advertisements in these pages to help you fulfil your practical requirements during your visit .

I would pay my tribute also to the Publisher and all those people who have co-operated in making this book possible ."

Kia Orana
A.R. Henry Premier

FOREWORD BY THE PUBLISHER

The publisher is indebted to many people who have, through their co-operation and kindness, made this first colour Directory and Guide Book for the Cook Islands possible. You will find in it almost everything that you need to know about the last of the beautiful, unspoilt tropical islands, the Cook Islands where friendly people, temperate climate, white sand beaches and sparkling blue lagoons all join together to welcome you.

Many fine booklets and guide brochures have been written about the Cook Islands. Much of what they say applies to the many chapters in the pages that follow. Although the book is designed particularly for tourists, it will also be a perfect guide and ready reference for travel agents and businessmen and will be used for the rest of 1977, all of 1978, 1979 and 1980. Apart from many articles of interest to tourists you will find included, a complete up-to-date list of Telephone Subscribers, a classified Business Directory, information on each of the islands and over 60 pages of beautiful colour photographs of faces and places of the Cook Islands together with many helpful advertisements.

The publisher would like to take this opportunity to pay tribute to all advertisers, without whose generous support this book would not have been possible. Herewith listed below, were those directly helpful with the establishment of this book.

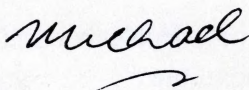
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Don Brandon
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And above all, my wonderful typist
and assistant who is responsible
for the typing, checking and retyping
of most of the text and help in the
layout and art work.

Tepaeru Short

Kia Orana,



Michael Drollet

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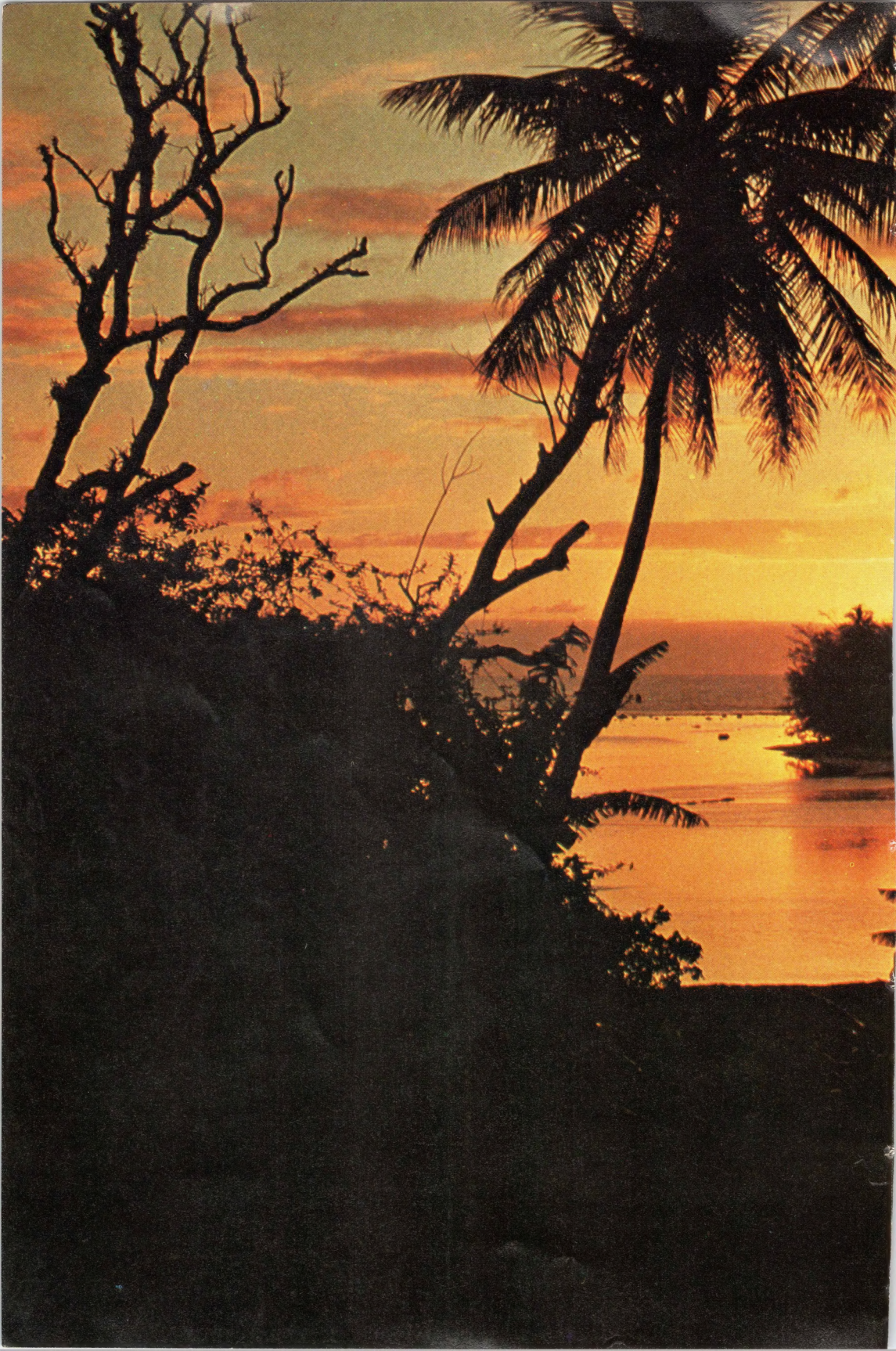
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If the Cook Islands people are not already famous for their friendly, hospitable ways it is only because the world has seen so little of them.

Long isolated from major travel routes and today's world of bustling cities and crowded beaches, the Cook Islands are possibly the last unspoilt discovery of the South Pacific. They are still the islands where much of the culture and customs, charm, beauty and romance of old Polynesia remain for those who are still strangers to the South Seas. With today's modern jet aircraft calling regularly at Rarotonga's modern International Airport, these paradise isles are no longer beyond reach. Visitor's will discover an environment that is fresh, clean and unpolluted. A get-away-from-it-all place to relax where the pace of life is easy.

To those of you who read this book in your far away homeland, we hope that someday you will have the opportunity of visiting the Cook Islands and share with us our way of life. To those of you now with us, we say KIA ORANA, the traditional Cook Islands words of welcome, MAY YOU LIVE ON.

We invite you to share in our pleasures and wish you a happy and memorable holiday.

Sunrise over peaceful Muri Lagoon, Ngatangia, Rarotonga.

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CHAPTER 1

COOK ISLANDS TODAY

Named after Captain James Cook, the 15 islands of the Cook Islands, home of a vigorous and charming section of the polynesian race, lie scattered over 751,000 square miles of the Pacific to the north-east of New Zealand. There are two distinct groups, the Northern and the Southern Groups.

In the north lie the islands of Penrhyn, Nassau, Pukapuka, Manihiki, Rakahanga and Suvarrow. All except Nassau, are coral atolls. With their dazzling white sand beaches these islands, in this space age, still remain an undisturbed and culture-oriented part of the Cook Islands.

The Southern Group consists of two atolls, namely Palmerston and Manuae or Hervey Island, and seven islands. These are Mangaia, Aitutaki, Atiu, Mauke, Mitiaro, Takutea and Rarotonga. The largest island and capital is Rarotonga, and this is the most developed of all the Cook Islands. Although, only 25 square miles in area, Rarotonga is a fertile island with the breathtaking scenic beauty of white sand beaches and a sparkling clear lagoon. It has spectacular rugged mountain peaks together with a warm tropical climate perpetually tempered by the soft, cool, south east trade winds. The highlands are mainly covered with tropical evergreen forests, while the lowlands and valleys are used for planting.

Rarotonga has excellent tourist accommodation, an expanding International Airport and a new 150 room luxury hotel opened in May 1977. The other island providing tourist facilities is Aitutaki, situated 140 miles north of Rarotonga. The Cook Islands Airways operates a daily air service to Aitutaki & twice a week to Atiu, with flights to Mauke, Mitiaro & Mangaia planned for the end of 1977.

The Cook Islands, with a population of 18,112 (December 1976 Census) is virtually bereft of natural resources and is dependent for its livelihood mainly on overseas trade. It imports over 50% of its food, all of its raw materials, plant, machinery and oil – the main source of energy in the islands. For many years agriculture has been regarded as, and still is, the backbone of the islands economy and is heavily subsidised annually by the New Zealand and Cook Islands Governments in order to build-up and to maintain the traditional, rural and agricultural society. The main exports are bananas, copra and canned orange and pineapple juices.

Along with agriculture, the Cook Islands has built up a steady tourist trade since the opening of the Rarotonga International Airport in 1974. This is attributable to the political vision of the leader of the ruling Cook Islands Party, who over the past 12 years has established a unique political relationship with New Zealand.

Since 1965, the Cook Islands have been a self-governing nation linked by free association with New Zealand. Under this arrangement the Cook Islands share with New Zealand a common citizenship, defence and Foreign Affairs, currency, immigration and postal system, and have free access to the New Zealand market. The Cook Islands is completely self-governing with an elected Premier, a legislature, and a New Zealand representative.

Unlike some of its Pacific neighbours, the Cook Islands is not an independent country or a colony. It is by the choice of its people, through a general election, something in between. Not all were happy with the relationship and the strongest



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critics quickly stated that the new relationship had blemishes and would not work. The facts show otherwise — as the years passed so did the Cook Islands develop.

Today Rarotonga's urban scene has changed from the old traditional life style to one of modern houses, hotels and motels. All electricity in the islands is produced from oil imported from Fiji, and like most other developing countries, the Cook Islands are simply reeling under the burden of vastly higher energy costs and increasing food prices. Generally speaking, the rise in the cost of living stems from New Zealand and other countries upon which the Cook Islands are reliant for their imports. However, the cost of living is still at a level far below that of Tahiti, Fiji, Hawaii and New Zealand.

Visitors to Rarotonga today will enjoy the best of two worlds. It has the advantages of modern housing, full medical services, a high standard of education, duty free shopping, high class hotels and motels and tar-sealed roads and yet retains with charm and dignity the leisurely way of life typical of Polynesia. You can combine a happy and memorable stay in Rarotonga with its pleasant shops, its attractive hotels, motels and entertainment places, with a stay in the villages where tropical trees and flowers abound everywhere. It is true the island has a classic beauty with white sand beaches fringed by a coral reef, tall palm trees swaying into the trade winds, and a background of rugged volcanic peaks, but, such beauty alone does not account for the charm of Rarotonga. The natural warmth and friendliness of the people are the outstanding features which visitors remember the most.

Whatever you do and wherever you go during your stay in the Cook Islands, you will find there is still plenty of the Polynesian way of life to enjoy. When you leave do return, and if at all possible stay a little longer.



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CHAPTER 2

COOK ISLANDS PEOPLE

The people of the Cook Islands are Polynesians known as Cook Island Maoris who are closely related to the New Zealand Maoris and Tahitians.

Although each island have its own dialect the common language used is the Rarotonga language which, in many ways, is very similar to New Zealand Maori and Tahitian. Almost everyone understands and speaks some English, but even in Rarotonga the most Europeanised of the islands, they normally converse in their own language.

The people of various islands, even though have adopted European ways in proportion of their contacts with Europeans, still maintain their culture and customs especially in the more remote islands of the Northern Group. The Cook Island Maoris are a happy, friendly and easy-going people. General dress throughout the group are neat cotton frocks and pareu material for the women and island style shirts, shorts and trousers for the men.

The basic community aggregation is the tribe, stemming from common ancestors (referred to as "Kopu Tangata"), the family of people. Within the family, however, are grades of authority and rank. In Rarotonga for instance, the all important person in the Kopu Tangata is the Ariki (Chief). He had absolute power in the old days, a power of life or death, a power to levy tribute and to order the daily round. The leading position of the Ariki today is recognised still but only through the "House of Ariki", established in 1966.

Arikis are elected by families of noble birth known as ariki families, from among their own members. It does not follow as a matter of course that the oldest child of a deceased ariki will be the next ariki although this is the usual course.

Next in authority after the ariki are the mataiapo (elders) and rangatira (nobles). A mataiapo is a senior member of the ariki family and the title customarily descends to the heir. A Rangatira may be a member of the ariki family or may be an outstanding man ennobled by an ariki. Both the mataiapo and rangatira may be regarded as executive and councillors of the ariki, and as such are responsible for seeing that directions are carried out, but only if they have been sworn in as members of the "Koutu Nui" (house of elders and nobles).

Where the Polynesian originally came from is still a matter of considerable controversy, but the most commonly accepted theory is that the settlement of the area was by way of South East Asia, Eastern Indonesia and the Philippines.

It is believed that some five to six thousand years ago some of the Austronesians from Formosa - Philippines - Celebes Region came to Oceania along the north coast of New Guinea and finally reached the Solomon Islands, the New Hebrides and Fiji.

From Fiji a group of migrants sailed to the Tonga Islands about 1500 B.C. It was there that these Austronesians developed a new race over a period of a thousand years: they became the direct ancestors of all Polynesians.

At about 300 B.C. some Tongans migrated to Samoa, and soon after the beginning of the Christian era migrants from Samoa reached the Marqueses and perhaps the Society Islands. From here, Eastern Polynesian Central canoes brought people to Hawaii, the Austral and the Cook Islands between A.D. 600 to 800.

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Captain James Cook, greatest navigator of modern times, was amazed at the navigational ability of the Maoris, who could visit islands which were thousands of miles apart. He expressed wonder at how some of the Polynesian vessels literally sailed rings around his most modern of European sailing ships even when she was doing her best in a fair breeze. Communications between the widely separated islands of Polynesia astounded European explorers who in later years would "discover" islands to find that word of their ships and about them had reached the islands long before they did.



BEACH HOTEL

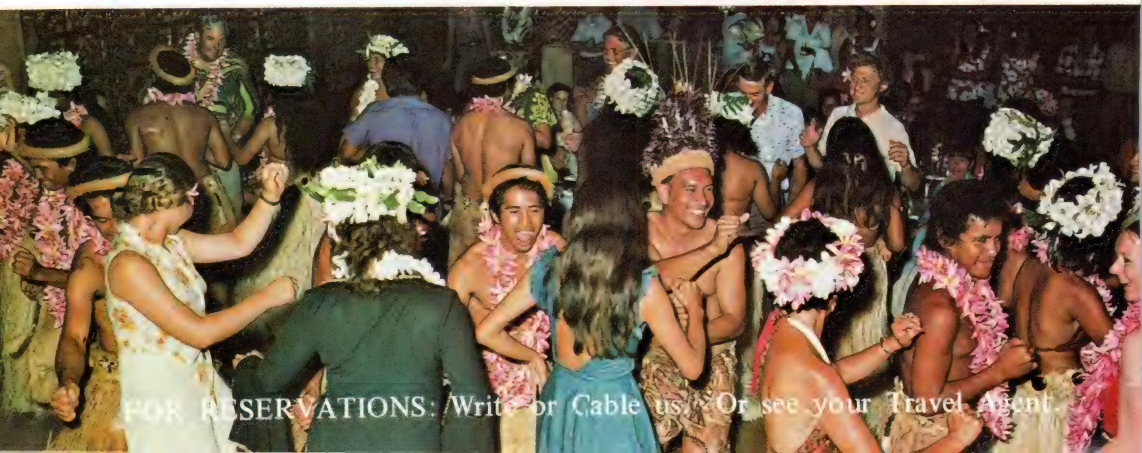
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Two miles from Airport. Comfortable cottages scattered over site amongst palms and colourful foliage. White sand beach frontage.

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CHAPTER 3

MISCELLANEOUS INFORMATION

Here is a chapter full of information that will benefit you during your visit. It also includes many of the local organizations, sports clubs, youth clubs and group activities that should be of help and service to you.

COOK ISLANDS TIME: The Cook Islands is 10 hours 30 minutes behind Greenwich Mean Time.

When it is 12 noon in Rarotonga it is: (in standard time)

Same day	2.30p.m. in Los Angeles
	4.30p.m. in Chicago
	5.30p.m. in New York
	7.30p.m. in Buenos Aires
	10.30p.m. in London
	11.30p.m. in Paris
Next day	6.30a.m. in Hong Kong
	7.30a.m. in Tokyo
	8.30a.m. in Sydney
	10.30a.m. in Auckland

CLIMATE: The climate of the Cook Islands is pleasantly warm and sunny. However, if you are planning to get-away from those cold and winter months then the best months for your summer vacation are April through October. From December to March, the weather is warmer and wetter. This is also known as the "hurricanes season", however, such storms are infrequent and irregular.

The island of Rarotonga has ideal weather all year round. It is seldom excessively hot and never cold.

Average rainfall is 80 inches. The average temperature during January, the hottest month, is 26 Celsius.

CLOTHING: Comfortable summer clothing is the guide to dressing in the Cook Islands. Walk shorts for men and slacks for women are ideal all the year around. Formal dress is normally not required, but a lounge suit for men would be acceptable on "formal" occasions. In the evenings the ladies can, and do, dress up in long dresses for the more formal occasions at hotels, dances, evenings out, etc. However, almost always, men still wear slacks and colourful island shirts and women can, with comfort wear a pareu material dress or a light wrap-around. A light sweater is advisable for cooler evenings during the months of July and August, and a light-weight raincoat or umbrella is a wise precaution against sudden tropical showers.

Most hotels and motels will arrange laundry services, but no dry cleaning services are currently available.

The drip dry variety of clothing are therefore the most recommended.

MONEY: The money used in the Cook Islands is New Zealand currency. AA notes are those used in New Zealand, but as well as the New Zealand coins you will find Cook Islands in denominations of \$1 and 50, 20, 10, 2, and 1 cents. Internationally acclaimed for their artistic presentation of aspects of Cook Islands life, the seven denominations was supplemented by a brilliant Five dollar silver coin in 1976, picturing a recently discovered unique species of a bird found only in the Cook Islands,

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COOK ISLANDS**

the Mangaia Kingfisher. The dollar coin bearing the symbol of the legendary god "Tangaroa", is popular with coin collectors. Local coins are, however, not negotiable outside the Cook Islands.

The NATIONAL BANK of NEW ZEALAND in Avarua, the only bank in the Cook Islands, opens from 8.30 a.m. to 2.30 p.m. to provide you with an excellent service. But in addition to the bank all hotels, motels and larger stores will change your Traveller's Cheques and principal currencies. There is no restriction on the amount of foreign currency a visitor may take into the Cook Islands. Unexpended New Zealand or local currency may be exchanged prior to departure into the same currency as that which was brought into the country. Also, there is no restriction on the export of unused foreign currency or Traveller's Cheques. However, government approval is required for transfer of funds out of the Cook Islands. Visitors are advised to negotiate foreign currency transactions through the National Bank of New Zealand.

DRIVING IN THE COOK ISLANDS: All vehicle users must have a current Cook Islands drivers licence. Drivers with valid overseas licences can obtain local licences from the Police Department without any difficulty. Drive on the left, and please be prepared to give way to pedestrians who have traditionally enjoyed the freedom of right of way. It is also regarded as a sign of courtesy to dip your lights for oncoming pedestrians.

TAXIS: There are a number of very good taxi services. Fares are government controlled and are required to be displayed in each cab. Taxi drivers are friendly, helpful and cheerful here in Rarotonga and the rates are very reasonable. Here are some of the charges for specified trips either way. (Subject to alteration)

From Airport	To	Ace Motel	90 cents
		Trailways Hotel	\$2.00
		Kiikii Motel	\$2.00
		Little Polynesian Motel	\$5.00
		Arorangi beach Hotel	\$1.80
From Post Office	To	Public Hospital	\$2.30
		Arorangi beach Hotel	\$2.65
		Little Polynesian Motel	\$5.00
		Muri Beach and	
		Sailing Club	\$3.00
		Trailways Hotel	\$.85 cents
		Kiikii Motel	.85 cents
		Ace Motel	.60 cents

The maximum charge payable for the hire of a taxi to take a trip around the island of Rarotonga is \$8.50. There are also additional charges for extra luggage, telephone booking, waiting time, after hours and Public Holidays.

AIRWAYS: Cook Islands Airways operate a 9-seater Britten-Norman Islander air service between Rarotonga and Aitutaki. Later this year (1977) the service will be extended to Atiu, Mauke, Mitiaro and Mangaia as the airstrip on these islands are completed. Twenty minute scenic flights over colourful Rarotonga are available these are ideal for photography or for just looking at the view. Bookings are made through Air New Zealand.

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SHIPS: Local shipping companies operate an inter-island shipping service with frequent overnight trips to islands of the Southern Group, and less regular services to the islands in the North. Passengers may travel by cabin or on deck, and the fares vary depending on the distance of the trip. Deck passengers must provide their own food-stuff, and bedding. Travel on the inter-island traders can hardly be described as comfortable but for the more adventurous visitor it will be worth the experience.

POSTAL SERVICES: Mail, Telephone, Telegrams and Telex Services. All these are available through the Post and Telecommunication Department in Rarotonga. Internal telephone services are available at all hotels and motels in Rarotonga.

ELECTRICITY: The voltage available is 230 volts. Most power sockets are designed for three pin flat plugs or adaptors. Some hotels and motels have provision for 110 volt a.c. electric shavers.

QUARANTINE: As the economy of the Cook Islands depends on agriculture, it is essential to maintain high standards of pest control. The islands are free of serious diseases and pests of plants and animals. Therefore, all plants, fruits and animals brought into the country must be declared for inspection.

IMPORTANT NOTE: Passengers embarked in Fiji, Samoa, Tonga and Tahiti are required to have their baggage (except small hand luggage – under 10lbs) fumigated on arrival. Fumigation may take up to three hours, and as a precaution it is wise to carry personal articles for immediate need in hand luggage. Bottles should also be removed from baggage since they are liable to break during fumigation. This formality which may cause minor inconvenience is necessary to prevent the introduction of pests and diseases hazardous to Cook Islands agriculture.

CUSTOMS ALLOWANCES: A visitor may bring the following items, free of duty, into the Cook Islands:

- 200 cigarettes, or up to ½lb of tobacco, or up to 50 cigars, or equivalent.
- 1 reputed quart (26oz.) of wine.
- 1 reputed quart (26oz.) of spirits.
- 2 still cameras with 24 plates or 10 rolls of film or 1 still camera with 12 plates or 5 rolls of film and 1 movie camera (less than 35mm) with 2 reels of film.
- 1 pair of binoculars.
- 1 portable record player plus 10 records.
- 1 portable radio.
- 1 portable typewriter.
- 1 portable musical instrument.

Goods in excess of those listed above and not covered by specific concessions (provided they accompany the visitor and are for the visitor's own use) are subject to the following: Goods up to the value of \$NZ20 – no duty.

Goods in excess of \$NZ20 but not exceeding \$NZ100 in value – duty of 25% payable on the value exceeding \$NZ20. Goods exceeding value of \$NZ100 – dutiable at standard rates.

The importation of firearms, cartridges and fireworks is expressly prohibited.

ENTRY PERMITS: A bona fide visitor does not require an entry permit provided he possesses a valid passport, holds an onward or return ticket (booked and paid for) and does not intend staying more than 31 days. (a bona fide visitor is any person

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who enters the Cook Islands solely for the purpose of holiday or recreation and not for employment).

Cook Islanders and permanent residents and their children do not require visas. A Cook Islander is defined as a person belonging to the part of the Polynesian race indigenous to the Cook Islands and includes any person descended from a Cook Islander. It should be noted that anyone entitled to enter Cook Islands without a permit must satisfy the shipping or air line by which they travel of their exemption. Usually a New Zealand passport, birth certificate, certificate of identity, or permanent residence certificate is sufficient. All other persons not included in the categories mentioned or those who wish to enter to work or business must obtain entry permits. These may be applied for through:

1. Principal Immigration Officer, Ministry of Labour and Commerce, P.O. Box 61, Rarotonga, Cook Islands, or
2. Cook Islands Government Office, Communications House, Box 37-391, Parnell, Auckland, Phone 360-450, or
3. New Zealand Embassy or Consulate Officers in other countries.

EXIT PERMITS: Bona fide visitors do not require exit permits. All other departing persons are advised to inquire through the Immigration Department in Rarotonga prior to their day of departure to ensure all conditions of exit – including taxation clearance – have been met.

PASSPORTS: Cook Islanders and permanent residents do not require passports when travelling to and from the islands. However, since most ships and aircraft serving the Cook Islands are likely to call at foreign ports where such documentation is required, it is strongly advised that a current passport be obtained.

Australian and New Zealand citizens do not require passports, but for the reasons stated above – and the need to prove citizenship – it is recommended that visitors from those countries be in possession of a valid passport. All other visitors must have a current passport.

DUTY FREE SHOPPING: With a wide range of realistic prices Rarotonga is well on the way to becoming duty free shoppers paradise. Prices are fixed so there is no bargaining.

All large shops offer an impressive array of duty free goods as well as some of the village shops and stores. Curio Houses and the Cultural Division offer a wide range of local carvings from wood and pearl shell and fine examples of weaving. The Cook Islands Women's Federation Centre in Avarua also offer an impressive array of artifacts and handicrafts.

Most shops open at 7.30 a.m. until 3.30 p.m. during the week. There is no late shopping but all shops and stores open on Saturdays from 7.30 a.m. to 11.30 a.m. Only the Dairy type shop open at night and on Sundays but with no set times.

THINGS TO SEE: Rarotonga, with a circumference of about 20 miles is a lush tropical garden. The round-island road presents ever-changing scenery of beaches, lagoons, villages, gardens, plantations and rugged mountains. For the more energetic, there are numerous inland walks and hill-climbs. Walking on the coral reef at low tide is a good way of viewing marine growth but sturdy footwear is essential. Places of historic interest such as maraes (sacred grounds) early churches and mission grounds are plentiful and guides are available.

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Buggy Rides: Power buggies leave Avarua for a leisurely tour of the island with stops for swimming, snorkelling, beachcombing, sunbathing and refreshments. Inland tours by horse-drawn buggy can also be arranged.

Package Tours: Hinano Tour — 5-day package (arrive Tuesday, depart Saturday) Includes airport transfer, around-the-island sightseeing, visits to historic places, the fruit cannery, island-night entertainment and dining (umukai).

Hibiscus Tour — 4-day package (arrive Saturday, depart Tuesday). Includes airport transfers, around-the-island sightseeing, island-night entertainment and dining (umukai).

Aitutaki — guided tours around the island by mini-bus or decorated truck.

All day picnic, travelling across lagoon by motorboat to one of the numerous islands. Picnic lunch included. Minimum of 10 persons. Details from: Tipani Tourist Services Ltd.

Travel Agents/Tour Operators in Rarotonga

Stars Travel, P.O. Box 75, Rarotonga. Phone 2280.

Union-CITCO Travel, P.O. Box 54, Rarotonga. Phone 2178/79.

Taylor's Tours, P.O. Box 399, Rarotonga. Phone 2463K.

Tipani Tours, P.O. Box 4, Rarotonga. Phone 2279.

ECONOMY: The economy of the Cook Islands is primarily agricultural.

Citrus fruit, bananas and pineapples are the major export crops of the fertile islands of the Southern Group, although other tropical fruits are grown for local consumption and export.

On the atolls of the Northern Group, copra is the main export crop. In addition, pearl shell is also harvested on Penrhyn and Manihiki.

At present there are no mineral or extractive resources and no heavy industries. However a large cannery in Rarotonga processes the bulk of the country's citrus fruit and pineapple for export. Other secondary industries include clothing and the manufacture of local artifacts. Tourism is the newest industry and already there is a good standard of accommodation available and a diverse range of tourist attractions.

FOOD AND RESTAURANTS: There are restaurants at The Rarotongan Hotel, Trailways Hotel, Arorangi Beach Hotel, Cafe Outrigger, Rima's Kai Inn and Vaima Restaurant and Coffee House. Island foods are also provided on certain nights of the week.

One feature of Cook Islands is the plentiful supply of luscious tropical fruit and a wide variety is usually available.

Meat is imported from New Zealand, as are most grocery lines.

LIQUOR AND WINES: A comprehensive selection of beer, spirits and wines is available from Cook Islands Liquor Supplies and from stores around the island. Prices are very reasonable.

Duty Free liquor is also available to outward passengers from the Duty Free shop at the airport.

WATER: Tap water in Rarotonga is safe to drink. A major water scheme is under-way at present.

ACCOMMODATION: Accommodation, while of adequate variety and of good standard is still limited, so reservations are essential.

Reservations can be made direct to hotels or motels, or through travel agents (usual



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rates of commission apply). Generally, a deposit of 10% is required on confirmation of booking, and a cancellation fee of 10% is charged unless sufficient notice is given for resale.

ANIMAL AND INSECT PESTS: There are no poisonous animals or insects in the Cook Islands. Mosquitoes (non-malarial) can be worrisome in inland areas, but repellants give effective protection.

Reefs, corals and lagoons are free of any dangerous species. However, the thorny stone fish and Crown of Thorns star fish can cause painful wounds if stood upon. Be sure to have some kind of footwear on if you are planning to explore the reef.

PHOTOGRAPHIC SUPPLIES: Most popular brands of film are available. It is recommended that films be stored in plastic bags in the refrigerator and exposed films removed for processing as soon as possible.

Black and white films are processed in Rarotonga, but no colour processing is available as yet.

HEALTH REQUIREMENTS: A valid small pox certificate is required of all visitors. However, travellers from Australia, Canada, New Zealand, The Pacific Islands and the United States (including Hawaii) are exempt, provided they have not travelled outside these countries during the 14 days prior to entry into the Cook Islands or provided the exempted countries do not suffer any outbreak of some other internationally notifiable disease.

RELIGION: Religion is an important part of community life. In the Cook Islands Sunday is observed as a day of worship and in general, active sport and recreation is not encouraged on this day of the week. The principal religious faiths in the Cook Islands are: Protestant, Roman Catholic, Seventh Day Adventist and the Church of Jesus Christ of Latter Day Saints. All faiths and churches welcome visitors.

FESTIVALS AND CELEBRATIONS: Throughout the year there are a number of celebrations of interest to visitors.

New Years Day – horse racing at Muri beach. A novel bare-back race along the beach by the lagoon.

Easter Monday – horse racing at Muri beach.

ANZAC Day – April 25. Special parade and services in remembrance of World War dead.

CONSTITUTION CELEBRATIONS – August 1-10. Festive and sporting activities to commemorate attainment of self-government on August 4, 1965. Competitions in traditional drum dances, action songs, legends, dramas and singing take place with representatives from outer islands travelling to Rarotonga to compete.

GOSPEL DAY – October 26. Religious plays (Nuku) performed in the open air, commemorating the arrival of the Christian gospel in 1823.

ALL SOULS DAY – November 1. Catholic community decorates graves with garlands of frangipani. Torchlight procession in evening.

CHRISTMAS DAY – church services.

BOXING DAY – December 26. Horse racing at Muri beach, Golf, Bowls, Sailing or a day for the whole family at the beach.

NEW YEARS EVE – Dancing and entertainment in hotels and licensed restaurants around the island.

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STATUTORY HOLIDAYS — New Years Day (January 1), ANZAC Day (April 25). Good Friday, Easter Monday, Queen's Birthday, Constitution Day (August 4), Gospel Day (October 26), Christmas Day (December 25), Boxing Day (December 26).

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- 2** Show your private-box number on your letterhead.
- 3** Know your correct postage rates. Prepay postage fully.
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CHAPTER 4

AIR SERVICES TO RAROTONGA

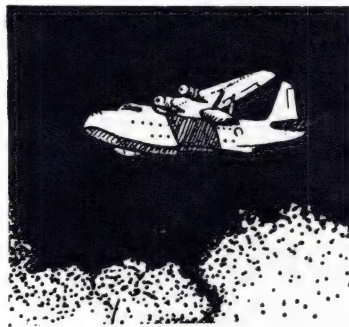
Air services to Rarotonga began during the war when a 5,000 feet long airstrip was built in 1944 by the New Zealand Public Works Department.

In 1945, regular air services to Rarotonga began with a fortnightly Dakota service from Auckland, operated by the New Zealand National Airways Corporation. The flight took three days travelling through Fiji, Tonga, Western Samoa and Aitutaki. A few years later, Tasman Empire Airways Limited opened a monthly island service known as the "Coral Route" flying Solent sea-planes between Auckland and Papeete via Fiji and Aitutaki.

In 1952 the N.A.C. services ceased and the monthly solent flight became fortnightly until it closed in 1960. In the years to follow it became obvious that airfield facilities at Rarotonga were completely inadequate for the island's growing economy. As an interim measure regular flights from Apia began in 1963, operated by the Western Samoa Company, Polynesian Airways Limited. Three years later this service had to cease when international restrictions were placed on the use of small passengers aircraft for long distance flights. Proposals were made to extend the airfield facilities to Electra standards but it soon appeared that the Electra services also would be shortlived.

After considerable investigation it was decided that a new airport suitable for large commercial jets was required. Negotiations between the Cook Islands Government and the New Zealand Government were carried out, and agreement was reached in 1969 for the extension of the old airstrip so to be able to cater for DC-8 and DC-10 aircraft. These extensions were completed in 1973 and the new airport was officially opened by Her Majesty Queen Elizabeth II, in January 1974.

Today, Air New Zealand is scheduling five international aircraft movements to Rarotonga per week taking in Nandi, Tahiti and Honolulu. This is expected to increase to eighteen flights per week in 1980.



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RECREATION

Visitors to the Cook Islands will find a wide variety of things to do. Opportunities abound for the sportsman and women; tennis, normally from November to February, cricket, from January to April and netball and rugby from May to September – which are the national sport.

There are also golf and outdoor bowls. Nine hole golf courses offering 18 holes with a par 64 are open all year round on Rarotonga and Aitutaki.

The Rarotonga Bowling Club, one of the oldest established clubs on Rarotonga, is situated at Tutakimoa – two minutes from main shopping centre – offering eight rinks. Like golf, bowls are also played all year round but the official season opens in March until December.

Visitors are welcome and hiring facilities are available.

There is also the water oriented sports. Besides swimming and snorkling, you will find that spear fishing (day and night) and deep sea game fishing are excellent in Cook Islands waters for marlin, Tuna, wahoo and other varieties. Arrangement can be made through the Tourist Authority or local Travel agents.

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For the visitor interested in the more leisurely activity, there is sailing conducted every Saturday by the Rarotonga Sailing Club situated at beautiful Muri Beach and beach or reef exploring. For those who are more athletically inclined there are excellent hiking over trails into the rugged mountainous interior, which will take you to the "Needle" and across the island to Titikaveka.

Horse racing conducted in Cook Islands style is held on Muri Beach four or five times a year during Christmas and public holidays and festivals. Betting facilities are available. There is also the Cook Islands Totalizator Board operating regularly with win and place bets, double and trebles on selective New Zealand race meetings.





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CHAPTER 6

HISTORY OF THE COOK ISLANDS

The beginning is unknown and will probably remain so forever. But sometime around 875 A.D., Polynesians had already established themselves in the Cook Islands. Although history of this period is vague, tangible signs of an earlier culture remain in Rarotonga, the main island.

Almost circling the island is the Arametua, an inland road known as the Great Road of Toi. When the first Europeans came to the Cook Islands, the Arametua was already there, a road of paved stones through swamps which has long since been turned into an all weather road. Where Toi came from is not clearly defined by legend. Why he needed a road is also lost in the past. But clearly his was not a backward race and probably he had a substantial army, or at least labour force, to require such a road and, indeed, to build it. What became of Toi and why he should have forsaken an island over which he clearly had dominant control, is not known.

Tradition has it that Rarotonga was settled by Karika, a warrior from Samoa, and Tangiia, a Tahitian navigator, at least three centuries after Toi. Karika while on a voyage of discovery, met Tangiia on a similar expedition and challenged him to battle. But Tangiia was something of a diplomat and fearing that Karika would gain the day, he temporised, saying: "Here we are in the open sea, with no one to witness our prowess. Whoever gains the day will not get due credit for his victory when he returns. Would it not be better for us to join canoes and proceed together, awaiting a more favourable time."

This appealed to Karika as a sensible proposition, and they joined forces, proceeding till they reached Rarotonga. By this time they had become very good friends and together they explored Rarotonga and divided the island by starting off in their canoes from a given point and sailing round the island in opposite directions until they met. A line joining the starting point and place of meeting was agreed upon as the boundary between the two parties. Even today, although possessing no written language before the coming of Europeans, many families on Rarotonga can trace their history back to Karika and those looking to Tangiia as their ancestor.

The discovery by Europeans of Rarotonga, is somewhat in dispute. However, mutineers from the *Bounty* are said to have visited Rarotonga in 1789. Later in 1814, Captain Goodenough on the "*Cumberland*" visited and there appears to have been considerable strife between his crew and the islanders.

Discovery of the group, however, is credited to Captain James Cook who discovered Manuae, an atoll 124 miles North-North-East of Rarotonga, on his second voyage in 1773 and named it Hervey Islands. Unable to find a suitable anchorage he did not land. On his third voyage, Captain Cook visited the islands again in March and April, 1777, making his first landfall at Mangaia, 110 miles east-south-east of Rarotonga. As his two ships *Resolution* and *Discovery* approached the island people were seen on the shore. At first, they were timid, but later one of them, named Mouroa, was enticed on board. But owing to the nature of the surf round the island, Cook was unable to land to obtain the much needed food for his cattle, and after putting Mouroa ashore he sailed northwards.

The next day he sighted Atiu and further established friendly contact with the islands, some of whom came aboard his ships. Cook sent some of his men ashore

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to try and get suitable cattle feed. They were unable to obtain any of the food needed apart from a few coconuts, but the party was well received. Cook then sailed for Takutea, about nine miles away, and as there appeared to be no inhabitants on the island he ordered a boat ashore. The party landed without difficulty and found traces of people having been there before them. A few empty huts were still standing and in one of them the men left a hatchet and some nails in payment for what they had taken.

Cook then sailed onto Manuae which he had discovered on his previous voyage. As Cook approached the island some canoes immediately put off from the shore, which surprised Cook, who had thought the island uninhabited. The canoes approached the ships and some goods were exchanged, but when the ships boats were launched, the canoes made off for the shore. The islanders gathered on the beach and acted as if to oppose a landing, so Cook recalled the boats and left.

The next island he visited was Palmerston 250 miles away. Cook himself went ashore but found no trace of inhabitants ever having been on the island, with the exception of a part of a canoe which had been washed up on the beach. The party collected scurvy grass, young coconut trees, pandanus branches and coconuts then Cook left the islands and continued on his voyage of discovery.

Apart from establishing a friendly contact with the islanders, Captain Cook wrote much on the customs and language of the islanders remarking particularly on the similarity of languages between the Cook Islands, New Zealand Maoris and Tahiti.

Although many explorers had sighted and identified land in the Cook Islands, it was left to the missionary Rev. John Williams, in 1823, to discover the islands. He discovered and brought Christianity without bloodshed to the Southern Group islands. The pioneer missionary and others of the London Missionary Society, immediately understood the power of the leading chiefs, and enhanced this power to the point where in varying degrees unitary political authority was established on each island. Through the influences of the Missionaries, native institutions and many of their customs were rigidly suppressed. The Missionaries had little time or interest in native culture and effectively managed to destroy it.

For more than 60 years, the islands were virtually under the control of the Missionaries. The islanders embraced Christianity eagerly, even their day-to-day laws were being based on missionary precepts. The Missionaries introduced several new foodstuffs and conducted educational instruction.

In the middle of the 19th century a flourishing trade in vegetables, fruit, pigs, poultry and other commodities was developed with the whaling ships plying the waters of the Cook Islands. Most of the trading was in the hands of the islanders and was controlled by the chiefs.

The Northern Group islands were seen by Europeans much earlier than those in the South. Pukapuka is believed to have been sighted by Mendana in 1595. Manihiki was plotted on the charts by Captain Patrickson in 1822. Suvarrow was discovered by Mikhail Lazarei in 1814. Rakahanga was probably first discovered by the famous navigator Magellan, in 1521, and quite likely was seen by Quiros in 1606. The Russian, Bellinghausen visited there in 1820. Penrhyn, was first seen by Captain Severn, of the British ship "Lady Penrhyn" in 1788, and some years later was given publicity by Lamont, who was shipwrecked there on the brig, "Chatham", and became the first European to live on the island.

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The Cook Islands became a British protectorate in 1888, and two years later a British Resident, Mr. F.J. Moss, was appointed. He was responsible to the Governor of New Zealand. During his term of office a Federal Parliament of the Cook Islands was set up and the "Missionary Laws", whose emphasis was on moral conduct, were replaced by a statute dealing with civil and criminal offences on the pattern of British Law.

The islanders for many years had expressed a desire to become part of the British Empire. At one point, warned of the approach of a French warship, the leading chief and citizens of Rarotonga saw to it that a British flag was sewn and hoisted in time to prevent French occupation which had proceeded rapidly in the Tahiti group.

Alarmed by the thought of some foreign power gaining possession of a group of islands so uncomfortably close to New Zealand, Mr. Richard John Seddon, New Zealand's Prime Minister, visited Rarotonga. Shortly after his return the Cook Islands, in 1901, were formally included within the boundaries of New Zealand. This decision was preceded by a petition from the leaders of the islands which urged annexation. The petition addressed to Lord Ranfurly, then Governor of New Zealand, began as follows: —

"We, the Arikis of Rarotonga, together with Ngamaru Ariki, who represents the three islands of Atiu, Mauke and Mitiaro, being assembled in Council, do hereby petition His Excellency the Governor of New Zealand, to annex the islands of Rarotonga, Atiu, Mauke and Mitiaro to the British Empire."

The petition continued that whereas the Cook Islands were of the same race as the Maoris of New Zealand, and that all their trade was with New Zealand, they were willing to become part and portion of the British Colony, as New Zealand then was. The petition also suggested inclusion of further islands in the group, and raised points of law and administration.

The deeds of cession of the Southern Group islands were signed by the Arikis, with the full consent and approval of their advisers, on the 8th and 9th of October, 1900. In the case of Aitutaki, however, where owing to the people's belief that they had become part of the British Empire in 1891, Sovereignty was formally invested in the Crown by proclamation.

As New Zealand was then a colony, the islands were added to her by an Imperial Order in Council.

At the time of the annexation, the Cook Islanders particularly the Rarotongans, had reached a crucial point in their development. They had abandoned the old customs, but had not built a firm social organisation to replace the old one.

The first Resident Commissioner, Lieut. Colonel W. E. Gudgeon, faced a formidable array of political, social and economic problems.

The Federal Parliamentary system had broken down because of the problem of transporting members from the Outer Islands to attend sittings in Rarotonga. A social crisis had arisen over land because of the efforts of powerful Maori leaders to gain control of all the land. Trade was bad. Coffee and cotton exports were returning very little and the large quantities of oranges and bananas being sent to New Zealand more often than not brought a return scarcely sufficient to pay the cost of marketing them.

Population was at a low point, half the total estimated by the missionaries as

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inhabiting the islands when they first came. There was no organised health service. Schooling was in the hands of the missionaries. They taught in the vernacular and they did not reach the whole of the child population. When the first of the New Zealand Government Schools was opened there were few children who could speak English. The ordinary people had lost confidence in the justice administered by the Maori courts. The land problem was undoubtedly the most pressing question facing the administration. The system of land ownership had been set down on record by the Federal Parliament in 1894 as follows:

"The land is owned by the tribe but its use is with the family which occupied that land. Selling of land has always been prohibited in the Cook Islands. No Maori can sell to another Maori or a foreigner."

Since then, the policy of the Land Titles Court, later known as the Native Land Court, has been to preserve Maori custom in the ownership of land. The prohibitions of sale of land has been maintained and where leases are granted the Court ensures that the Maori owner is not thereby left without sufficient land to maintain his family. The result has been that to this day nearly all the Maori people of Rarotonga have land interests, the exceptions being people who have come to Rarotonga from the Outer Islands where they own land.

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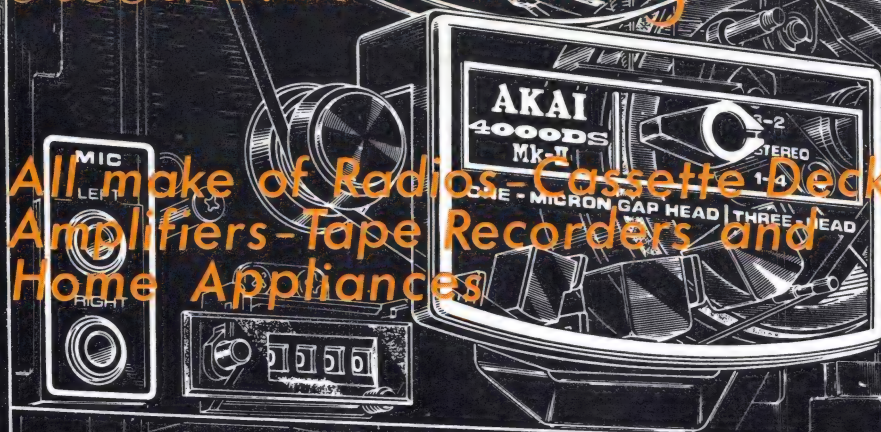
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CHAPTER 7

HOISTING OF THE UNION JACK AT RAROTONGA AND MANGAI

EDITOR'S NOTE: Most of the information written in this article was taken from a narrative dictated by the late Mr. Charles Ward, and recorded by Mr. G.H.Davis, in 1933 who was at the time Postmaster of Rarotonga. Mr. Ward came to Rarotonga from England in 1884, and decided to reside here permanently. He died at Avarua, Rarotonga, on March 6, 1936, at the age of 81.

It was in the year 1890. At this time the number of Europeans on Rarotonga was small — there being about six all told. One of them was a young man named Charles James Ward, who always gave support to any scheme for the betterment of the native people as a whole. He had a very good friend in a sea Captain who came regularly down to Rarotonga from Tahiti, Captain Elliott, of the schooner "NASSAU". His vessel belonged to the German firm, the Society Commercial at Tahiti and which later moved to Samoa.

In April of 1890, Captain Elliott, arrived at Rarotonga on his customary visit to the Cook Group to pick up cotton. It was a Sunday. After securing his ship off Avatiu, went ashore and joined his friends at Mr. Henry Nicholas' residence, which has become the rendezvous for Europeans to meet in the evenings to talk over the affairs of the islands and to recite their experiences of the world generally. It became a kind of a club house. Amongst those present on that occasion were Mr. Exham, British Consul, Mr. Henry Nicholas, a half-cast Maori from Thames, New Zealand, then a very old resident, Mr. Arthur Browne, Movie Proprietor and Charles Ward. Captain Elliott made a breezy entrance and made a startling announcement. "A French-man-o-war is on her way down here from Papeete, and, if you fellows wish to remain British, you had better get busy pretty quickly." According to the late Mr. Ward, although they had nothing against the French, if a warship of the tri-colour was on her way to the Cook Islands to force an issue of citizenship, they would do what they could to get the islands under the British flag.

Immediately, it was decided that someone should go, there and then, and interview the old Queen, Makea Takau. Quoting Charles Ward's own words. "We all went along, Captain Elliott with us, to inform Queen Makea Takau of what was in the air. We told her that a French warship was approaching and that the French would probably take possession of the islands. We inquired what she proposed to do about it."

The old lady was however, very wary. She showed little interest, but eventually the men were able to convince her that their fears were genuine.

With her consent it was decided that the British flag should be hoisted at Avarua, providing that she, herself, was to do the actual unfurling of the flag. Having agreed on this, discussions turned to the position of the other islands of the group. The British Consul, Mr. Exham, had only two flags. The suggestion was that Captain Elliott, should proceed immediately to Mangaia with one flag and then go onto Aitutaki, with the other. The flag for Rarotonga was to be manufactured for hoisting by the Queen.

That same Sunday night, while Captain Elliott hastened to Mangaia, Mr. Ward, along with the others, got down to the task of making a Union Jack. The completed flag was a very fair copy and it is believed that it is somewhere in existence still.



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Early the next morning, the flag, folded in correct man-o-war style, was hoisted to the top of the flag pole, which stood in those days, outside of what is known today as the Victory Theatre.

The next day the French warship appeared on the horizon. When she was about two or three miles off, Queen Makea Takau gave the lanyard a pull and the home-made Union Jack fluttered out in the breeze.

The warship came along opposite the flag but gave no signal of any kind to those gathered in the vicinity of the flag pole. It slowed round and steamed away and as suspected, made course for Mangaia. The "Nassau" had however, reached Mangaia in time and the British flag was at the mast-head when the French ship arrived. After this, the warship returned to Tahiti and was never to return.

The act of ceding the islands to the British had now been made and since that event, the Cook Islands have continued to enjoy the protection of Britain.

Official action was taken shortly after the hoisting of the flag. The British Consul, Mr. Exham communicated with the Home authorities, the outcome of which was that a British warship, H. M. S. Hyacinthe was sent to Rarotonga from British Columbia, under the Command of Captain Burke. Captain Burke read a proclamation from Queen Victoria and handed the document to the British Consul who in turn handed it over to Queen Makea. The Cook Islands was annexed to New Zealand in 1901.

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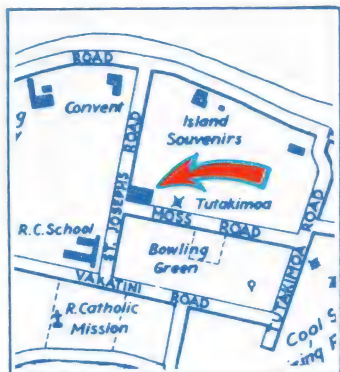
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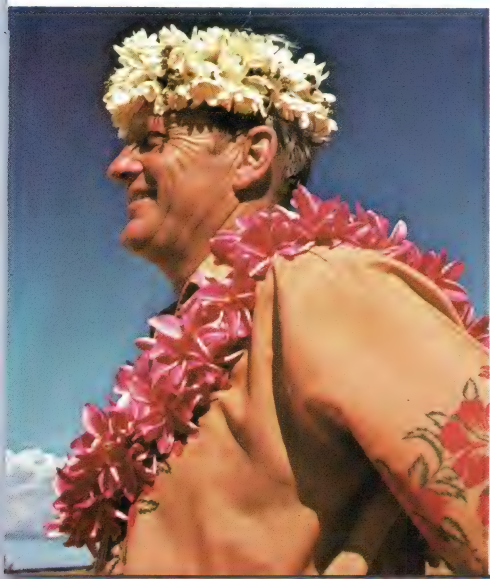














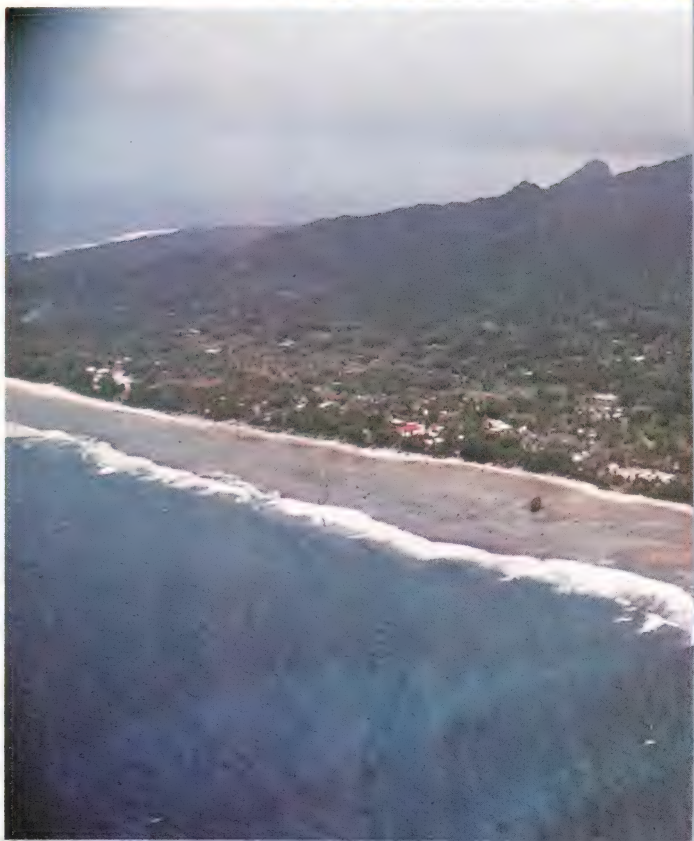














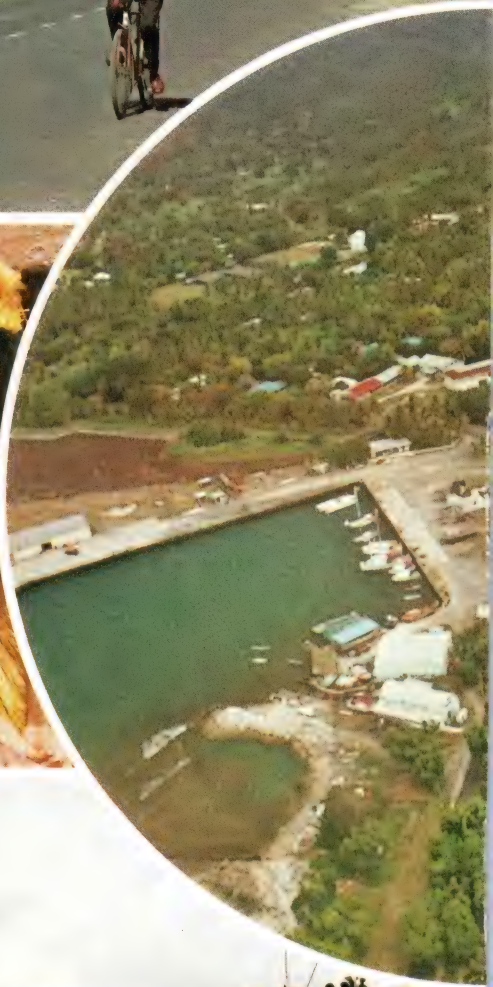


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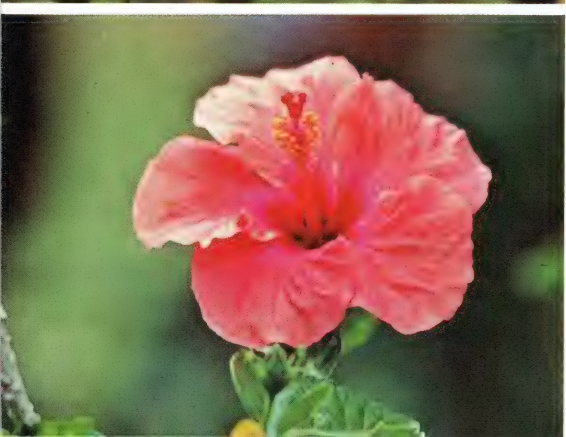


















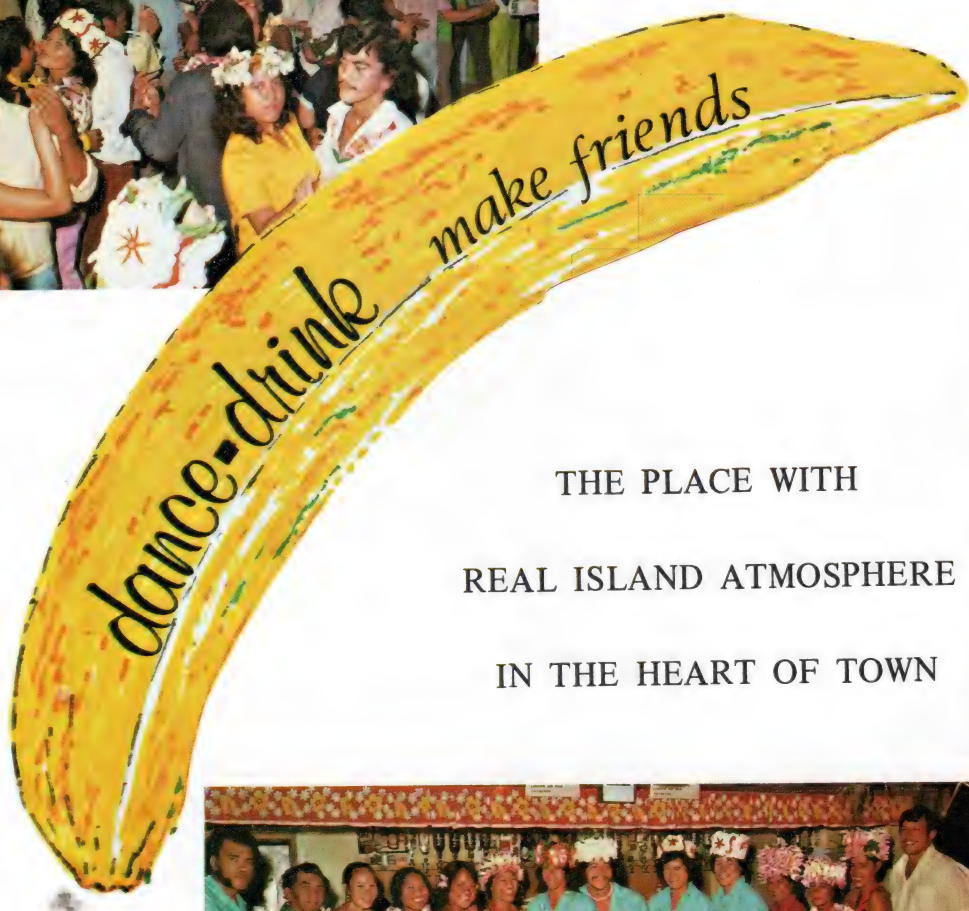




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CHAPTER 8

SHIPWRECKS IN THE COOK ISLANDS

By W.H. Percival

Of the 79 vessels lost at sea or wrecked in the Cook Islands during the last 139 years only a handful have been salvaged and repaired to sail again.

European and American ships did not start to visit the Cook Islands in any significant numbers until the mid-nineteenth century whaling boom started, and the earliest recorded shipwrecks in the Cooks are mainly those of Yankee whalers.

These were followed by the wrecks of trading schooners and labour recruiting vessels as trade developed in the South Pacific Islands.

Since the 1950's when Japan and Korea developed their fishing industries in the Pacific with fleets based in Pago Pago, American Samoa, nine of these vessels have been wrecked in the Cooks — Rarotonga, one; Palmerston, one; Penrhyn, one; Suvarrow, one; Nassau, two; Pukapuka, two; and Rakahanga, one. In every wreck there was no loss of life but the vessels were considered total write offs. This indicates that most of the Japanese-Korean fishing in the Cook Islands area took place in the northern group.

However, apart from world trade trends, many vessels have been lost in the inter-Cook Islands trade, from the locally built 60 tons sailing vessel, "Goldfinch," lost at sea in a hurricane off Mangaia in April, 1893, when bound for Rarotonga, to the 169 tons M.V. "Tagua," at Mangaia on December 14, 1970.

Again since the 1950's, an increasing interest in Pacific Ocean yacht cruising has developed with hundreds of yachts leaving European, American and Canadian ports annually to cross the Pacific with calls at the Marquesas, the Cook Islands, Tonga, Fiji, Samoa, Australia and or New Zealand. Many of these small ships make return voyages home and again visit the Cook Islands. With this volume of traffic some yachts, predictably, have come to grief on Cook Islands' reefs. From 1942 to 1973, nine privately-owned yachts have been wrecked in the Cooks, but four of them were salvaged and repaired to cruise again.

THE MOST UNUSUAL CRAFT to end its days in the Cooks was the drift voyage raft, "Tahiti Nui II," at Rakahanga on August 30, 1958, and the expedition's leader, famous navigator Eric de Bisschop, died with it on the reef.

THE LARGEST VESSEL wrecked locally was the Union Steamship Company's S.S. "Maitai," 3,393 tons, at Avarua, Rarotonga, on Christmas Eve, 1916. There was no loss of life and one of the ship's boilers can still be seen today, protruding from the reef. The remainder of the vessel rests on a coral ledge on the outside of the reef and in relatively shallow water.

THE MOST FAMOUS SHIP wrecked in the Cooks was the 96 feet steel-hulled brigantine, "Yankee," which finished her career on Avarua's reef on July 24, 1964, when she dragged her anchors in a northerly blow. There was no loss of life, but all efforts to salvage the world famous vessel failed, and her rusting hull is plainly visible to all today.



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CHAPTER 9

POLYNESIAN VOYAGERS

Publisher's Note: Although surrounded by a web of confusion, voyages of Polynesians in the olden days is an amazing and interesting subject – one that will never be clearly known – but a certain amount of evidence has been written that tends to show how the people of Oceania became dispersed over a vast area of the Pacific Ocean and how many islands and groups were discovered and populated. As the islands first settled became overpopulated, bands of fearless and capable explorers broke away in search of lands previously discovered by their ancestors.

Many of the most interesting accounts written on such voyages give Tahiti and Rarotonga as the original setting off places.

In this chapter you will read a brief account on some of the many Polynesian voyagers from these islands to New Zealand and the canoes they sailed in, as according to Maori tradition.

THE VOYAGE OF KUPE

According to Polynesian tradition two famous warriors, named Kupe and Ngahue were the first to discover New Zealand, about the end of the tenth century, thus paving the way for generations to follow in later years.

Kupe is said to have belonged to the island of Rangiatea now known as Raiatea in the Tahiti Group. His father was a Rarotongan, which tends to show that communication between these two islands must have existed in those days.

The two voyagers apparently left from Tahiti stopping over at Rarotonga, the canoe of Kupe being known as "Matahorua" and that of Ngahue as "Tawiri-Rangi". The "Matahorua" is said to have accommodated sixty persons and its anchor was of the stone known as tatarā-a-punga, obtained from a hill in Rarotonga called Maungaroa. On this expedition Kupe took along his wife Hine-te-āparangi, and four daughters. These voyagers made their landfall near the North Cape of New Zealand, so the story goes, afterwards sailing down the east coast to Castle Point, then to Palliser Bay. Proceeding further south they entered Wellington Harbour, where they named the two islands of Somes and Ward, Matiu and Makoro, after two of Kupe's daughters. At Porirua Harbour Kupe abandoned the anchor obtained at Maungaroa and replaced it by another stone taken from the area. From Porirua Kupe sailed right around the South Island, sailing up the west coast to Hokianga where they sailed on their return journey to Tahiti once again calling at Rarotonga.

On his return to Tahiti, Kupe described their journey and the newly discovered islands which he had named "Ao-tea-roa" (The Land of the Long White Cloud). He described how they steered their vessels from Rarotonga by keeping the bow of the canoe to the right of where the sun sets on the horizon and of the moon or the star Venus at night, during the month of November. This has been found to be the exact first course from Rarotonga to New Zealand, where the sun sets about S. W. by W in the last few days of November.

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THE VOYAGE OF TOI

The next Polynesian voyager to New Zealand, according to Maori tradition, was Toi, about the end of the twelfth century. Toi, whose full name was Toi-te-huatai left the island of Raiatea to seek his grandson Whatonga in a vessel named "Te Paepae Ki Rarotonga". Whatonga was apparently engaged in a canoe race when suddenly a strong offshore wind sprang up and some of the canoes including Whatonga's were carried away by the gale across the ocean.

Toi visited many islands to the west as far as the Samoan Islands and to the south, still seeking his grandson, until he reached Rarotonga. Finding no trace of his grandson Toi set sail for New Zealand following the sailing instructions left by Kupe; but he kept too far to the east and landed at Chatham Island. After leaving Chatham he headed westward eventually landing in the Tamaki estuary which he found occupied by a tribe which the Polynesian later referred to as the Moriori.

Meanwhile, Whatonga and his companions had eventually managed to return to Raiatea where he found that Toi had sailed westward in search of him. So, procuring an ocean going outrigger canoe he named "Kura-Hau-Po" and manned by a crew of sixty warriors, Whatonga left for Rarotonga. Arriving at Rarotonga he learned that Toi had sailed for New Zealand (Ao-Tea-Roa) in search of him. Whatonga left Rarotonga steering the same course as that made by Kupe, and made his landfall at North Cape. He then sailed down the east coast until he reached the Bay of Plenty making his landing at Maketu, where he was directed by the Moriori to Whakatane where Toi had made his home. There the two voyagers met after many months of navigating their primitive vessels across thousands of miles of the Pacific Ocean. By the crews of these two vessels, the first Maori settlements of New Zealand were established.

From this period onward for many centuries several voyages were made by Polynesians from Rarotonga to New Zealand. In many cases the crews remained, in others they returned to their homeland.

THE GREAT MIGRATION

The Great Migration, according to Cook Islands legend, took place in the fourteenth century. It is said that these people left the Society Group on account of quarrels and intertribal wars, quite possibly over land rights, brought about by the over population of those islands. An account of an earlier expedition, composed of four vessels, is said to have sailed for New Zealand; the expedition resulted from a quarrel between two chiefs, named Manaia and Nuku, Manaia having killed a relative of Nuku over a land problem. Being uncertain of the ability and strength of Nuku's warriors, Manaia manned an ocean going canoe called "Tokomaru" and sailed for New Zealand.

It is impossible to state precisely how many canoes were involved in the Great Migration or to place them in proper order as to time of departure. However, some of the vessels that are said to have taken part are, "Te Arawa", "Tainui", "Takitumu", "Matatua", "Aotea", "Mamari", "Tokomaru", and "Kura-Hau-Po".

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said in some traditions to have left Rarotonga about the same time as "Takitumu", while in others she left some two hundred years, or more, before that time.

One version is that quite possibly the old names were re-applied to vessels constructed in later years.

The expedition is believed to have left from the island of Raiatea in the Tahiti Group, with the "Takitumu" being prevented from sailing for some time by strong westerly winds.

When the "Takitumu" eventually reached Rarotonga, the crew learned that the other vessels had called here and had left for New Zealand, with the exception of "Aotea".

Ngatangia Harbour is presumed to be the departing point of these canoes.

In making the run from there to New Zealand, according to tradition, the bow of the vessel was directed toward the setting sun, moon and Venus. When the "Takitumu" made landfall at Whangaparaoa harbour the crew found the land heavily occupied by the Toi tribes and other immigrants. They also found the vessels "Tainui" and "Te Arawa" anchored in the harbour.

Proceeding southwards they called in at Hokianga where they lived for some time. It is believed that the Takitumu crew finally settled in Te Mahia, north of Hawkes Bay.

The "Takitumu" canoe is said to have been brought back to the islands. As for the other canoes, the crew of the "Arawa" settled at Maketu, in the Bay of Plenty, where the "Arawa" canoe ended her long voyage when she was accidentally burnt by a camp-fire left by Raumati a descendant of Toi. It was a fatal mistake. Nga-Oho, enraged by this, attacked the party and Raumati was slain.

The "Tainui" landed at Tamaki River and was hauled across land at Otahuhu and proceeded down the west coast to Kawhia. From there the crew went their different ways and became the progenitors of the Waikato tribe. The "Tainui" canoe is said to have been hauled ashore at Kawhia and left there, the spot being marked by two stones, known as Puna and Hine.

The "Matatua" made its landfall at Whakatane, in the Bay of Plenty, where some of the crew settled and intermarried with the tribe of Toi who heavily populated the area at the time. The remainder of the voyagers sailed northward up the coast to the Nga-Puhi district where they settled.

The "Aotea" apparently missed Rarotonga and is said to have called at Sunday Island in the Kermadec Group. She made her landfall at Whangaparaoa Harbour. Later the vessel sailed to Aotea Harbour where she was apparently abandoned and her crew proceeded by land to Taranaki where they settled.

According to Mangaia legend the commander of the "Aotea" named Turi, returned to Tahiti some times later calling at Mangaia on his way.

List of canoes that sailed from Rarotonga to New Zealand, as preserved in Maori Tradition:

"Arai-Te-Uru"
"Aratauwahaiti"
"Te Arawa"
"Horouta"

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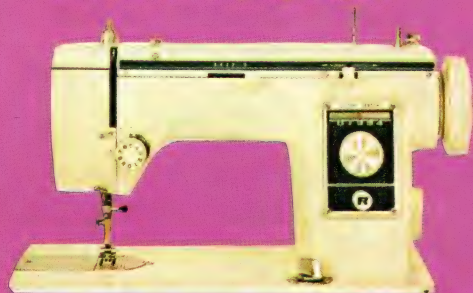
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“Kurahaupo”
“Mamari”
“Matahorua”
“Matatua”
“Nukutere”
“Paepae Ki Rarotonga”
“Rangiahua”
“Tainui”
“Takitumu”
“Tangi-apakura”
“Tawiri-rangi”
“Tokomaru”
“Tuwhenua”
“Waimate”

CHAPTER 10 TWENTIETH CENTURY CRUSCOE

By W.H. Percival

The recluse of Suvarrow Atoll, Tom Neale, probably world famous now through his best-selling book, “An Island to Oneself,” returned to Rarotonga in March 1977 for a medical checkup after staying on Suvarrow alone, except for occasional visits of yachts, for the previous nine years and nine months.

Tom, a lean, leather-skinned New Zealander now in his seventies, first went to Suvarrow to live in October 1952. Since then, he has been obliged through various circumstances to spend some periods of time in Rarotonga. A decade ago, Tom said he disliked living in Rarotonga because there were too many conventions to be followed, too many people, too much commercialism, too much motor traffic and too much noise. Today, the population has declined slightly, but the conventions are the same and the commercialism, volume of motor traffic and general noise has increased to a marked extent.

Many people, sickened by the artificialities of modern life, long to escape to a solitary existence on a “desert island,” but if given the opportunity few would survive for very long before becoming mentally dranged or starving to death. It takes a person with peculiar qualities of character to live that kind of life successfully, and Thomas Francis Neale is one of the few.

Tom Neale is a down to earth, practical person, the complete opposite of a romanticist. He is a single-minded man who is completely at peace with himself and the world when left on his own, and his subsistence type of living keeps him fit and much too busy to feel lonely.

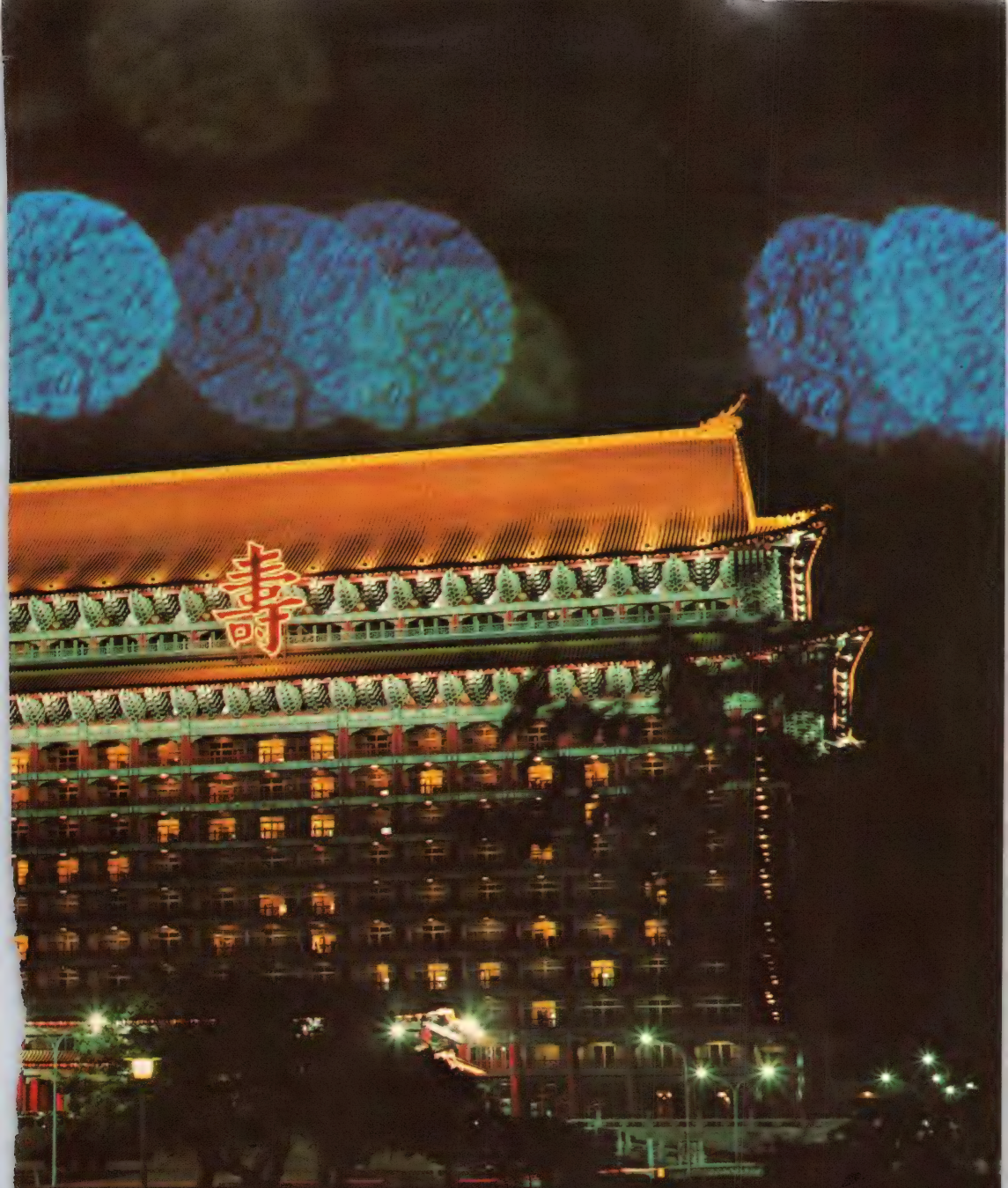
He served as a stoker with the navy and, later, spent years in Tahiti, Moorea and the Cook Islands. On Suvarrow he lives in a World War Two wooden hut once used by coast-watchers. His vegetable garden supplements his basic diet of coconuts and fish, and occasional supplies of flour, rice and canned food reach him from Rarotonga — plus his mail.

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Night View of Grand Hotel, Taipei.



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CHAPTER 11

THE GOVERNMENT

Autonomy was negotiated by the Great Cook Islands patriot, Albert Royle Henry, who in 1974, received the K.B.E. from Her Majesty, Queen Elizabeth II, as recognition of his leadership towards the country's achievement and contribution to the Pacific region in its struggle to gain better recognition. Sir Albert, was Knighted in Rarotonga during Her Majesty's visit to officially open the Rarotonga International Airport in January, 1974.

Sir Albert had been a fiery figure in the forefront of the Cook Islands' struggle to become self-governing since 1947. In 1965, after 64 years under the administration of the New Zealand Government, Sir Albert formed his own political organization, The Cook Islands Party.

For the Cook Islands the real issues were;

- (a) "To lift up to increased knowledge and prosperity the chiefs and people of the Cook Islands".
- (b) "To mould all the islands and their inhabitants into one united land and people".

Carrying this message to the people, the Hon. Sir Albert Henry K.B.E. and his Cook Islands Party carried the 1965 General Elections to victory by a two thirds majority.

He then turned his attention to the question of status. There were three strains of political thought, the move to complete independence, to remain under New Zealand's administration and self-government with free association. Reasoning that independence would be economic madness and to remain under New Zealand administration would be taking a step backward, Sir Albert's newly formed Government immediately adopted Self-Government with free association and went to New York, with the support of the New Zealand Government, and sold the idea to the United Nations Committee of twenty four on Colonialism.

On August 4, 1965, the Cook Islands was officially proclaimed a self-governing nation with free association with New Zealand.

By any account, Sir Albert, now 70 and still politically active as Premier, is a towering figure in the Cook Islands' history and a great leader of his people. He brought hope for the future at a moment when Cook Islands had seemingly lost all hope of improving their economy and had ceased to believe in their own capabilities. The people were moving out attracted by the bright lights, higher wages and better living standards of New Zealand, leaving their islands open to the freedom of others. To solve this issue Sir Albert immediately sought the creation of permanent joint ventures with New Zealand, so more job opportunities would be available for his people. He began at first by developing a joint interest with New Zealand, under which the New Zealand Government would finance the expansion of the airport to accommodate DC 8's. Today, apart from top officials, the airport is manned and operated by Cook Islanders. The other major joint venture is the new 150 room luxury hotel, The Rarotonga, which was officially opened in May, 1977.

There are two political parties in the Cook Islands. Sir Albert's Cook Islands Party, which has been in power since 1965, and the Democratic Party, formed in 1971,

under the leadership of the Hon. Dr. Thomas Davis.

Dr. Davis, a Cook Islander, was a noted medical officer with the U.S. National Aeronautical and Space Administration before he returned to the Cook Islands in 1971, to enter politics.

The Cook Islands hold a general election every four years to elect 22 members to the Legislative Assembly. The Assembly then elects a Premier and a Cabinet of up to six members. The voting age is 18 years and over.

Her Majesty, Queen Elizabeth II, is Head of State and New Zealand is represented by the New Zealand Representative resident in Rarotonga.

Local Government includes, Island Council, Vaka Councils (District Councils) and Village Committees on every inhabited island.

DEPARTMENTS OF STATE OF THE COOK ISLANDS

PREMIER'S MINISTRY

Advocate-General's Office
Legislative Service
Public Service Commission

PREMIER'S DEPARTMENT

Anthropology
Archives
Civil Defence
External Affairs
Outer Islands Affairs
Planning Office
Police Department
Research

MINISTRY OF FINANCE

Treasury Department
Inland Revenue Department
Government Freezer
Cook Islands Liquor Supplies

MINISTRY OF POST AND TELECOMMUNICATION

MINISTRY OF AGRICULTURE, MARINE AND SCIENTIFIC AND INDUSTRIAL RESEARCH

Agriculture Department
Fisheries Department

MINISTRY OF TRADE, INDUSTRIES, LABOUR AND COMMERCE

Commercial and Industrial Development Office
Customs Department
Immigration Office
Labour and Employment Office
Shipping and Harbours Office

**MINISTRY OF INTERNAL AFFAIRS, JUSTICE, LANDS, SURVEY, PHYSICAL
PLANNING AND CONSERVATION**

Community Development and Welfare Services

Cultural Development Services

Local Government Offices

Justice Department

Lands Division

Survey Department

Physical Planning Service

MINISTRY OF HEALTH AND EDUCATION

MINISTRY OF SUPPORTIVE SERVICES

Government Laundry

Government Printing Office

Public Works Department

MINISTRY OF ELECTRIC POWER SUPPLY

AUTHORITIES AND TRIBUNALS

CONSERVATION SERVICES

COOK ISLANDS BROADCASTING AND NEWSPAPER CORPORATION

COOK ISLANDS HOUSING AUTHORITY

COOK ISLANDS TOURIST AUTHORITY

COOK ISLANDS PRIMARY PRODUCE MARKETING BOARD

JUDICIAL SERVICE COMMISSION

COOK ISLANDS MARINE BOARD

PRICE TRIBUNAL

TRANSPORT LICENCING AUTHORITY

WATERFRONT COMMISSION

TOTALIZATOR BOARD



THE COOK ISLANDS NATIONAL ENSIGN

The Cook Islands National Ensign shall be described as follows:

“The Cook Islands National Flag shall be a green Ensign, having on the fly thereof a circle of 15 gold stars.”

AND it shall mean: —

Green is the colour most expressive of our nation; it is a dynamic representation of the vitality of our land and our people. It is the colour of life and everlasting growth — Evergreen.

Gold represents for us our people — their friendliness, their hope, faith, dedication, love and happiness.

Star — The star is our symbol of heaven and our faith in God. It represents the powers which have guided our people throughout history. It shall aspire us to higher achievements.

A circle of fifteen gold stars symbolises togetherness, strength, unity of purpose and expresses the moulding of our 15 islands into one united land and people. Thus, the colours and pattern chosen — Green, Gold — and the Stars, represent the elements of the earth, the heavens and life — which encompass all our past, present and future; and inspire us as one united free and dedicated people.

CHAPTER 12

BIOGRAPHY OF CAPTAIN JAMES COOK

Captain James Cook, discoverer and namesake of the Cook Islands, has been called the greatest navigator and explorer in the history of the world. Sailing to the uncharted and unknown Pacific areas on long voyages which lasted years, he carefully mapped, recorded and brought the areas of the Pacific to the knowledge of the Western world for the first time. His achievements were recognized in his own time and his second voyage was internationally considered the world's greatest contribution to science and geographical work.

On his third voyage of discovery, Captain Cook left England on 12 July 1776 in HMS Resolution, a ship of 462 tons carrying a crew of 8 officers and 102 men, with an accompanying ship, HMS Discovery, a ship of 298 tons having 5 officers and 61 men. In these sailing ships, which together would be smaller than a modern jet aircraft, Captain Cook's third voyage searched, explored and mapped the Pacific Ocean from the icy south to the north of the Bering Straits.

It is ironic that the calm and precisely detailed journals kept by Cook, a practical down to earth man of great knowledge and skill, should have inflamed the Western world into breathless anticipation of his return from each voyage from the great unknown areas of the South Seas — which more fanciful writers described as a “great unknown paradise existing on this earth”.

It is also ironic that James Cook's reputation and early fame arose when he was in his thirties, mainly from his navigational and surveying work in the eastern parts of the Americas, from 1758 to 1767: Official despatches refer to Cook as “Master Surveyor” and General Wolfe even consulted him about the placement of several ships before Quebec. Cook continued to chart the St. Lawrence, and then the coast of Newfoundland, and later was given command of his own schooner to continue surveying and charting of the east coast of the American continent.

When Cook returned to England in 1768, the west coast of the Americas north of the present California was totally unknown. Maps as late as April 1784, when the American revolution was over, described the land areas as “the western sea” or inscribed the area with the words “these parts are entirely unknown”.

It fell to James Cook, “the most able and enlightened navigator that England ever produced”, as a contemporary described him, to be chosen to command a ship of the Royal Navy to venture into the huge unknown area to discover if a great continent existed in the southern hemisphere, as was popularly believed, and to survey and chart his discoveries.

Thereafter in ten years between 1768 and his death in 1779, Captain James Cook explored more of the earth's surface than any other man in history. On his third voyage at the time of the American Revolution, he discovered Hawaii which he then made his base for the precise charting and explorations of the western parts of the present United States, Canada, Alaska and the Bering Straits.

Benjamin Franklin was a great admirer of Captain James Cook whose first and second voyages of discovery revealed to the world for the first time the huge areas of the unknown South Pacific. Though the ships of Captain Cook were ships of the British Navy Franklin urged all Captains and Commanders of American ships to aid and assist them should they be encountered and not to consider them as enemies.

Benjamin Franklin's letter reads:

To all Captains and Commanders of Armed Ships of the United States of America now in war with Great Britain.

A ship having been fitted out from England to make Discoveries of new Countries in Unknown Seas, under the Conduct of that most celebrated Navigator and Discoverer Captain Cook; an Undertaking truly laudable in itself and to the Benefit of Mankind in general. This is therefore most earnestly to recommend to every one of you, that in Case the said Ship, Now Expected to be soon in the European Seas on her Return, should happen to fall into your hands you would not consider her as an Enemy, nor obstruct her immediate Return to England, but that you would treat the said Captain Cook and his People with all Civility and Kindness, affording them as Common Friend to Mankind all the Assistance in your Power which they happen to stand in Need of.

Copies of the Franklin letter are to be found in the Library of Congress in Washington, and libraries throughout the world.

Cook was killed in Hawaii in February 1779, two years and seven months after sailing from England, but his full journals and records of his third voyage were continued and returned to England by the Captain of his accompanying ship.



Captain James Cook

CHAPTER 13
THE LEGENDRY GOD – TANGAROA
By Mr. J.J. MacCauley

Tangaroa was one of the great deities of Polynesia, the Lord of the Ocean.

Tangaroa was the son of Rangi (Heavens) and Papa (Earth). Because he took part with his brothers Rongo, Tu, Aumia and Tane, in the “rending apart” of their parents, he was attacked by his brother Tawhiri-Matea, the God of Tempests, and forced to hide himself in the sea. Tangaroa’s son, Punanga, had two children, Ika-Tere, the father of fish, and Tu-te-Wehiwehi (or Tu-te-Wanawana) the father of reptiles. Dismayed by the assault of Tawhiri-Matea, the fish took shelter in the sea, and the reptiles in the forest. Tangaroa was ever after in enmity with Tane-Mahuta, the Lord of Forests, for having sheltered his runaway children.

Other versions state that Tangaroa was the son of Te More-tu, and that Papa or Papa-tu-a-Nuku was his wife. Papa committed adultery with Rangi, and a combat ensued in which Rangi was pierced through both thighs by Tangaroa’s spear, and the woman was allowed to become the wife of Rangi.

Tangaroa had one son, Tinirau, and nine daughters. One legend states that Tangaroa was a son of Rangi by his second wife Papa-tu-a-Nuku. He committed adultery with Rangi’s third wife Papa, and in the fight with Rangi, Tangaroa was victor and Rangi was badly wounded.

Tangaroa married Te Anu-Matao and with her begot the gods of the fish class.

SAMOA legends state that Tangaroa was the first uncreated God to attain human form. He threw down a rock from the heavens which became Savaii, another rock thrown down became Upolu – other legends say he drew these lands from the ocean with a fish hook (a la Maui).

Tagaloa (Samoan) sent down his daughter in the form of a bird. She flew hither and thither but could find no resting place and returned to the heavens. Again and again she was sent, until at last, amidst the breaking waves, she saw dry land appear. Reporting this to Tagaloa, he sent her back with a creeping plant. Soon after, the first man, Ariari, made from stones and fire, and the first woman, as a mate for him, appeared.

Tagaloa had a son named Tagaloa, and his son (Tagaloa II) had also a son named Moa (after whom Samoa was named) and a daughter, Ru. Tagaloa was worshipped under several names or manifestations as: Tagaloa-logi-tuavulu (Tangaroa of the eight heaven) Tagaloa-fa’s-tupu-nuu (Tangaroa the creator of lands), Tagaloa-asiasi-nuu (Tangaroa the visitor of lands).

Tagaloa was married to a goddess named Sineleana, the daughter of Sina, wife of the King of Manu’s. Sineleana bore him a son named Pili.

Tagaloa was supposed to be seen in the moon, and was worshipped at the time answering to our month of May. During this period, no one except priests were allowed to leave their homes, and strangers could not pass over the land. Only men were allowed to touch the offerings of food. They were Tapu to women and children. Tagaloa was worshipped in different ways in different Samoan localities; in one village as a bowl, in another as a hollow stone, but his most revered abode was a grove of sacred trees, where the high chiefs went on solemn occasions to consult the diety.

MANIHIKI says that Tangaroa takes the place of the Fire-Goddess Mahuuika. Maui went to him to procure fire for men, and was advised to take the common (noa) path, but disdainfully choose the "path of death" and thus aroused the ire of Tangaroa, who attempted to kick him to death. Maui prevents this, and insisted on receiving the gift of fire, which was granted to him, but by craft he slew his benefactor. On his (Maui's) parents expressing horror at the deed, Maui, by his incantation, brought the dead diety back to life.

MANGAIA: Tangaroa was a child of Vatea (daylight) and Papa (foundation); a younger twin brother of Rongo. He instructed Rongo in Agriculture, and shared the divinities of food, trees, fish etc., with him, but to Tangaroa's share only fell that which was (red tarua, red sea fish etc.). All fair-haired children were his, and a golden-haired child is called "the fair progeny of Tangaroa". Europeans, when they first discovered Mangaia were supposed to be Tangaroa's children. "Anau keu a Tangaroa, kua piri paa i te Ao": (The fair children of Tangaroa, doubtless sprung from dazzling light).

TONGA: Here Tagaloa is the diety residing in the sky who sends thunder and lightning. He is the God of carpenters, of arts and inventions, and of white foreigners.

Tagaloa and Maui were not represented by images, they were too sacred.

Tagaloa went to fish in the ocean and his line caught on some obstruction, and with incantations he hauled up what is today the Tongan Islands – the line is said to have broken, otherwise there would have been a great continent.

Tagaloa had two sons Tubo and Vaka-Akau-Uti. Of these, it is represented that the former was the ancestor of the Tongans, and the latter, the progenitor of the Europeans.

TAHITI: Ta'aroa dwelt in the immensity of space. He created the land of Hawaiki, the great and sacred land. He is essentially the Demiurge Father of gods and men. "Ta'aroa is the root, he is the rock, he is the light; Ta'aroa is within", he takes the place of Tane who is represented as his (Tangaroa's) son.

MARQUESAS: In opposition to the Tahitian view, a legend called Te Manana ua Tanaoa records that in the night of Chaos or Hades, sat the great powers of Night; Tanaoa (darkness) and Mutihei (light), hence the line, speaking of the primeval chaos "Tanaroa maoa hakapii a nonoho i na ari atoa" (Tanaoa filled and dwelt in the whole heavens).

Atea (light) evolved himself from darkness, from light sprang Ono (Rongo) (Sound) and these two made victorious war upon darkness and silence. Light wedded the Dawn, born in the struggle and created the minor dieties.

HAWAII: Kanaloa is the ruler of the infernal world (Po). He is called "Akua ino" (evil spirit). When the Triad (Tane, Tu, and Rongo) were engaged in making the first man, Kanaloa also made an image, but could not imbue it with the life gift. Kanaloa grew angry and said to Kane "I will take your man, and he shall die" – this was the origin of death.

Kanaloa was the leader of the revolted disobedient spirits and was punished by Tane. These spirits had rebelled because they have been denied the Awa (Kava) of sacrifice and they were thrust into the deepest depths of darkness (I lolo loa e ka po).

The West was called “Ke ala nui maaweula a Kanaloa” (The much travelled highway of Tangaloa) – equivalent to the pathway of death.



God Tangaroa

CHAPTER 14

ENGLISH – MAORI VOCABULARY

The following vocabulary list will give you a quick workable number of useful words both in English and Maori.

We hope this will be of some benefit to our visitors.

The Rarotonga language has many similarities to the New Zealand Maori and Tahitian and is comparatively simple pronunciation.

All vowels and consonants are pronounced and given full value. There are no silent letters. There is always a vowel between two consonants and sometimes as many as two will run together. For example the word papaa (European) the two "a's" are pronounced.

Now for the pronunciation of the Cook Islands vowels.

- A – ah, like in far
- E – e , like in Bed
- I – ee, like in See
- O – or, like in port
- U – oo, like in lulu.

The usual Cook Islands greeting is "Kia Orana"

MISCELLANEOUS WORDS

Days of the week –	Te au
ra o te epetoma –	
SUNDAY –	Tapati or Sabati
MONDAY –	Monite
TUESDAY –	Ruirua
WEDNESDAY –	Roitoru
THURSDAY –	Paraparau
FRIDAY –	Varaire
SATURDAY –	Maanakai
The months –	Te Marama
JANUARY –	Tianuare
FEBRUARY –	Pepuruare
MARCH –	Mati
APRIL –	Aperira
MAY –	Me
JUNE –	Tiunu
JULY –	Tiurai
AUGUST –	Aukute
SEPTEMBER –	Tepetema or Sepetema
OCTOBER –	Okotopa
NOVEMBER –	Noema
DECEMBER –	Titema
The numbers –	Te au
ONE –	Numero
TWO –	Tai
THREE –	Rua
FOUR –	Toru
FIVE –	A
SIX –	Rima
SEVEN –	Ono
EIGHT –	Itu
NINE –	Varu
TEN –	Iva Tai Ngauru

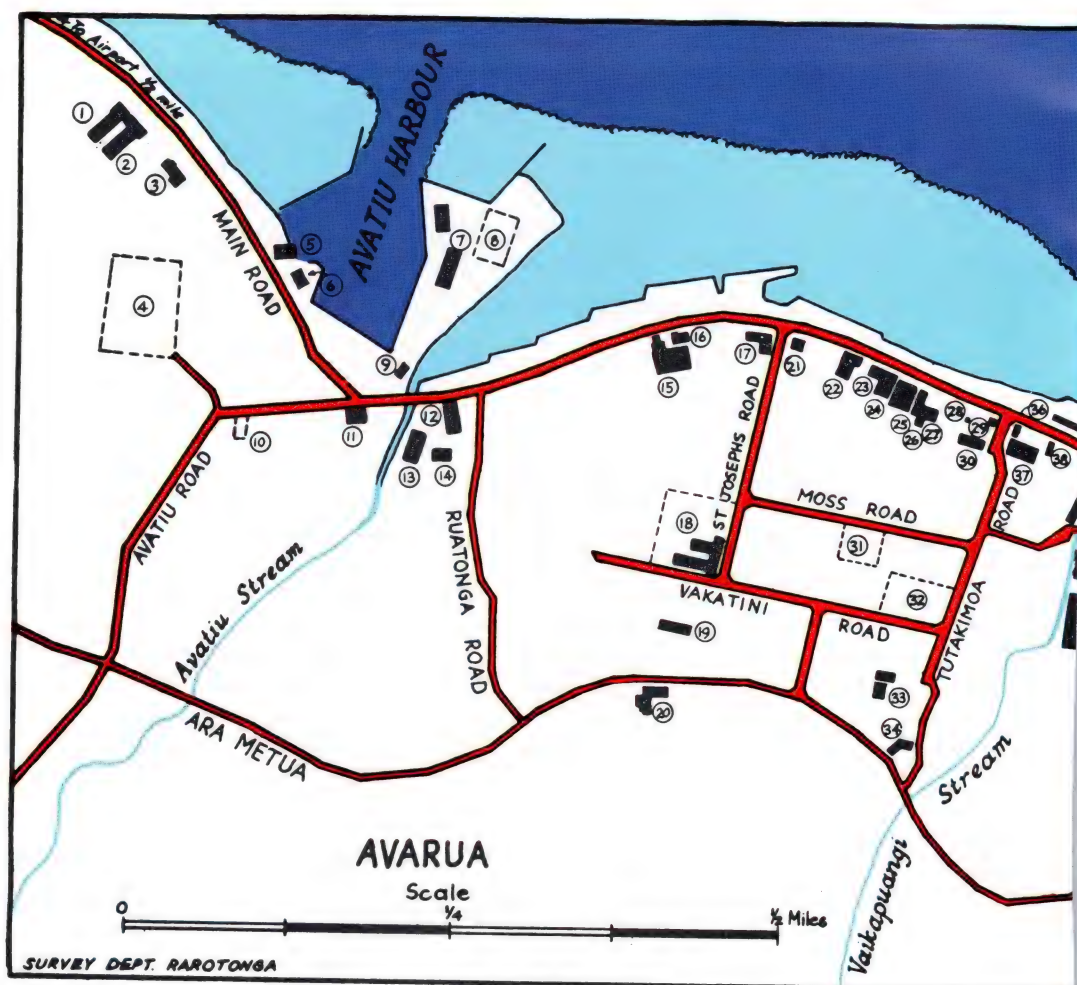
USEFUL CONVERSATION

PHRASES

What is your name?
Ko ai toou ingoa?
You are very pretty.
Manea koe.
My name is John.
Ko Tioni toku ingoa.
What time is it?
Eaa te ora?
What's your time?
Eaa taau ora?
Take it easy.
Aere maria.
Come and eat.
Aere mai kaikai.
Come here.
Aere mai.
Do you want a drink?
Ka inangaro koe i te inu?
Come here please.
Aere mai i-ne.
How are you?
Peea ua koe?
What is this for?
No teea teia?
Turn right.
Uri ki te katau.
Turn left.
Uri ki te kaui.
Here's to your
good health.
Kia Manuia.
What – Eaa; Why – Eaa
ra; Where – Ki ea;
When – A'ea.
Shall we dance?
Ka ura taua?
Shall we go?
Ka aere taua?

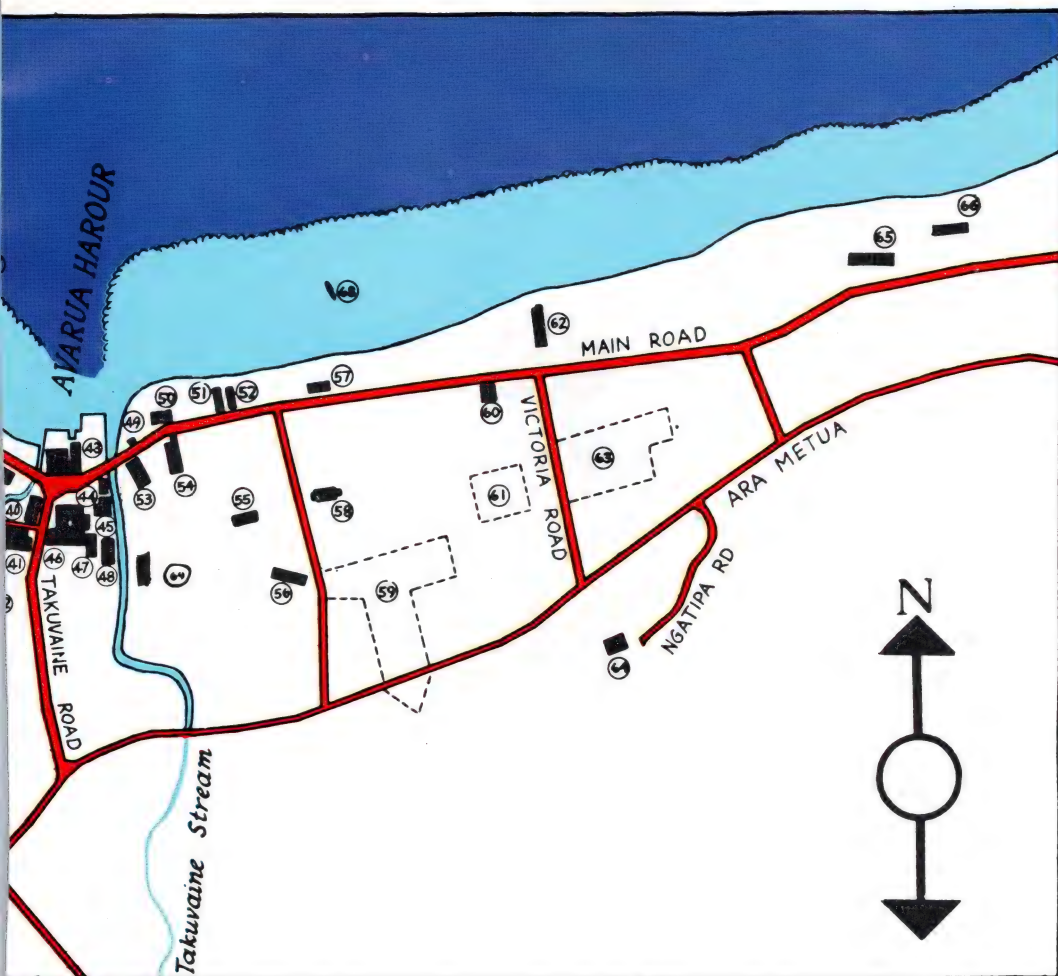
VOCABULARY

Angry	riri
afraid	mataku
agree	akatika
sleep	moe
afternoon	avatea
morning	popongi
evening	aiai
night	po
day	ra
bad	kino
good	meitaki
beach	taatai.
drink	inu
book	puka
bread	varaao (from "flour")
butter	pata
bed	roi
car	motoka (from "motor-car")
careful	matakite
clothes	kakau
cook	tunu
tobacco	avaava
match	mati
drunk	kona
eat	kaikai
eye	mata
nose	putangio
ear	taringa
mouth	vaa
hand	rima
leg	vaevae
up	runga
down	raro
boy	tamaroa
woman	vaine
man	tane
girl	tamaine
midnight	turuaiipo
loud	maniania
be quiet	maniania
old	takere
new	ou
canoe	vaka
ship	pai
talk	tuatua
stand	tu
quick	viviki
smile	katakata
laugh	kata
money	moni
water	vai



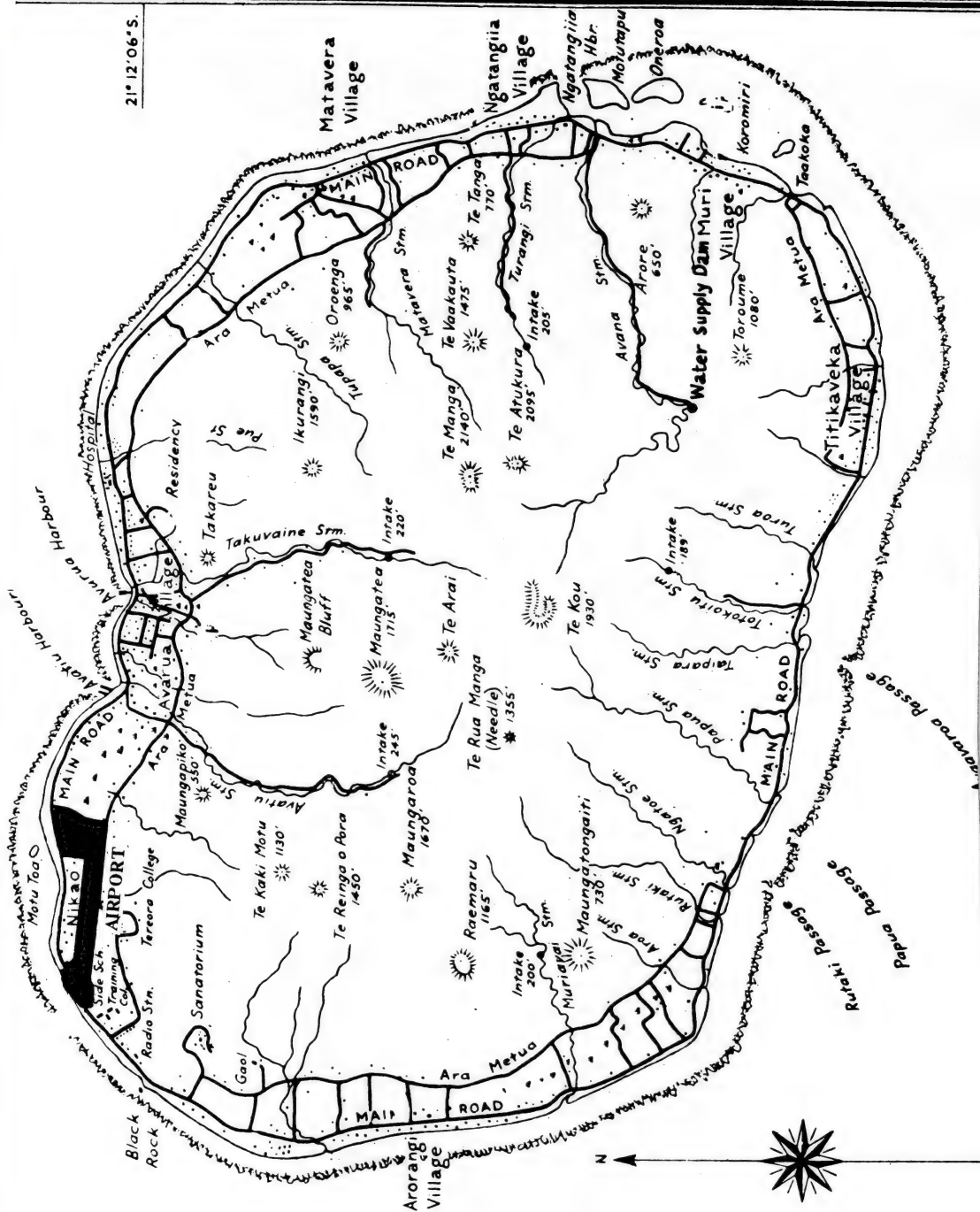
NUMERICAL INDEX

- | | |
|--|--|
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| 3 Latter Day Saints Church | 25 United Island Traders Ltd. |
| 4 Avatiu Sports Ground | 26 U.I.T. Showroom |
| 5 Fisheries Department | 27 Cook Islands Primary Produce Marketing Board |
| 6 Waterfront Commission Workshop | 28 Rental Cars (C.I.) Ltd. |
| 7 Avatiu Wharf and Cargo Sheds | 29 Parekura Petrol Station |
| 8 Speedee Gas Installation | 30 Rarotonga Electronic Maintenance – Maire Gowns Boutique |
| 9 Waterfront Commission | 31 Rarotonga Bowling Club |
| 10 Avatiu Netball Court | 32 Takuvaive Netball Court |
| 11 Avatiu General Traders | 33 Ace Motel |
| 12 South Seas International – Polynesian Rakei | 34 Seventh Day Adventist Church |
| 13 Ingpro House – Silk & Boyd Ltd. | 35 Market |
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| 16 Arii Fashions Ltd. – Moneysaver Foodmarket – Top & Bottom Boutique – Kai Maru Snack Bar | 38 Rima's Kai Inn |
| 17 St. Joseph's Convent | 39 Tourist Authority – Police Station – Totalizator Board Office – Resident Engineer – Rarotonga Rentals Ltd. – Banana Court (Bar) |
| 18 St. Joseph's School | 40 Philatelic Bureau – Inland Revenue Department – Advocate General |
| 19 Roman Catholic Church | |
| 20 Electric Power Supply | |
| 21 Womens Federation | |
| 22 J. & P. Ingram & Co. | |



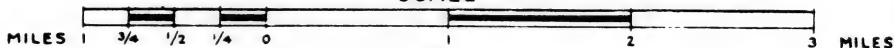
- | | | | |
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| 41 | – New Zealand Representative
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– Post & Telecommunication Department | 56 | Library & Museum |
| 47 | Agriculture Department
– Marine Scientific & Industrial Research | 57 | Central Planning Bureau |
| 48 | Broadcasting & Newspaper Corporation | 58 | Cook Islands Christian Church |
| 49 | Public Toilets | 59 | Avarua School |
| 50 | Island Merchants Ltd.
– T.J. Browne Ltd.
– Rarotonga Sports Services Ltd. | 60 | Tiki Industries Ltd. |
| | | 61 | Constitution Park |
| | | 62 | Maruaiai Danceland |
| | | 63 | Tupapa Sports Ground |
| | | 64 | N.Z.’s Representative’s Residence “Ngatipa” |
| | | 65 | Outpatients
– Dental Clinic |
| | | 66 | Department of Health & Education |
| | | 67 | Wreck of Maitai |
| | | 68 | Wreck of “Yankee” |
| | | 69 | Are Taunga
– Johnsons Duty Free
– Johnsons Photographic Studios
– Stars Travel (Rarotonga) Ltd. |

21° 12' 06" S.



RAROTONGA ISLAND

SCALE



CHAPTER 15

The Isles of the Cooks

RAROTONGA

Rarotonga the largest island and capital of the Group is the most developed of all the Cook Islands with a population of 9,812, (December 1976 Census). Although only 25 square miles in area, Rarotonga is a richly beautiful, luxuriant island with an encircling reef and rugged mountainous interior rising to over 2,000 feet in Te Manga. It is a volcanic island said to be more than 15,000 feet above the bed of the ocean. The volcanic rock at Nikao, in the vicinity of the airport known as Black Rock, has a radiometric dating of about 2.5 million years, while a stretch of coral reef, extending up to five feet above low tide level, lying at the east and west ends of the airfield, has a radiocarbon dating of 43,000 years.

On the south eastern side of the island four small islets lie peacefully in the picturesque lagoon at Muri Beach. Nearby a deep and relatively wide passage opens to the village of Ngatangia, from which, according to Cook Islands legend, the Great Migration of Maori canoes departed in 1350, for the land to the south which the great Polynesian explorers called Aotearoa, (New Zealand).

It is also interesting to note that the two biggest islets are called Oneroa and Motutapu which are also place names on the island of Waiheke in Auckland.

The principal passes in the reef however, are at Avarua and Avatiu harbours on the central north coast. The Avatiu harbour is capable of taking some vessels trading from New Zealand as well as the three inter-island trading ships. Larger vessels drawing more than 18 feet have to anchor offshore at Avarua and passengers and cargo are brought ashore in small boats and lighters.

Rarotonga is the centre of Cook Islands citrus and banana growing which also produces a wide variety of market garden crops such as lettuces, cabbages, tomatoes, beans, sweet potatoes, taro and arrowroot.

Rarotonga is a duty free port and port of entry and exit to the Cook Islands with an International Airport situated about two miles from the main shopping centre. Designed by New Zealand Ministry of Works, and constructed by New Zealand under a joint venture agreement with the Cook Islands Government, the airport is at present catering for Air New Zealand's five DC8 aircraft movements a week. This is expected to increase to about eighteen flights per week by 1980.

Air New Zealand also envisage commencement of a regular DC10 service in the very near future.

There are four main settlements situated on each coast of the island. Avarua, the capital, is the administrative centre and here is found the Legislative Assembly, Government Offices, the Broadcasting and Newspaper Office, a number of shops ranging from modern stores down to small shops, two picture theatres and a dance hall, a library and museum, Dental Clinic, Totalizer Office and a Pharmacy.

Arorangi, six miles to the west, Titikaveka about 10 miles south and Ngatangia and Matavera villages about seven miles to the east, are mainly agricultural centres, although the new 150 rooms luxury hotel is located at Arorangi as well as the Public Works Department, one of the largest employers in the Cook Islands, and the General Hospital. The island is only about 20 miles round with a good tar-sealed main road embraced by natural greenery and waving palm trees which are dominated by the

beauty of the flaming red flowers of the flamboyant when in bloom from November to February. Breadfruit, avocados, mangoes, bananas, mandarins, oranges, tangerines, guavas, pawpaws and other tropical flowering and fruit trees grow in profusion.

Life in Rarotonga combines the better features of modern living with the more leisurely Polynesian way of doing things. If you are a friendly and an understanding person you will find the people most kind and pleasant and easy to get along with. To most Cook Islanders, happiness comes naturally and so does gossip, but that's true all over the world. They are true experts in making up stories, both true and false about each other and about things in general. This small network is known throughout the Cook Islands as "The Coconut Wireless". So a few words of advice; don't believe all the things you hear and only half of what you yourself see.

There are lots of dogs, chickens, roosters and other domestic animals roaming freely on the island. The barking of dogs and the crowing of the roosters, which incidentally is anytime whether it is morning, noon or night, may keep you awake for the first couple of nights until you get used to it.

True there are a number of poor families living inland on Rarotonga who possess only the make-shift shack they sleep in and a small plantation, but there the Government has a special Housing Scheme for such families providing land can be acquired. However, it is true also that many more households own a car, a truck, a refrigerator, several motorbikes, radio and cassette players. Almost every home is serviced by electricity and good water is piped to every house.

Rarotonga offers excellent hiking trails into the rugged mountainous interior, however, a word of warning to the adventurous visitor not to attempt to hike alone. Always go with a Guide.

Although there is good and safe swimming in the lagoons around the island it is for your own benefit that you should don some kind of footwear for protection against coral cuts and stone fish which lurk in the sand, even though the chance of being stung by one of these rare venomous creatures is very remote. Strangers to Rarotonga who are keen divers, are warned not to go diving alone in any of the channels. Ensure that you are accompanied by someone who knows the area.

The weather is ideal all year round on Rarotonga, which is characterised by a cool season from April to October, and a warm and humid season from December to March, which is regarded as the hurricane season.

In nautical miles, the island of Rarotonga is —

1634 miles from Auckland

1302 miles from Nandi

746 miles from Pago Pago

617 miles from Tahiti

2942 miles from Honolulu

2691 miles from Sydney.

. it would not have been

See RAROTONGA *By* SEA



possible during COOK'S time

. aboard the Motor Yacht

"TIARE AKATOKA" also known as the "Miss Geraldine": Fishing
Excursions, Pleasure Trips and Special Charters.

Mauke Shipping Company Ltd

P. O. BOX 43, Rarotonga, COOK ISLANDS. TELEPHONE 2011



159° 48' 10" W.

18° 51' 45" S.



AITUTAKI ISLAND

SCALE

Miles 1 3/4 1/2 1/4 0 1 2 3 Miles

Compiled from Survey Records

SURVEY DEPT. RAROTONGA

AITUTAKI

According to Cook Islands traditions Ru was the first Polynesian to discover the beautiful island of Aitutaki, and by the time the first European explorer arrived the island was thickly populated. Captain Bligh in 1789 in the "Bounty" is said to be the first European to visit the island, and he arrived just before the famous mutiny took place on his vessel.

Aitutaki is part volcanic and part atoll, and covers 4,461 acres with a population of 2420 (1976 census). Situated 140 miles almost due north of Rarotonga; it is moderately flat, rising to a hill 390 feet high in the north. Surrounding Aitutaki is a beautiful lagoon and barrier reef, the eastern side of which has 12 small atoll type islets scattered along the reef. These islets are uninhabited, but are owned by various local families who use them as a coconut reserve for copra. The main island is very fertile and has a developed citrus banana scheme. Breadfruit, mangoes and coconut thrive unusually well on Aitutaki, and the village streets present an attractive picture with numerous fruit and flowering trees and shrubs. Copra supplements the banana and citrus production, and provides year-round income for the islanders.

The almost nine-mile-long lagoon affords excellent fishing grounds, and, unlike Rarotonga, Aitutaki never has a shortage of fish and shellfish. Offshore fishing is superb, and many fine tune, marlin, wahoo, barracuda, and other game fish are caught by the islanders, who are fine fishermen. The administrative centre is Arutanga, on the west, which is approached by a pass in the reef suitable for shallow-draft vessels, launches, and ship's boats. Small vessels can tie up next to a wharf, which is used for cargo handling. Inter-island trading vessels, however, do not use the pass because of dangerous currents and numerous coral heads near the edges to the entrance.

At Arutanga are the Chief Administration Officer's home and office, hospital, dental clinic, agricultural office, Community Development Office, Freezer, post and telegraph office, and a large copra dryer. In addition there are several well-stocked shops, a cinema, and an electric power plant. There is also a High School at Araura.

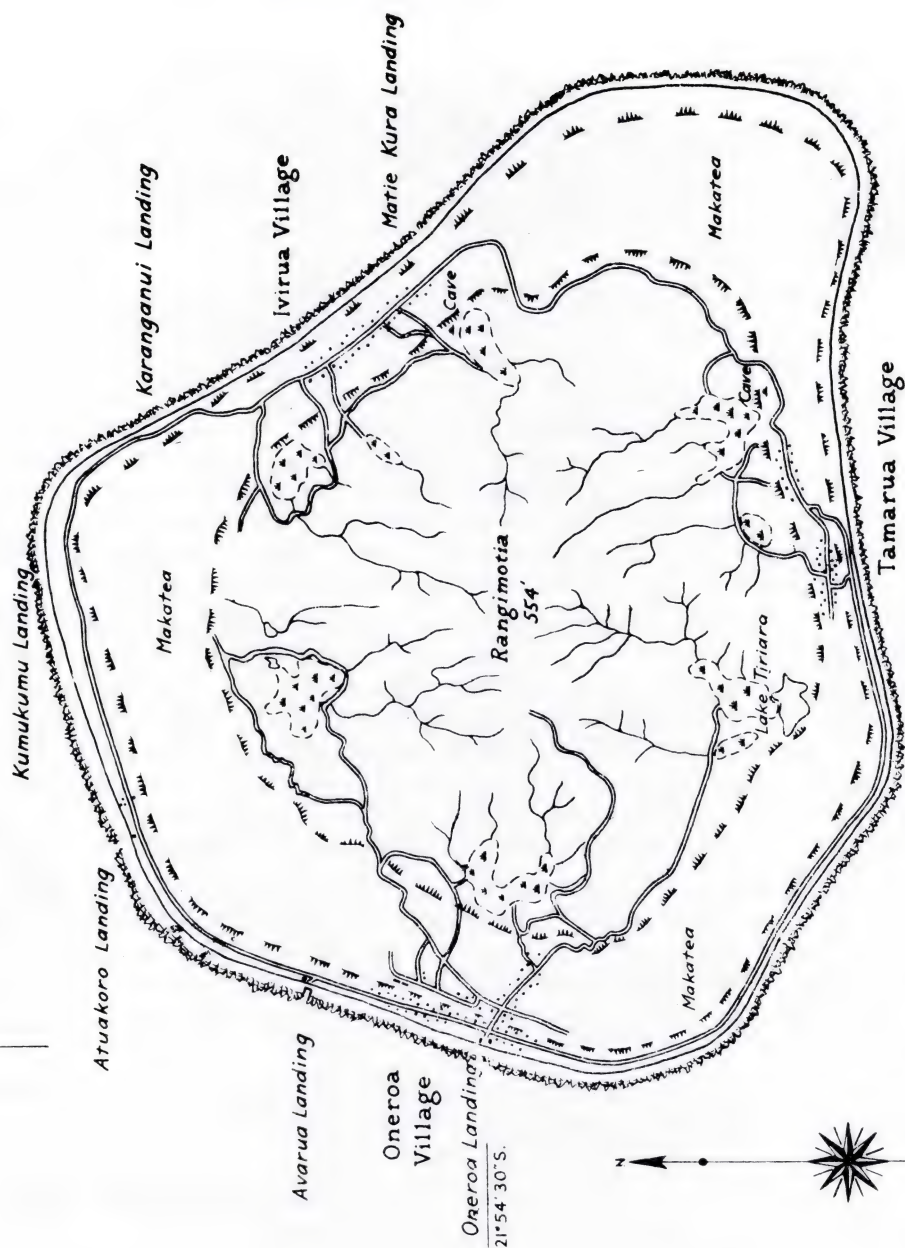
The villages are connected by fairly good roads which both encircle the island and cross it.

There is a large military airstrip constructed by New Zealand for the United States forces stationed on Aitutaki during World War II. This is still used by the Cook Islands Airways service five days a week.

Aitutaki's climate is mild and pleasant the year round, with an average rainfall of 78 inches, and an average temperature of 28 degrees celsius.

The islanders are a hospitable, happy-go-lucky people and renowned for their skill in dancing. Aitutaki will undoubtedly be a Mecca for tourists who seek both beauty and a restful atmosphere for their holidays. There is a motel-type accommodation built by the Cook Islands Government and operated by the Cook Islands Tourist Authority as well as Guest Houses.

157°58' W.



MANGAIA ISLAND



Compiled from Aerial Photographs

MANGAIA

Mangaia is the second largest island in the Cook Group with 12,800 acres of rolling hill-lands, swamps and bush-clad up-raised coral reef, commonly known as the "makatea". It has a population of 1630 (1976 census) and lies 110 miles east-south-east of Rarotonga. The island rises in its centre to 554 feet in a series of hills of volcanic origin.

Surrounding these are sunken valleys of highly fertile soil where orange crops, taro (the island's staple root crop), yam and other vegetables are grown.

The climate is almost temperate, with cool winters during which a steady, strong south-east or south wind frequently blows giving rise to heavy, rough seas on the windward side.

The island is entirely surrounded by a narrow fringing coral reef which, on the shoreward side, terminates in a short, sandy beach or in little coves behind which rises the "makatea". This massive structure of coral reef is almost two miles wide in some places and is honey-combed with caves, many of them of considerable extent. In pre-Christian times these caves were used as burial places. They are still held in great respect by the islanders, who are generally unwilling to permit strangers to enter them except under special circumstances.

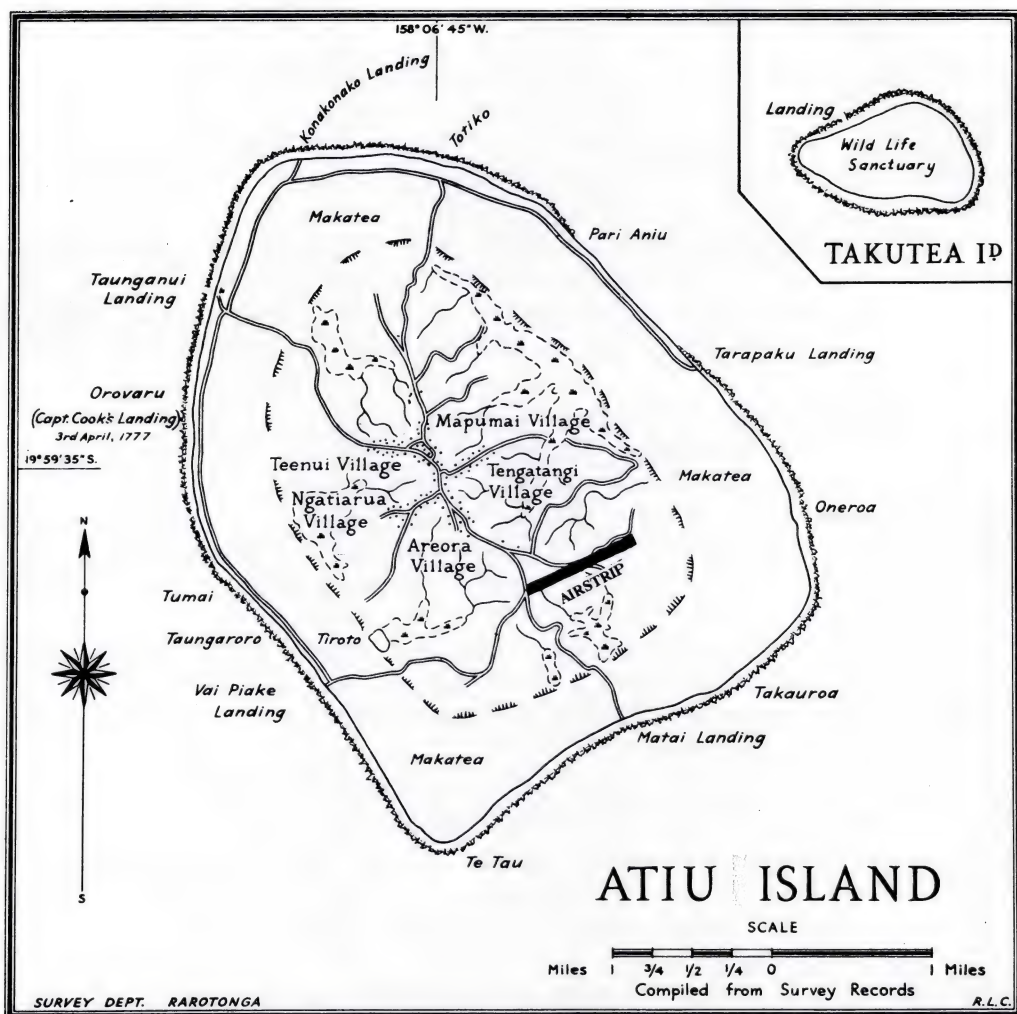
Mangaia's main export is pineapple. Each year when in season, thousands of pineapples are shipped to Island Foods Ltd. in Rarotonga for processing into pineapple juice. Fresh pineapples are also exported to New Zealand on occasions and some are sold on the Rarotonga market.

The pineapple industry is normally family owned and operated and up till recently the great majority of the work was performed by manpower.

There are three widely separated villages on Mangaia. Oneroa, the Administrative Centre on the west, Tamarua on the south and Ivirua-Tavaenga on the northeast. They are serviced by a good surfaced road which runs around the island.

The Mangaian people possess a strong spirit of self-reliance and independence, to the extent that they refuse to permit the Land Court, operative elsewhere in the Cook Group, to make judgement in Mangaia. The distribution of land is still according to ancient Custom and that is by tribe and through the family. It is almost impossible to lease land on Mangaia.

The island gets a regular shipping service and the Cook Islands Government has plans underway for the construction of an airstrip on Mangaia by the end of this year or early in 1978.



ATIUI

Atiu, with a population of 1312 in 1976 census, lies 116 miles east-north-east of Rarotonga, and is very similar to Mangaia being surrounded by a narrow, fringing reef. Like Mangaia, the island has an uplifted coral reef (Makatea), inland of which lie the taro swamp and the low, generally flat-topped hills. The maximum elevation is 230 feet, and there are a number of small, highly fertile valleys. A good deal of the 6,654 acres is in Makatea, but there are pockets of rich soil formed under the bush which covers the ancient coral. Cleared of the bush, these areas will grow most crops.

Atiu is the third largest citrus producing island, and the people now own most of the orange plots which were started under a Government loan scheme. The Government has lately established a 40-acre pineapple plot, which form the nucleus of a 300-acre pineapple project. In addition, quality Arabica coffee is grown, and the islanders have greatly expanded their copra production. Minor crops, such as taro, yams and dry-land taro are exported both to Rarotonga and to New Zealand. Although the fringing reef is not favourable for fish, tuna, bonito, and marlin are caught offshore. In addition the swamps abound eels. There are numerous chickens, pigs and goats. Pawpaws, mangoes, some garden crops and coconuts are abundant.

Unlike any other island in the Cook Group, Atiu's five villages are formed in a central cluster inland, on the plateau. The roads lead down from the villages to the cultivated areas. Three of them join a shore-road which runs approximately three quarters of the way around the island to the various landings which are used for handling cargo from trading vessels. The cluster of villages surrounds the administrative centre — the Chief Administration Officer's home and offices. Atiu has a recently established High School, which is attended by pupils from the islands of Atiu, Mauke and Mitiaro.

The central pattern of villages was started by the early missionaries of the London Missionary Society, who believed the plateaus provided a healthier environment than the old village sites, which were located on the inland or hill side of the taro swamps. Filariasis, with its ultimate stage of elephantiasis, was common, the infection being carried by a day flying mosquito. Recent health measures, have, however, almost curbed the spread of this disease. The villages, located as they are on the hills, are somewhat cooled by the trade winds and are less oppressive in summer than the lowlands inside the Makatea.

There are some interesting old maraes on Atiu including "Orongo" at Mokoeroa where the chiefs were annointed, and Teapiripiri where John Williams first preached the Gospel on Atiu.

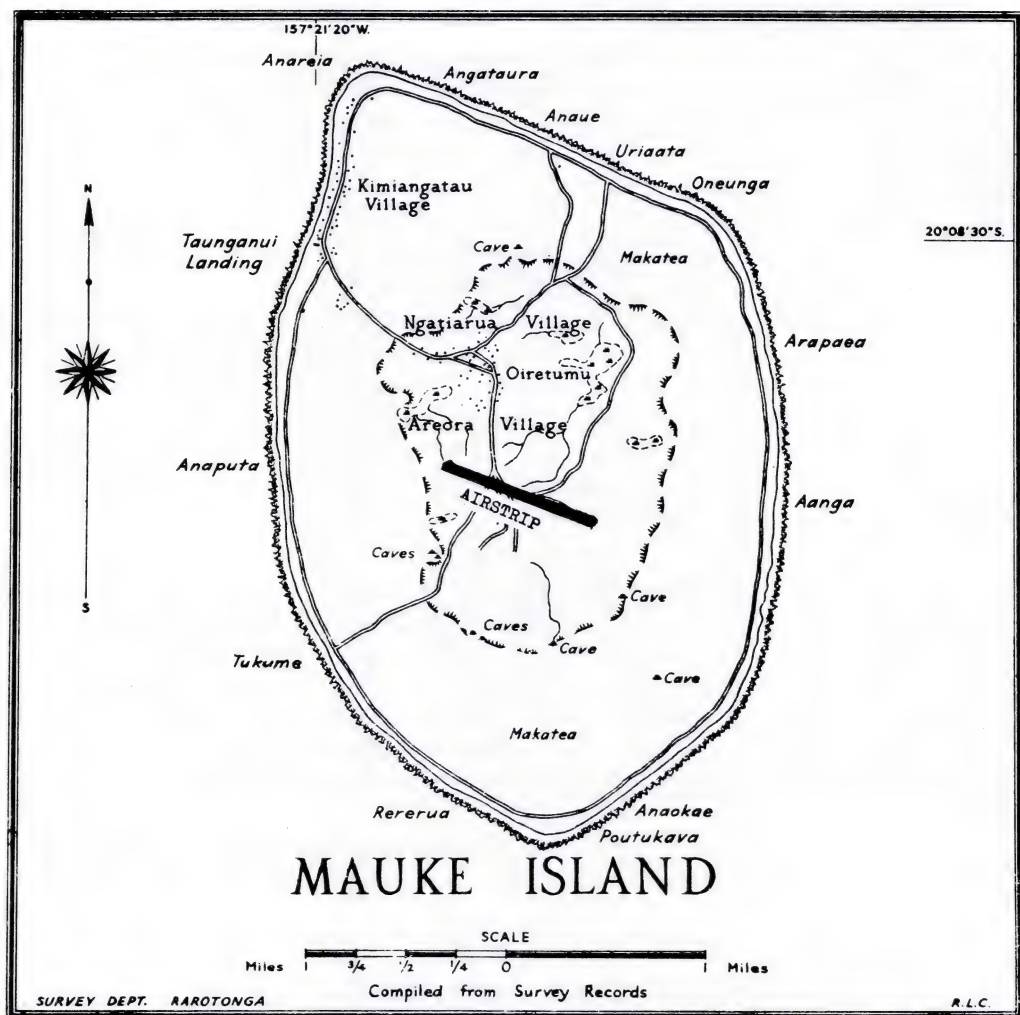
Atiu also has an airstrip and it takes about forty minutes flight from Rarotonga on the Cook Islands Airways Britten Norman Islander plane.

TAKUTEA

Takutea Island is a tiny uninhabited atoll, only 13 miles to the west-north-west of Atiu. The people of Atiu own Takutea, and occasionally go there to make copra, and to collect birds eggs and to fish.

There is a fringing reef which is quite wide to the west of the atoll and on its southeasterly corner. Both the offshore waters and the reef flat abound with fish of every description. The landing is on the north-north-west and is dangerous.

Takutea is only 302 acres in extent, and rises to only a few feet above sea level. A small brackish well has been made near the centre of the island, but the water is of poor quality.



MAUKE

Mauke is named after its Polynesian founder, Great Chief Uke, it is also known as AKATOKAMANAVA (a heart in peace, a heart in love).

The island has a population of 763 and is the eastern-most island of the Cook Group.

The 4,552 acres of mainly fertile land rise to a height of slightly more than 100 feet in the centre. Almost all kinds of tropical fruits grow on Mauke — with the main exports being oranges and copra. Mangoes and watermelons also find a ready market in Rarotonga. Recent developments include the setting up of a herd of cattle for beef production and the raising of increased numbers of pigs, again to supply meat to the Rarotonga market.

Outside of Rarotonga and Aitutaki, Mauke is the only other island in the Cook Islands, at the present time, with a reticulated water supply and electricity in the homes. Most of the work required to provide these services was carried out by the islands' whole population on a voluntary basis and under their own leadership.

The island has many underground caves, with one cave in particular in which there are 100 rooms.

The three villages of Kimiangatau, Ngatiarua and Areora, in ancient times extreme rivals, today set an example of co-operation in their endeavours to improve their island.

The island is administered by a local Island Council with all its "Ariki" members (chiefs), three in number, being ex-officio members; and a Resident Representative of the Central Government. Mauke is represented in the Cook Islands Parliament by one member who is the present Minister of Internal Affairs, Justice and Lands.

As well as development of the reef passage, plans are in hand for the construction of an airstrip to be served by the Internal Air Service which will begin operations in late 1977.

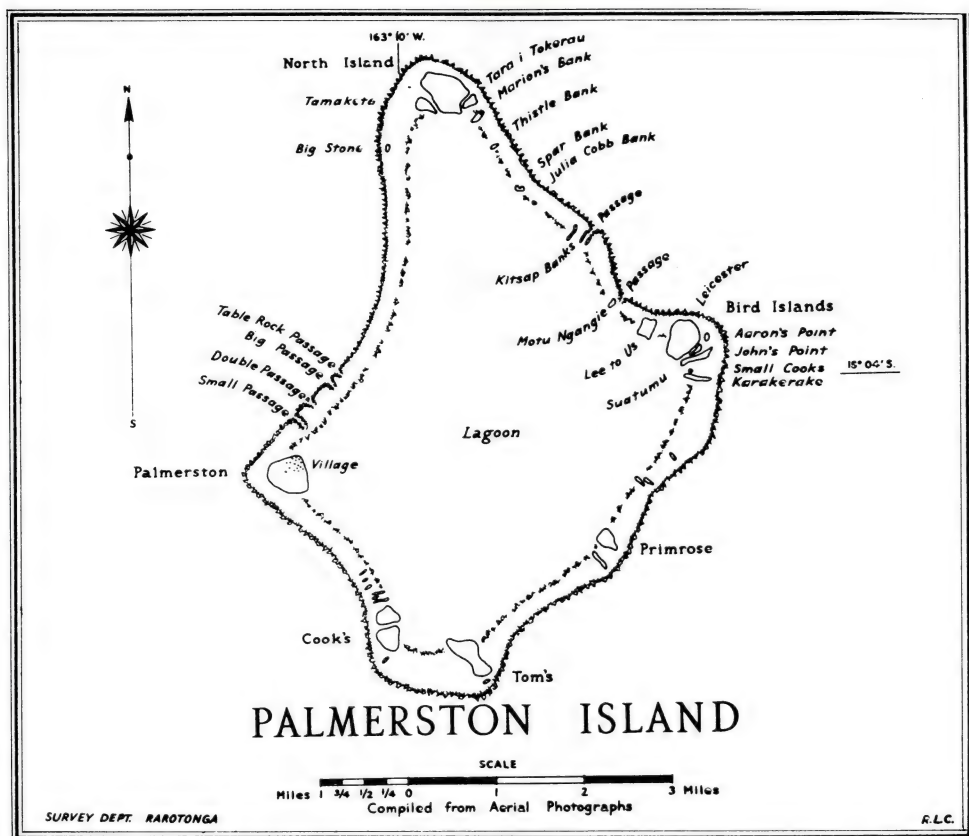
Mauke songs and dances tend to dramatise their way of life, coloured with stories and Legends of the olden days.

Songs are sung about the Great Chief Uke and about early missionaries. Costumes are made from local materials of which the pandanus plant and its flower are the most popular.

Fishing, planting and sports, such as Rugby, Netball and tennis are the other main pastimes of the people.

The custom during the preparation of an Umukai (feast) is to show ones wealth by the size of one's pigs that may be "roasted" in an earth oven and served with the usual Mauke vegetables.





PALMERSTON ISLAND

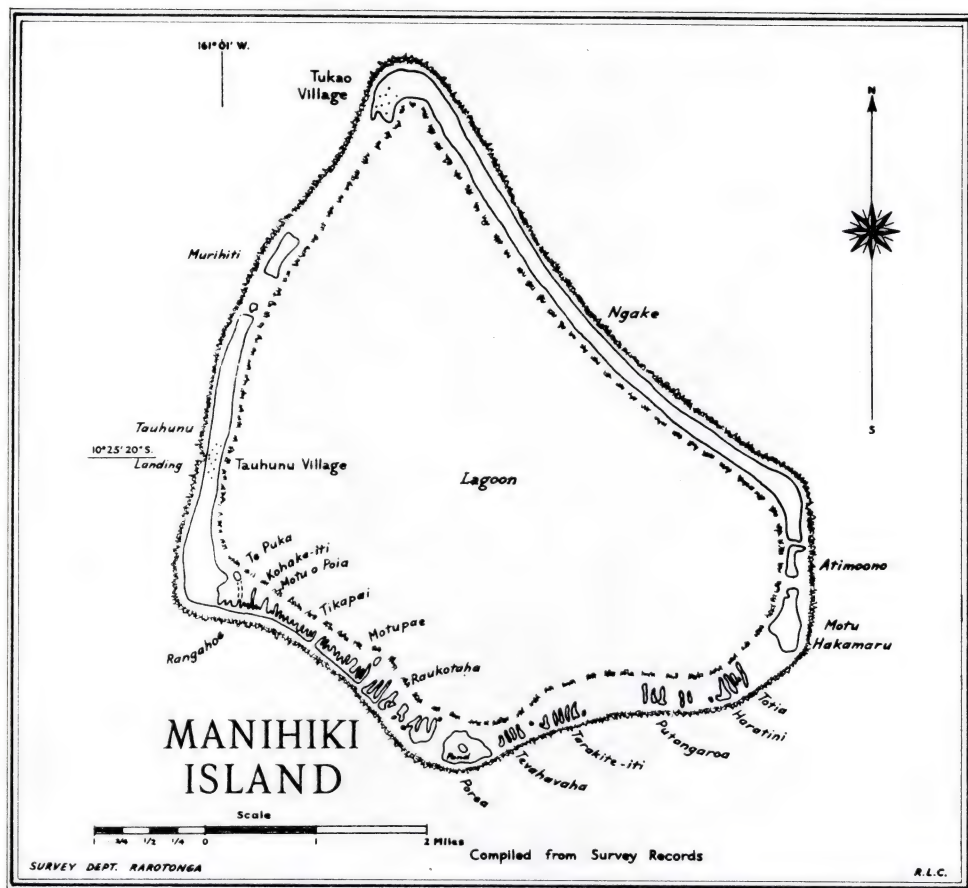
Lying remote and alone, Palmerston is the most westerly of the Southern Group of the Cook Islands with a population of 53 (1976 census). Its 500 acres produce only limited amount of copra for export. The lagoon is surrounded by 35 islets of which only six are of any size. The main island is at the western extremity of the lagoon, and four passages through the reef lie just to the north of it. These are only suitable for small boats and canoes. Another passage is located in the centre of the north-eastern reef.

The lagoon is just over four miles wide at the widest point, and the island is roughly harp-shaped. The north-south extent of the lagoon is almost six miles.

There is an abundance of fish, shellfish and other marine food. The islanders have a fine breed of fowl and there are a few pigs.

Palmerston was settled in the 1860's by William Marsters, an Englishman from the country of Gloucester; who brought with him three wives from Manihiki and Penrhyn Islands. From these three wives from Manihiki and Penrhyn arose three branches of a family which today numbers over 1,000 members living throughout the Cook Islands and in New Zealand.

The atoll has suffered severely from hurricanes which have occurred at long intervals.



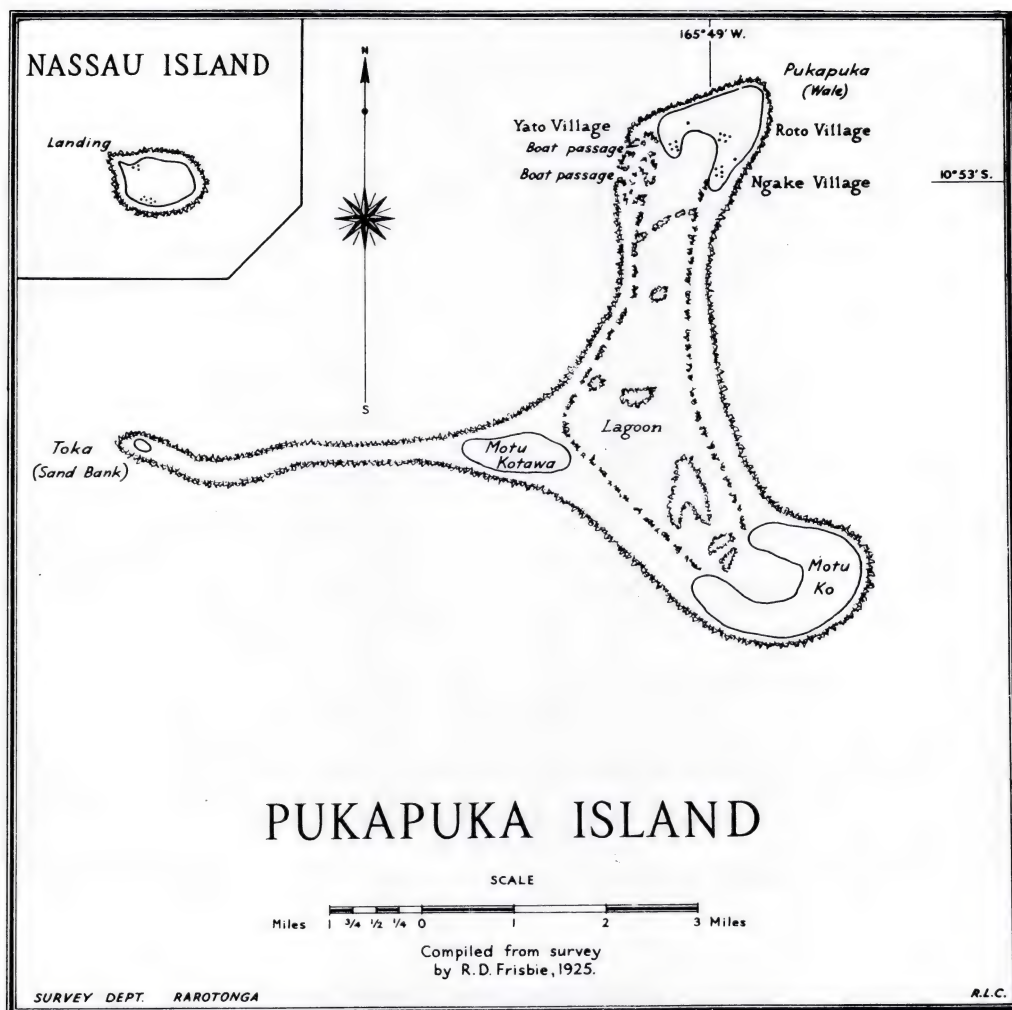
MANIHIKI ISLAND

Manihiki is best known for the high quality pearl shell produced there when an open season is declared by the Government. The population of 263 (1976 census) earns a substantial income from pearl shell and copra.

Covering 1,344 acres in extent, Manihiki is considered to be the most beautiful atoll in the Cook Islands. The big lagoon, almost eight miles long, is surrounded by a number of islets ranging from less than an acre in size to several hundred acres.

The administrative centre for both Manihiki and Rakahanga 24 miles away, is in the main village of Tauhunu. The Chief Administrative Officer's home and office, hospital, post office, radio station, and a number of small stores are located in this village, which fronts a narrow gap in the outer reef through which most of the island's produce must pass. At the far northern end of the lagoon on Ngake Island, is the smaller village of Tukao. Nearby great pits have been dug in the ground and over centuries have been filled with soil, leaf mould, and other vegetable matter to form taro pits.

Both villages have primary schools, but the secondary school pupils from Manihiki and Rakahanga are sent to Aitutaki High School.



PUKAPUKA ISLAND

Pukapuka is the most westerly of the Cook Islands, and is 715 miles north-west by north of Rarotonga, and is actually closer to Samoa than it is to Rarotonga.

The island, which had a population of 786 in 1976 contains 1,250 acres, distributed over three motus which lie at each corner of a roughly triangular-shaped lagoon. Wale is the island on which the three villages of Yato, Roto and Ngake are situated. This island and Motu Ko are both horseshoe-shaped with their bays facing the lagoon. On calm evenings these tranquil bays with coconut palms leaning far out over the absolutely still waters, present a scene of great beauty and peace. The third island is known as Motu Kotawa.

Land ownership is by village, and most of the copra is made on a co-operative basis by the villages with proceeds being shared on a basis of family membership. Even the youngest child in each village is entitled to a share in the copra money which is paid out after the ship's supercargo has weighed and tallied the crop. Each village has its supercargo whose job is to divide the earnings.

The Pukapukan people differ in language and appearance from the rest of the Cook Islanders. The Spanish explorer Mendana, sighted Pukapuka in 1595; subsequently a distinct trace of Spanish can be seen in the features of a number of the Pukapuka people.

In recent years Pukapukans have lost much of their insular individuality which was retained longer than that of the other people of the Cook Islands. Nevertheless they still preserve a wide degree of independence and have "the Pukapukan way of doing things", which has benefitted them by enabling them to absorb modern contacts without too great a shock.

This island has featured quite considerably in literature. The "Book of Pukapuka" and "Island of Desire" by Robert Dean Frisbie, "The Islands of Danger" by Professor Ernest Beaglehole and a book called "The Raft" which describes the adventures of American airmen who drifted to Pukapuka during World War II all give good description of these islands of Pukapuka.

The islanders are excellent fishermen, and both the lagoon and offshore waters abound with good fish, shell fish, and other marine foods. There are occasional turtles. Poultry and pigs are also reared but not in quantity.

The island is characterised by magnificent seagoing canoes which are capable of shifting up to two tons of cargo. Nearly all the cargo taken off and loaded on to the trading vessels, which stand off the two boat passages on the western end of Wale Island, is handled in these huge canoes.

NASSAU ISLAND

Only 300 acres in extent, Nassau is surrounded by an extremely rugged fringing reef with a population of 113 (1976 census). Fish, crayfish, and other shellfish abound. It is the only island in the Northern Group not of lagoon type.

The centre of Nassau is unusual in that it has several acres of rich swamp soils which are well suited for growing taro. Soils adjacent to the swamp are reasonably fertile. There is a fresh water seep or well in the centre of the island.

In early times the island was visited by groups from Pukapuka but these canoe voyages ceased in the seventeenth century, because of heavy losses on the 48 mile journey from Pukapuka. The island was discovered by Europeans in March 1835 when the American Captain J.D. Sampson of the whaler "Nassau" called there. Following visits by a British missionary, the island was settled by John Ellacitt an American. Later the island passed through several private hands until it was purchased by the New Zealand Government in 1945 and sold to the people of Pukapuka, in 1962, who own it communally and have been working the island for copra since the purchase, with groups from Pukapuka staying there for varying terms.



PENRHYN ISLAND

Penrhyn is the largest atoll in the Cook Islands, and one of the largest in the Pacific. Its huge lagoon stretches over 15 miles and encloses dozens of narrow islets. The remarkable clarity of the water reveals coral gardens of amazing beauty, hosts of brightly coloured fish, and brilliant white sand bottom.

The atoll has three usable passes into the lagoon, the largest of which, Taruia passage, is capable of permitting large vessels to enter. There is a wharf at Omoka village where vessels can tie up safely in most conditions.

The administrative centre is at Omoka village where the Resident Agent's home and office are located. There is a small hospital, school, radio station and a number of stores.

Seven miles across the lagoon from Omoka on another more fertile motu lies Tautua village, on the eastern side of the atoll, which has a number of good breadfruit trees, pawpaws and bananas. Communication between the two villages is carried out by sailing cutter and motor launch.

Penrhyn rarely experiences hurricanes, but is subject to severe droughts which seriously cut copra production. Pearl-diving, in the shark-infested waters is another source of income.

There is a 10,000 foot runway, on the islet on which Omoka is situated, constructed during World War II by the American forces when they established a base at Penrhyn. This airstrip is infrequently used, mainly for mercy mission flights.

Covering a land area of 2,432 acres, and with a population of 531 (1976 census), Penrhyn has had a colourful and interesting history ranging from turbulent times and much fighting among the warlike Penrhyn Islanders, to the arrival of shipwrecked sailors and beachcombers, the coming of Christianity, pearl-shelling, devastating visits by Peruvian slavers, to the more prosaic life of today.

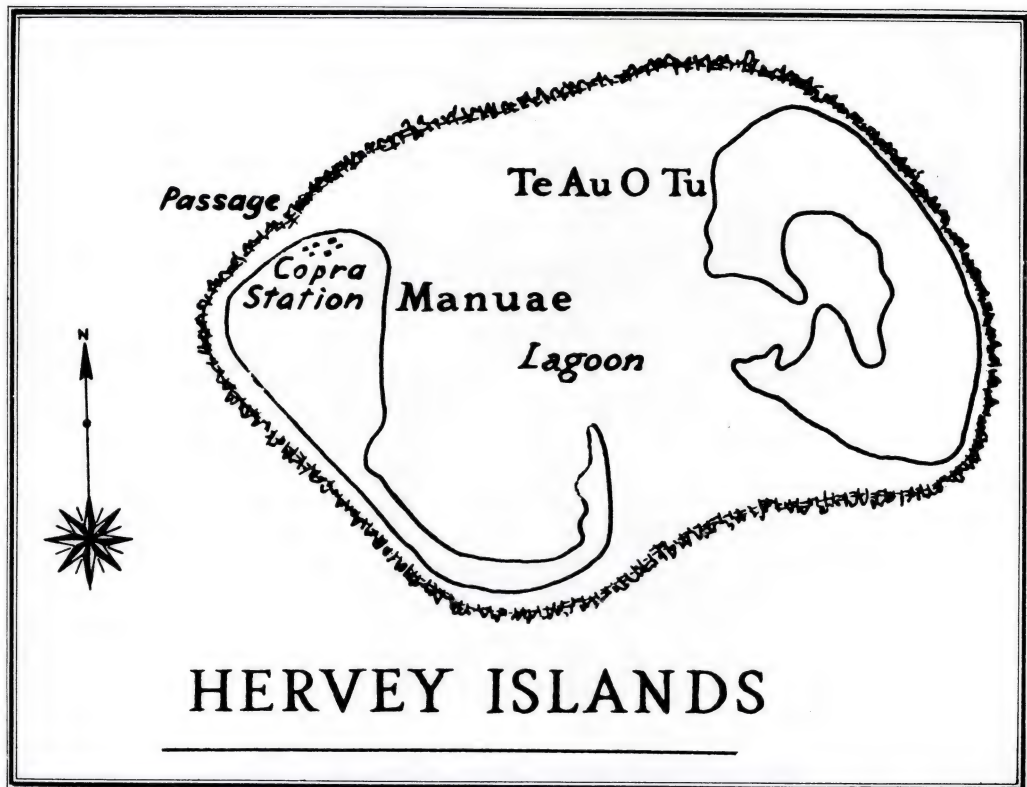


SUWARROW ISLAND

One of the smallest atolls — only 100 acres — of land area — Suwarrow has a strange history, and is far more widely known than its small size and population of one person would seem to warrant. Murders, strange ancient buildings whose story cannot be fathomed, and buried treasure all feature in Suwarrow's tale of stirring events, which have been chronicled in many accounts.

In recent years at various times it has been a hermit hideaway of both Tom Neale, whose book, "An Island to Oneself" achieved big sales; and Michael Swift. Tom Neale is currently living on Suwarrow, where he acts as caretaker and postmaster. From time to time the island is visited by pearl divers from Penrhyn and Manihiki, who are transported there on contract, and yachts sometimes call.

There are several islets scattered over the lagoon which is over ten miles long. In the past hurricanes have devastated the island as the last one of which huge seas swept 13 feet above the highest land surface.



MANUAE

On 23.9.1773, Captain James Cook discovered the Island of Manuae and named it Hervey Islands after Lord Hervey of the British Admiralty.

Manuae was the first of the Cook Islands discovered by Captain Cook, Atiu, Mangaia and Palmerston followed later. The name Hervey Islands was used for the Cook Islands until the turn of the century when people referred to the Hervey Islands as Cook's Islands, in fact the Cook Islands communications centre code sign was H.V. and only just recently has that code been changed.

Manuae Island consist of two Islands "Te-Ao-O-Tu" and "Manuae".

From 1908 onwards Manuae Island has been leased as a copra station to different concerns, the first being an Australian Company and the last being the Cook Islands Co-operative Bank Ltd. For a while the island had a caretaker, the Marsters family from Palmerston who used to travel to Manuae from time to time.

In 1975 as the result of the Cook Islands attending the National Parks and Marine Life Conference in Wellington interest changed from copra to the use of Manuae as a National Reserve and in May that year Manuae was offered to I.U.C.N. for consideration in Tokyo as an International Park.

International Agencies have shown great interest in this idea and plans are in the making for a feasibility study on Manuae to further assess its use as a World Park.

FACTS & FIGURES AT A GLANCE

ISLAND	Population 1976	Distance and Direction from Rarotonga Miles	POSITION	CLIMATOLOGICAL DATA					
				Rainfall in inches	Mean Temp Deg. F.	EXTREMES Maximum Deg. F.	Minimum Deg. F.	Area in Acres	
RAROTONGA	9,364	—	21°12'06"S 159°46'33"W	83	74	92	48	16,602	
AITUTAKI	2,420	140	N 18°51'45"S 159°48'10"W	78	78	96	55	4,461	
MANGAIA	1,630	110	ESE 21°54'30"S 157°58' W	77	—	—	—	12,800	
ATIU	1,312	116	NEbyE 19°58'45"S 158°08'00"W	83	—	—	—	6,654	
MAUKE	710	150	ENE 20°08'30"S 157°21'20"W	76	—	—	—	4,552	
MITIARO	305	142	NEbyE 19°51' S 157°43' W	76	—	—	—	5,500	
MANUAE (Hervey Is.)	—	124	NNE 19°15'43"S 158°57'43"W	—	—	—	—	1,524	
TAKUTEA	—	118	NE 19°48'35"S 158°18' W	—	—	—	—	302	
MANIHIKI	263	650	NbyW 10°25'20"S 161°01' W	—	—	—	—	1,344	
PUKAPUKA	786	715	NWbyN 10°53' S 165°49' W	—	—	—	—	1,250	
PENRHYN	531	737	NbyE 8°59'45"S 157°58'50"W	95	82	96	65	2,432	
PALMERSTON	53	270	NW 18°04' S 163°10' W	109	82	99	67	500	
RAKAHANGA	283	674	NbyW 10°02'30"S 161°05'30"W	71	83	94	72	1,000	
NASSAU	113	673	NWbyN 11°33'20"S 165°25' W	83	—	—	—	300	
SUWARROW	1	513	NNW 13°14'40"S 163°06'15"W	92	—	—	—	100	

	RAROTONGA	AITUTAKI	MAUKE	MITIARO	MANUAE	ATIU	MANGAIA	PALMERSTON	PUKAPUKA	NASSAU	MANIHIKI	RAKAHANGA	PENRHYN
AITUTAKI	140												
MAUKE	150	160											
MITIARO	142	130	32										
MANUAE	124	55	107	77									
ATIU	116	113	50	27	60								
MANGAIA	110	208	115	125	168	116							
PALMERSTON	270	198	355	330	250	310	380						
PUKAPUKA	715	588	735	704	628	700	794	455					
NASSAU	673	540	690	657	580	653	746	408	48				
MANIHIKI	650	511	618	595	540	590	704	475	286	270			
RAKAHANGA	674	535	642	619	564	614	728	498	289	273	24		
PENRHYN	737	600	670	650	612	660	774	620	480	464	196	191	
SUWARROW	513	385	528	500	435	495	600	288	215	170	208	225	396

Distances in Nautical miles from Island to Island.

CHAPTER 16

RAROTONGA CLASSIFIED BUSINESS DIRECTORY

ACCOUNTING & MANAGEMENT

Tel.

Clarke & Co., Box 144 Ingpro House.
 Cable: "Council" 2011
 Tracey, Bowden, Impey & Sage - Chartered
 Accountants Ingpro House, Avatiu. Box 67
 Cable: "Tebec" 2371

AIRLINES

Air New Zealand - International Airport,
 Nikao 2030
 Cook Islands Airways - International
 Airport, Nikao 2030

ART STUDIOS

Rick Welland - Muri, Ngatangiaa

ASPHALT SUPPLIES

Mitiaro Trading Co. Ltd., P.O. Box 264
 Public Works - Arorangi, Box 102 2071

AUTO PARTS & SERVICES

Auto Marine Ltd. - Arametua, Box 122. . . 2149
 Auto Parts Ltd. - Maraerenga, Box 7. . . 2394
 Beer & Rere Panelbeaters Ltd. - Arorangi,
 Box 384 2146
 Cook Islands Motor Centre - Panama, Box
 74. 2055
 Jaybee Auto Works - Arorangi, Box 181 . 2400
 Parekura Petrol Station - Avarua, Box 446
 Seaview Motors - Avatiu

AUTOMOTIVE DEALERS

Auto Marine Ltd. - Arametua, Box 122. . 2149
 Beer & Rere Panelbeaters - Arorangi,
 Box 384 2146
 Cook Islands Motor Centre - Panama,
 Box 74 2055
 Jaybee Auto Works - Arorangi, Box 181 . 2400

BAKERY

Avarua Bakery - Tupapa, Box 265 2455
 Turoa Bakery - Titikaveka, Box 438. . . 2463J
 White-N-Blue Bakery - Titikaveka,
 Box 389 2470

BANKS

National Bank of New Zealand - Avarua,
 Box 42 2193

BARRISTERS & SOLICITORS

T. C. Clarke & Co., Ingpro House, Avatiu,
 Box 144 2011
 V.A.K.T. Ingram, Box 55, Rarotonga . . . Bqs. 2123
 Short & Tylor, Are Taunga, Avarua. Cable:
 "Lawyer" 2207
 McDonnell & Co. Ngatangiaa P.O. Box 197. . 2447

BEER, WINE & SPIRIT WHOLESALE

Cook Islands Liquor Supplies - Box 51 . . 2269

BOUTIQUE

Arii Fashions - Ruatonga, Box 150
 Jeanne's Boutique - Tutakimoo, Box 547
 Maire Garments - Parekura, Box 267
 Polynesian Rakei - Avatiu, Box 217 2327
 Top & Bottom Boutique - Ruatonga, Box 16

BUILDING CONTRACTORS

Amalco - Reg. Office - Ingpro House,
 Avatiu, Box 264
 Custom Finishes Ltd. - Arorangi, Box 140 . 2254
 Errol Young Builders - Avatiu, Box 406 . . 2070
 Everest Construction - Arorangi, Box 136. . 2185M

John Short Construction - Avatiu, Box

545 2163
 Pre-Cut "A" Frames - Box 43. 2011
 Tee-Pee Homes Ltd. - Arorangi, Box 449. . 2058D

BUILDERS SUPPLIES & HARDWARE

T. J. Browne Ltd. - Avarua, Box 3 2029M
 Cook Islands Trading Corporation - Avarua,
 Box 92 2092
 Errol Young Builders - Avatiu, Box 406 . . 2070
 J. & P. Ingram Ltd. - Avarua, Box 55. . . 2123
 Jafra Holdings Ltd. - Arorangi, Box 136 . . 2126
 Pre-Cut "A" Frames - Box 43. 2011
 Smugglers Hut - Avarua, Box 69 2122S
 Tee-Pee Homes - Arorangi, Box 449 2058D
 United Island Traders - Avarua, Box 1 &
 2 2076

CAR & MOTOR BIKE RENTALS

Auto Rentals Ltd. - Arametua, Box 122 . . 2149
 Car Rentals (C. I.) Ltd. - Parekura, Box
 326. 2189
 Rarotonga Hire Centre - Panama, Box 74. . 2055
 Rarotonga Rentals - Banana Court, Box
 399 2136
 Stars Travel Ltd. - Are Taunga, Box 75. . . 2280

CAR PAINTERS & PANELBEATERS

Auto Painters - Arorangi, Box 328. . . . 2185S
 Beer & Rere Panelbeaters - Arorangi, Box
 384 2146
 Fairdeal Panelbeaters - Maraerenga 2332
 Seaview Motors - Avatiu

CARRIERS

Cook Islands General Transport - Parekura,
 Box 326 2090S
 E. & R. Enterprises Ltd. - Arorangi, Box
 327 2245

CHEMIST

Rarotonga Pharmacy - Parekura, Box 92 . . 2092

COPRA

Cook Islands Primary Produce Marketing
 Board - Box 85 2065 Ext. 319
 Mitiaro Trading Co. Ltd. - Avarua, Box
 264

CRAFTS

Culture Division - Constitution Park 2181
 Island Craft - Avarua, Box 28. 2010M
 Tiki Industries - Tupapa, Box 123 2306
 Vaima Craft Shop - Titikaveka, Box 225 . . 2349R
 Women's Federation - Avarua 2317

DRESSMAKERS

Jeanne's Boutique - Tutakimoo, Box 547
 Maire Garments - Parekura, Box 267

DRYCLEANERS

Blue Pacific Laundry & Drycleaners Ltd.
 - Nikao 2174

DUTY FREE

Avatiu General Traders - Avatiu, Box 127 . 2134
 Cook Islands Trading Corporation - Avarua,
 Box 92 2092
 J. & P. Ingram Co. Ltd. - Avarua, Box
 55 2123
 Johnsons Duty Free - Are Taunga, Box
 15 2176
 Music City - Avarua, Box 525. 2523

Nane's Mini Mart - Kiiiki, Box 331	2093
Rarotongan Hotel - Arorangi, Box 103	2541
Rarotonga Sports Services - Avarua, Box 440	2012
Smugglers Hut - Avarua, Box 69	2122S
South Seas International - Avatiu, Box 49	2327
United Islands Traders - Avarua, Box 142	2076
Vanwil Agencies Ltd. - Avarua, Box 5	2333

Smugglers Hut - Avarua, Box 69	2122S
South Seas International - Avatiu, Box 49	2327
United Islands Traders - Avarua, Box 1 & 2	2076
Vanwil Agencies Ltd. - Avarua, Box 5	2333

GROCERIES

Black Rock Store - Black Rock, Tauei	
Solomona - Prop.	2425
Business Premises Ltd. - Upper Tupapa, Box 444, Mr. & Mrs. J. T. Damm - Prop.	2444
Chambers P. Store - opposite PWD, Arorangi, Box 349, Mrs. P. Chambers - Prop.	2281
Cook Islands Trading Corporation - Avarua, Box 92	2092
Fariu Store - Arorangi, F. T. Arapari - Prop.	2215S
Fifteen (Manuia) Stars Co. - Ngatangia, Box 518	
Benioni Joseph & Alphonse Faaeva - Prop.	
Haurua's Store - Panama - Mrs. Parau Haurua - Prop.	2186
Inave Toa (The Blue Shop) - Arorangi, Box 172 - Two minutes walk from Arorangi	
Beach Motel	2320
J. & P. Ingram Co. Ltd. - Arorangi	2247
Avarua	2123
Maraerenga	2275
Matavera	
Ngatangia	
Titikaveka	2498
Island Merchants Ltd. - Avarua, Box 69	2122M
Rei Jack's Shop - Ruatonga, Box 175	2297
Kavera Store - Kavera, Arorangi, Box 312	
Mr. J. Wichman - Prop.	2202
Margaret's Milk Bar - Avarua, Box 36 - E. Taripo - Prop.	2446
Mata's Coffee Bar - Avarua, Box 372 - Ta Ngatoko - Prop.	2147S
Matepi Store - Matavera, Box 341	
Maurere Shop - Rutaki, Arorangi, Box 551	
Mr. & Mrs. Jim Mare - Prop.	2204S
Muri-Era Store - 100 yds. from Muri Beach, Box 95, Ngatangia	
Murray's Shop - Takuvaine Rd., Box 546	
Mr. & Mrs. A. Murray - Prop.	2515
Namoiata Store - Atupa, Box 229 - Peter Nelson - Prop.	
Nane's Mini Mart - Kiiiki - 100 yds. from Trailways Hotel Nane Pokoati - Prop.	2093
Puoromea Store - Tutakimoa, Box 521 - Fred & Paloma Keil - Prop.	2038
Rutaki Store - Rutaki, Box 175 - Papehia & Teavake Wichman - Prop.	
G. & T. Strickland Store - Avatiu (Opposite Avatiu Harbour) Glassie & Tereapii Strickland - Prop.	2390
Kura Strickland Shop - Maraerenga - Kura & Jane Strickland Prop.	2361
Te-Aroa Store - Avarua, Box 459 - Mrs. Ruth Hosing - Prop.	2013M
Temehani Store & Post Office Depot - Arorangi, Box 129, Mr. & Mrs. Tom Wichman - Prop.	2058M
Tikioki Store - Tikioki, Titikaveka - Ben Tuakana - Prop.	2479
Tupapa Store - Tupapa - opposite Tupapa Meeting House Roriki Ngaputa - Prop.	2190S
Turangi Traders & Ngatangia Post Office Pat & Maraera Sarich - Prop.	2464M
Turoa Shop - Turoa, Titikaveka, Box 438 - Atuatika Tavai - Prop.	2463J
United Islands Traders Ltd. - Avarua, Box 1 & 2	2076
Vaimaanga Store - Vaimaanga, Titikaveka,	

ELECTRICAL APPLIANCES

Cook Islands Trading Corporation - Avarua, Box 92	2092
Electric Power Supply - Avatiu, Box 112	2065 Ext. 396
J. & P. Ingram Ltd. - Avarua, Box 55	2123
Rarotonga Electronic Maintenance - Parekura, Box 92	2092
Refrigeration & Electrical Services - Avarua, Box 80	2510
Smugglers Hut - Avarua, Box 69	2122S
South Seas International - Avatiu, Box 49	2327
United Island Traders - Avarua, Box 1 & 2	2076

ELECTRICAL REPAIRS & INSTALLATION

Electrical Power Supply - Avatiu, Box 112	2065 Ext. 396
Rarotonga Electronic Maintenance - Parekura, Box 92	2092
Refrigeration & Electrical Services - Box 80	2510

ENGINEERING & WELDING

Amalco - Reg. Office, Ingpro House, Box 264	
Andy's Engineering Co. Ltd. - Takuvaine, Box 513	2444
Rarotonga Welding & Steel Construction - Avatiu, Box 434	2289

FISHING EQUIPMENT

Cook Islands Trading Corporation - Avarua, Box 92	2092
Rarotonga Sports Services - Avarua, Box 440	2012
United Island Traders - Avarua, Box 1 & 2	2076
Vanwil Industries Ltd. - Avarua, Box 5	2333

FOOTWEAR

Avatiu General Traders - Avatiu, Box 27	2134
Cook Islands Trading Corporation - Avarua, Box 92	2092
Elwin Originals - Tupapa, Box 514	
J. & P. Ingram Co. Ltd. - Avarua, Box 55	2123
United Island Traders - Avarua, Box 1 & 2	2076
Island Merchants Ltd. Avarua, Box 69	2122M

FURNITURE

Cook Islands Trading Corporation - Avarua, Box 92	2092
Smugglers Hut - Avarua, Box 69	2122S
United Island Traders - Avarua, Box 1 & 2	2076

GENERAL MERCHANTS

Avatiu General Traders - Avatiu, Box 27	2134
Cook Islands Trading Corporation - Avarua, Box 92	2092
J. & P. Ingram Co. Ltd. - Avarua, Box 55	2123
Island Merchants Ltd. - Avarua, Box 69	2122M
Moneysaver Supermarket - Arorangi, Box 84	2157

Box 352, Ioane Iro - Prop. 2339A
 Wichman's Store - Tereora, Box 300 -
 Mrs. Poko Wichman - Prop. 2471X
 Willie Katuke Store - Avatiu Rd., Box 231,
 - Willie Katuke - Prop.
 Winchester's Store - Avatiu 2421A

HARDWARE & BUILDERS SUPPLIES

T.J. Browne Ltd. - Avarua, Box 3 2029M
 Cook Islands Trading Corporation -
 Avarua, Box 92. 2092
 Errol Young Builders - Avatiu, Box 406 . . 2070
 J. & P. Ingram Co. Ltd. - Avarua, Box 55. 2123
 Jafra Holdings Ltd. - Arorangi, Box 136 . . 2126
 Pre-Cut "A" Frames - Box 43 2011
 Smugglers Hut - Avarua, Box 69 2122S
 Tee-Pee Homes - Arorangi, Box 449. 2058D
 Triad Enterprises Ltd. - Arorangi, Box 264
 United Island Traders - Avarua, Box 1 &
 2. 2076

HIRE TOOLS

Custom Hire - Arorangi, Box 140 2254

HOTELS

Arorangi Beach Hotel - Arorangi, Box 121. 2318
 Banana Court - Avarua, Box 110. 2043
 Rarotongan Hotel - Arorangi, Box 103 . . . 2541
 Trailways Hotel - Tupapa, Box 17. 2415

ICE CREAM MANUFACTURERS

Tony's Ice Cream Co. - Avatiu

INTER-ISLAND SHIPPING

Mauke Shipping Co. - Box 43. 2011
 Silk & Boyd Ltd. - Box 131 2148

LAUNDRY

Blue Pacific Laundry & Drycleaners Ltd. -
 Nikao 2174

LICENSED RESTAURANTS

Arorangi Beach Hotel - Arorangi, Box 121. 2318
 Outrigger Restaurant - Arorangi, Box 429. 2216
 Rarotongan Hotel - Box 103
 Trailways Hotel - Tupapa, Box 17. 2415
 Vaima Steakhouse - Titikaveka, Box 225 . . 2349R

MEDICAL PRACTITIONERS

Dr. Steven Kavana, DSM., CPH., DP. General
 Physician & Paediatrician 2318
 Dr. Thomas R.A. Davis, MB., CH. B., MD.,
 DTM, & H. MPH. 5 Ingpro House Avatiu.. 2144

MOTOR CYCLE DEALERS

Auto Marine Ltd. - Arametua, Box 122. . . 2149
 Beer & Rere Panelbeaters - Arorangi,
 Box 384 2146
 Cook Islands Motor Centre - Panama,
 Box 74. 2055
 Island Merchants Ltd. - Avarua, Box 69 . . 2122M
 Jaybee Auto Works - Arorangi, Box 181 . . 2400
 Jonassen Enterprises Ltd. Arorangi 2008

MUSICAL INSTRUMENTS

Cook Islands Trading Corporation -
 Avarua, Box 92. 2092
 J. & P. Ingram Ltd. - Avarua, Box 55 . . . 2123
 Johnsons Duty Free - Are Taunga, Avarua,
 Box 15. 2176
 Music City - Avarua. 2523
 Nane's Mini Mart - Kiiiki, Box 331 2093
 Smugglers Hut - Avarua, Box 69 2122S
 South Seas International - Avatiu, Box 49 . 2327

United Island Traders - Avarua, Box 1 &
 2. 2076
 Vanwil Agencies - Avarua, Box 5. 2333

MOTELS

Ace Motel - Perekura 2360
 Aramoana - Tupapa 2125
 Kiiiki Motel - Kiiiki, Upper Tupapa, Box
 68 2487
 Lagoon Lodges - Arorangi 2447
 Little Polynesian - Titikaveka, Box 366. . . 2428
 Moana Beach Lodge - Titikaveka, Box 39. . 2117
 Orange Grove - Titikaveka, Box 553
 Punamaia - Kiiiki, Box 121 2087

NIGHT CLUBS

Arorangi Beach Hotel - Arorangi, Box 121. 2318
 Banana Court - Avarua, Box 110. 2043
 Rarotongan Hotel - Arorangi, Box 103 . . . 2541
 Trailways Hotel - Tupapa, Box 17. 2415

OPTICIAN

Tiare Optical - Arametua, Box 489 2521

PANELBEATERS & PAINTERS

Auto Painters - Arorangi, Box 328. 2185S
 Beer & Rere Panelbeaters - Arorangi,
 Box 384 2146
 Fairdeal Panelbeaters - Maraerenga 2332
 Jaybee Auto Works - Arorangi, Box 181 . . 2400
 Seaview Motors - Avatiu

PETROL & OIL

Parekura Petrol Station - Parekura,
 Box 446 2411
 Temehani Store - Arorangi, Box 129 2058M
 Turangi Traders - Ngatangia. 2464M
 Winchester's Store - Avatiu 2421A

PHOTOGRAPHY

Brian Beaudinet - Avatiu, Box 49 2327
 Johnsons Photographic Studio - Are Taunga,
 Avarua, Box 15 2176
 Rarotonga Publications - Takuvaine. 2346
 Tata Photography - Tutakimoo 2120

PLASTERER

Owen Webb - Kiiiki, Box 53 2319

PLUMBING

J.W. Estall & Sons - Arorangi, Box 223
 Pacific Traders & Services - Arorangi,
 Box 154 2321A

PRINTERS

Government Printers - Avatiu, Box 40. . . . 2065 Ext. 383

PUBLISHERS

Cook Islands Broadcasting & Newspaper
 Corporation - Box 126. 2065 Ext. 468
 *(Rarotonga Publications Private Bag No. 3)
 - Takuvaine. 2346

RECORDING STUDIOS

Peter Story Studios - Takuvaine 2413R
 Rangira Recordings, Box 19, Rarotonga
 Wade Swoboda, Managing Director

RESTAURANTS

Arorangi Beach Hotel - Arorangi, Box 121. 2318
 Outrigger Restaurant - Arorangi, Box 429 . 2216
 Rima's Kai Inn - Avarua 2168
 Rarotongan Hotel - Arorangi, Box 103 . . . 2541
 Trailways Hotel - Tupapa, Box 17. 2415

Vaima Steakhouse - Titikaveka, Box 225 . . 2349R

SHIPPING COMPANIES

Mauke Shipping Co. Ltd. - Box 43 2011
Silk & Boyd Co. Ltd. - Avarua, Box 131. . 2148

SHOE MANUFACTURERS

Elwin Originals - Tupapa, Box 514

SILK SCREENING

South Pacific Arts - Avarua, Box 16. . . . 2122S
Polynesian Rakei - Avarua, Box 217. . . . 2327

SNACKS & TAKE-AWAYS

Avatiu Snacks - Avatiu Wharf, Box 424
Kai Maru - Ruatonga
Mata's Coffee Bar - Avarua, Box 372 . . . 2147S
Rima's Kai Inn - Avarua 2168
Tamcol Inn - Avarua, Box 424
Tony's Takeaways - Avarua Box 399

SOFT DRINK MANUFACTURERS

Rays & Co. Ltd. - Arorangi, Box 327. . . . 2245
Tropic Enterprises Ltd. - Avatiu,
Box 124 2084

SPORTING GOODS

Cook Islands Trading Corporation -
Avarua, Box 92. 2092
J. & P. Ingram Ltd. - Avarua, Box 55 . . . 2123
Rarotonga Sports Services - Avarua,
Box 440 2012
South Seas International - Avatiu, Box 49 . 2327

STAMPS & COINS

Philatelic Bureau - Avarua, Box 336. . . . 2065

STEEL CONSTRUCTION

Rarotonga Welding & Steel Construction -
Avatiu, Box 434 2289

STEVEDORING

Waterfront Commission - Avatiu, Box 61 . . 2192

SUPERMARKETS

Cook Islands Trading Corporation -
Avarua, Box 92. 2092
Moneysaver - Arorangi, Box 84. 2157
United Island Traders - Avarua, Box 1 &
2. 2076

TRAVEL AGENTS

Stars Travel Ltd. - Are Taunga, Avarua,
Box 75 2280
Union Citco Travel Ltd. - Avarua, Box 54. 2178

VILLAGE STORES

Black Rock Store - Black Rock, Tauai
Solomona - Prop. 2425
Business Premises Ltd. - Upper Tupapa,
Box 444, Mr. & Mrs. J. T. Damm -
Prop. 2444
Chambers P. Store - opposite PWD,
Arorangi, Box 349, Mrs. P. Chambers
- Prop. 2281
Fariu Store - Arorangi, F.T. Arapari -
Prop. 2215S
Fifteen (Manuia) Stars Co. - Ngatangia,
Box 518, Benioni Joseph & Alphonse
Faaeva - Prop.
Haurua's Store - Panama - Mrs. Parau
Haurua - Prop. 2186
Inave Toa (The Blue Shop) - Arorangi,

Box 172 - Two minutes walk from
Arorangi Beach Motel 2320
J. & P. Ingram Co. Ltd. - Arorangi 2247
Maraerenga 2275
Matavera
Ngatangia
Titikaveka 2498
Rei Jack's Shop - Ruatonga, Box 175,
Mr. & Mrs. Rei Jack - Prop. 2297
Kavera Store - Kavera, Arorangi, Box 312,
Mr. J. Wichman - Prop. 2202
Margaret's Milk Bar - Avarua, Box 36 -
E. Taripo - Prop. 2446
Mata's Coffee Bar - Avarua, Box 372 -
Ta Ngatoko - Prop. 2147S
Matepi Store - Matavera, Box 341
Maurere Shop - Rutaki, Arorangi, Box 551
Mr. & Mrs. Jim Mare - Prop. 2204S
Muri-Era Store - 100 yds. from Muri Beach,
Box 95, Ngatangia
Murray's Shop - Takuvaine Rd., Box 546,
Mr. & Mrs. A. Murray - Prop. 2515
Namoiata Store - Atupa, Box 229 - Peter
Nelson - Prop.
Nane's Mini Mart - Kükii - 100 yds. from
Trailways Hotel Nane Pokoati - Prop. . . . 2093
Puoromea Store - Tutakimoa, Box 521 -
Fred & Paloma Keil - Prop. 2038
Rutaki Store - Rutaki, Box 175 - Papehia
& Teavake Wichman - Prop.
G. & T. Strickland Store - Avatiu (Opposite
Avatiu Harbour) Glassie & Tereapii
Strickland - Prop. 2390
Kura Strickland Shop - Maraerenga, Box 500,
Jane & Kura Strickland Prop. 2361
Te-Aroa Store - Avarua, Box 459 -
Mrs. Ruth Hosking - Prop. 2013M
Temehani Store & Post Office Depot -
Arorangi, Box 129, Mr. & Mrs. Tom
Wichman - Prop. 2058M
Tikioki Store - Tikioki, Titikaveka -
Ben Tuakana - Prop. 2479
Tupapa Store - Tupapa - opposite Tupapa
Meeting House Roriki Ngaputa - Prop. . . 2190S
Turangi Traders & Ngatangia Post Office
Pat & Maraera Sarich - Prop. 2464M
Turoa Shop - Turoa, Titikaveka, Box 438 -
Atuatika Tavai - Prop. 2463J
Vaimaanga Store - Vaimaanga, Titikaveka,
Box 352, Ioane Iro - Prop. 2339A
Wichman's Store - Tereora, Box 300 -
Mrs. Poko Wichman - Prop. 2471X
Willie Katuke Store - Avatiu Rd., Box 231
- Willie Katuke - Prop.
Winchester's Store - Avatiu 2421A

WELDING WORKS

Cook Islands Motor Centre - Panama,
Box 74. 2055
Fairdeal Panelbeaters - Maraerenga 2332
Jaybee Auto Works - Arorangi, Box 181 . . 2400
Rarotonga Welding & Steel Construction -
Avatiu, Box 434 2289
Seaview Motors - Avatiu

WHOLESALE (Foodstuff)

Cook Islands Trading Corporation -
Avarua, Box 92. 2092
Moneysaver Supermarket - Arorangi,
Box 84. 2157
Rusco Ltd. - Arorangi, Box 84. 2283
Wholesale Rarotonga Ltd. - Avatiu, Box 8 . 2474
United Island Traders - Avarua, Box 1 &
2. 2076

RAROTONGA TELEPHONE EXCHANGE

CONTINUOUS SERVICE

GOVERNMENT DEPARTMENTS

To call Exchange Turn Handle and Lift Handset. When Operator answers, give clearly Number required. Replace Handset when finished and Turn Handle.

GOVERNMENT OF THE COOK ISLANDS

Office of the Premier	Refer PABX
Cabinet Ministers	Refer PABX
Deputies to the Premier Residences	
Numanga, T	2463D
Short, A.P.	2469W
Cabinet Ministers Residences	
Akaruru, I	2072
Estell, W.	2500
Henry, G.A.	2293
Henry, T.A.	2232
Williams, J.	2251

MINISTRIES

Ministry of Agriculture, Marine & Scientific & Industrial Research	Refer PABX
Ministry of Financial Services.	Refer PABX
Ministry of Health and Education	Refer PABX
Ministry of Justice, Land Survey, and Internal Affairs	Refer PABX
Ministry of Post and Telecommunications	Refer PABX
Ministry of Supportive Services	Refer PABX
Ministry of Trade, Industrial, Labour & Commerce	Refer PABX

SECRETARIES TO THE MINISTRIES Refer PABX

ADVOCATE GENERAL'S OFFICE Refer PABX

Advocate General, Residence 2118

AGRICULTURE MARINE SCIENTIFIC AND INDUSTRIAL RESEARCH

Secretary	Refer PABX
Executive Officer	Refer PABX
Enquiries	Refer PABX
Information Office	Refer PABX
Livestock	Refer PABX
Citrus & Banana	Refer PABX
Plant Protection	Refer PABX

Avarua District	Refer PABX
Plant Quarantine (after hours)	2473M
Orchardist	2356S
Ngatipa Store	2270S
Fisheries Avatiu	Refer PABX
ANTHRO-POLOGY OFFICE Takamoa	2028D
CENTRAL PLANNING BUREAU	Refer PABX
After Hours Chief Planning Officer.	2290
COOK ISLANDS TOURIST AUTHORITY	
General Manager's Office	Refer PABX
Enquiries	Refer PABX
CUSTOMS	
Office and Enquiries.	Refer PABX
Senior Customs Officer.	Refer PABX
Examining Officers	Refer PABX
After Hours:	
Senior Customs Officer.	2313 M
EDUCATION	
Secretary	Refer PABX
Director of Tertiary	Refer PABX
Director of Secondary	Refer PABX
Director of Primary & Pre-School.	Refer PABX
Deputy Director of Primary & Pre-School	Refer PABX
General Office	Refer PABX
After Hours:	
Secretary	2099D
Director of Tertiary	2124D
Director of Secondary	2099W
Director of Primary & Pre-School.	2099J
ELECTRIC POWER SUPPLY	
Secretary	Refer PABX
Office and Inquiries	2005S
Fault Service, (After Hours).	2005K
FREEZER	2045
Manager	Refer PABX
HEALTH	
Secretary	Refer PABX
Hospital (Sanatorium Hill)	2023
Clinic Tupapa	2018
Public Health	2328
Doctors Flat	2119
Dental Clinic Tereora	2009
Sanatorium ask for the Extension required.	2386
After Hours:	
Secretary	2132

Dr. M. Tamarua	2115
Dr. T. Matenga	2408
Dr. Don George	2423
Dr. G. Koteka	2182
Dr. S. Kavana	2295
Dr. Moekao Maeva (Arorangi).....	2354
Dr. J. Williams (Arorangi).....	2251
Dr. Terepai Maoate (Arorangi).....	2188
Senior Health Inspector	2234
Laboratory Technician.....	2124R
House Manager.....	2459

HOUSING AUTHORITY

Accountant	Refer PABX
General Manager, Secretary & General Office	Refer PABX
Receptionist and Loans Information	Refer PABX

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After Hours Collector.....	2274S

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Chief Judge, Native Land Court.....	Refer PABX
Probation Services Room.....	Refer PABX
Land Court Office	Refer PABX
High Court Office.....	Refer PABX
Births, Deaths & Marriages Office.....	Refer PABX
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Speaker.....	Refer PABX
Clerk of the Legislative Assembly.....	Refer PABX
Offices of the Legislative Service	Refer PABX
Editor of Debates.....	Refer PABX
Interpreters/Translators	Refer PABX
Members Common Room.....	Refer PABX
Assistant Clerk	Refer PABX

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Secretary	2445
Director of Post	2452
Director of Communications	2252
Director of Telephone Technical	
Services	2073
Radio Superintendent (Res) Nikao	2271
Chief Technician Radio	2053
Telegraph Technician	2499
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After Hours:	
All Sections	2015
Inspector Goldie Goldy, (Res)	2370
Police Stations:	
Avatiu	2108M
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PREMIERS DEPARTMENT

Secretary of the Premier's Department	Refer PABX
Records and Enquiries	Refer PABX
Typing Pool	Refer PABX
Outer Island Affairs	2097
Archive Research Officer Takamoa	2028A
V. I. P. House No. 49 Tipani Rd. Nikao	2259

After Hours:	
Secretary of the Premier (Res)	2210

PRINTING OFFICE

PUBLIC SERVICE COMMISSION

After Hours:	
Chairman	2139
Secretary	2460

SCIENTIFIC

Office, Matavera	2078
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Supervisor	Refer PABX
Officer	Refer PABX
Enquiries	Refer PABX

SUPPORTIVE SERVICES

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Secretary Ministry of Supportive Services	Refer PABX
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Avatiu Wharf Site	2171S
Sanatorium Site Office	2098J
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After Hours:	
Henry, H. M. (Res) Arorangi	2334
Director of Transport Pool (Res) Avatiu	2316

SURVEY OFFICE

Chief Surveyor, (Office)	Refer PABX
Enquiries	Refer PABX

TRADE, INDUSTRY, LABOUR AND COMMERCE

Secretary	Refer PABX
Administration Office	Refer PABX
Customs & Trade Statistics Division	Refer PABX
Immigration Division	Refer PABX
Inspectors	Refer PABX
Shipping & Harbours Division	2192
After Hours:	
Secretary	2262
Director of Customs & Trade Statistics	2313
Senior Examining Officer (Custom)	2369S
Senior Immigration Officer	2385
Harbourmaster	2218A

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HARBOURMASTER

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TREASURY

Financial Secretary & Comptroller of Customs	Refer PABX
Treasurer	Refer PABX
Deputy Treasurer	Refer PABX
Enquiries	Refer PABX
Investigating Officer	Refer PABX
Stores Officer	Refer PABX
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NEW ZEALAND GOVERNMENT DEPARTMENTS

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Office of the New Zealand Representative	Refer PABX
After Hours:	
New Zealand Representative	2173
First Secretary	2268
Second Secretary	2155
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Civil Aviation Division & Meteorological	2377
Rarotonga International Airport.	&
Airport Manager and All Departments	2378
For Airline Information — Ring Company Concerned	
After Hours:	
Airport Manager.	2377
Administration Officer.	2033
Meteorological Officer in Charge	2377
Station Telecom Technical Officer.	2377
Station Fire Officer.	2377
Station Communications Officer	2377
Superintendent of Works	2377
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ALPHABETICAL SECTION

A

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ACE MOTEL APARTMENTS Parekura	2360
ACHIVE RESEARCH OFFICER Takamoa	2028A
Adam, Pakutoa (Res) Avatiu	2049D
AGRICULTURE (MAIN OFFICE)	2065
Ahiao, James Sarah (Res) Parekura	2374M
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 Airways, Gulf Aviation Ltd., Airlines, South African
 Airways Corporation, Kuwait Airways, Malta Airlines,
 Royal Nepal Nigeria Airways Ltd.

Akaruru, Inatio (Res) Tutakimooa.....	2072
Akatika Vaka Tutakimooa.....	2039S
Akhew, Enjoy Takuvaive.....	2133D
ALERT TAXIS PAREKURA	2064
Ama, Tupai Akaiti (Res) Ngatangiaa.....	2418K
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After Hours	2440 or 2202
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Aviu, Papehia (Res) Tepuka	2325D

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BEER & RERE PANEL BEATERS LTD	2146S
Beer, D. W. (Res) Arorangi.....	2146M
Beer, D. W. (Res) Avaavaroa.....	2146
Benioni, Eliaba Tupapa	2116D
Ben, Honu (Res) Matavera	2459
Bennett, P.	2268
Benns, M. (Res) Arorangi	2299
Bergman, B.L.	2483Z
Bergin Rupert & Lily	2488
Bertram, D.J. (Res) Avaavaroa	2339D

Best, J. (Res) Pue	2056
Biddulph Frederick Harley St.,	2274W
Bishop John (Jnr)	2471K
Blake Roger, (Res) Ruatonga	2348
BLUE SHOP – INAVE ARORANGI	2320
Boaza, Annie (Res) Nikao	2264Z
Boaza, Annie (Res) Tepuka	2054M
Bolton, H. Titikaveka	2352
Bowling Club	2232M
Boyd, Robert Jnr (Res) Arorangi	2357A
Boyen Rex – Harley St.,	2414
Boulton H. Arorangi	2352
Braithwaite Peter (Res) Parekura	2307
BROADCASTING & NEWSPAPER CORPORATION	
Enquiries	
Accounting and Administration,	
Advertising, Contracts, Classified	
Advertisements Broadcasting. Announcers,	
Programme Officers, Newspaper Cook Islands	Refer PABX
News, Newsroom, Local News, Overseas,	
Outer Islands News, Technical, Technicians,	
Control Room.	2100
Brogan, M.K. (Res) Arorangi	2357M
Brother Charlie Vaimaanga Titikaveka	2321M
Brown Akaiti Arorangi	2219K
Brown, D.C. (Res) Parekura	2047
Brown George Vaimaanga Titikaveka	2339S
Brown Helen Takuvaive	2050M
Brown, H.K. (Res) Parekura	2039M
Brown Lionel Tereora	2099J
Brown Pare Nikao	2074S
Browne, Jane (Res) Takuvaive	2145
BROWNE, T. J. OFFICE – Ticket Box	2029M
Browne, Lionel Avarua	2531
Browne T.J. (Res) Avarua	2029K
Browne, T.J. (Res) Tupapa	2355
Bryan, Don (Res) Tupapa	2397
Bryson, R. (Res) Atupa	2156K
Bullingham, R.F. (Res) Titikaveka	2472
Burgess, Ernest Ngatangia	2524D

C

Campbell, F. DSIR (Res) Titikaveka	2463S
Campbell, J.D. (Res) Titikaveka	2463A
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Carr, X.C. Tepuka	2199

Carrell, Tony Tereora	2441
CASHMORE MACNICAL "R" LTD	
Factory Arorangi	2273
Manager Office	2111K
Manager (Res) Arorangi	2111R
CATHOLIC SECONDARY COLLEGE TUTAKIMOA	2137
NUKUTERE COLLEGE	2137
CATHOLIC CHURCH	
Arorangi, Priest	2218X
Avarua Priest	2063M
Avarua Convent	2063S
Chambers, J. (Res) Arorangi	2281 & 2381
Chapman, R.C. (Res) Tepuka	2262
Chappell, P.F. (Res) Vaimaanga (Plumber)	2321A
Chapell P.F. Shop Arorangi	2126
CHEMIST, RAROTONGA PHARMACY LTD	2092
Chitty, M.B. (Res) Betela	2292K
CIVIL AVIATION ADMINISTRATION	2377
Clark, Desmond and Tutai, Upper Tupapa	2256M
Clark, T.C. Barrister and Solicitor (Ingpro House)	2011
Clark, T.C. (Res) Parekura	2118
CONGREGATIONAL COUNCIL FOR WORLD MISSION	2028M
(Cook Islands Christian Church)	
Constitution Park	2181
COOK ISLANDS AIRWAYS	
Reservations	2030 & 2031
Cargo	2437
General Manager & All Departments	2437
COOK ISLANDS BROADCASTING AND NEWSPAPER	2100 or
CORPORATION	Refer PABX
COOK ISLANDS CHRISTIAN CHURCH	
Church Office, Takamoa	2028K
Church Secretary Takamoa (Turaki Teauariki)	2028S
CONGREGATIONAL COUNCIL FOR WORLD MISSION ..	2028M
Avarua Church	2021K
Nikao Church	2379M
Arorangi Church	2214J
Ngatangia Church	2457A
Titikaveka Church	2406S
COOK ISLANDS COMMERCIAL & STATIONERY	
SUPPLIES LTD	2371
COOK ISLANDS GENERAL TRANSPORT LTD AND	
RENTAL CARS (C.I.) Ltd., Prop. Malcolm Sword	2189
COOK ISLANDS LIBRARY & MUSEUM SOCIETY	2028X
COOK ISLANDS LIQUOR SUPPLIES MANAGER	Refer PABX
Manager's Residence	2299
Orders and Shop	2269

COOK ISLANDS MOTOR CENTRE LTD

Office, Spare Parts and Workshop	2055 & 2003
Garage	2250

COOK ISLANDS PRIMARY PRODUCE MARKETING BOARD

Secretary (Office).....	Refer PABX
Secretary (Res)	2372R

Office:

Assistant Accountant	Refer PABX
Payments	Refer PABX
General Enquiries	Refer PABX
Cool Store	2016S
Central Packing Shed	2016M

Packing Sheds:

Ngatipa Store	2270S
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COOK ISLANDS TAXIS AVATIU 2042

After Hours	2249D
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COOK ISLANDS TRADING CORPORATION LTD

Office enquiries and all departments including Chemist	2092, 2112, 2113, 2294
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Building supplies Depot Avatiu	2331
Aviation Fuel Depot.....	2237
C. I. T. C. House Pue No. 1	2363
C. I. T. C. House Pue No. 2	2194
C. I. T. C. House Takuvaie	2044
C. I. T. C. House Takuvaie Valley (R. Pokoati)	2110M Disc.
C. I. T. C. Flat Pue No. 1	2495
C. I. T. C. Flat No. 2	2496
C. I. T. C. House Avatiu	2314
C. I. T. C. House Ngatipa	2278
M. Raymakers (Res) Upper Tupapa	2440
Wholesale Avatiu	2474

COOK ISLANDS WOMENS FEDERATION Teotue 2317

Cowan, Joy Atupa	2433K
Cowan, William Bakery (Sunrise) Matavera	2286
Crummer, G. (Res) Ngatangia	2491W
Curriculum Dev. Unit (Nikao)	2114A
Cusack Peter Arorangi	2068

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Damm, J. T. (Res) Tupapa	2444
Daniel, M. R. (Res)	2413S
David, Ngatupuna (Res) Ngatangia	2486
David, Ngatupuna (Res) Tupapa.....	2452

David, Varia Takuvaine	2050D
Davis Dr. Thomas R. A. 5 Ingpro House (Office) Avatiu	2144
Davis Dr. Thomas R. A. (Res) Matavera	2272
Dean Apolo (Res) Arorangi	2233
DENTAL CLINIC TEREORA	2009
DONALD, A. B. (C. I.) LTD	
Mobil Oil Depot	2079
Depot Supervisor Maoate Vaai Ngatangiia	2041
Donne G. J. (Chief Judge) (Res) Parekura	2243
Doylan Stanley	2462
Dowsett, R. C. Arorangi	2292D
Doherty, B. Arorangi	2322
Drollet Michael Takuvaine	2346
DUTY FREE SHOP SOUTH SEAS INTERNATIONAL	2327

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EDUCATION	Refer PABX
EDGEWATER MOTEL	2310
ELECTRIC POWER SUPPLY	Refer PABX
EMPIRE THEATRE (RESERVATIONS)	2013S
Enoka Teriivaine	2270D
ERROL YOUNG BUILDERS LTD	2070
ESCAPA HOLDINGS LIMITED	
Estall, W. (Res) Tupapa	2500
Etches, P. G. Matavera	2430
Executive Comm Demo Party	2343
Ezekiela Temaui Rangiura	2433M

F

Faireka Nga	2369M
Fariu & Son Ltd Avarua	2116K
Fisher S. (Res) Harley St	2482
Flyriver, P. I. Arorangi	2277S
Fogleberg Ian	2407
Foster, Arthur Carfax (Res) Vaimaanga	2349S
Foster, John Carfax (Res) Vaimaanga	2349M
Framhein, Teariki (Res) Takuvaine	2110R
Framhein, Tekeu E. (Res) Pue	2373
Fraser, I. A. Pue (Union Citco Res.)	2532
Fraser, J. A. (Res) Arorangi	2057
FREEZER (GOVT)	2045

G

George Dr. Don Ruatonga	2423
George Ngamarama Tutakimoa	2039K

Gibbons, A. (Res) Nikao	2252
Gibbons, A. (Office).	2222
Gibley, Thomas C.	2249S
Goldie, Goldy (Res) Tupapa.	2370
Gosselin, James Tipani Rd	2290
Graham, Bruce S. (Res) Tipani Rd	2311
Guinea Dr. (Res) Tepuka	2521

H

Hagai, Rino T. (Res) Tupapa	2454W
Hagen Terry	2242M
Haig Donald B.	2369R
Hall Ron Arorangi	2254
Hardie, A. F.	2053M
Harmon, Moeroa (Res) Upper Tupapa	2431M
Harnish, Wills Robert Muri Ngatangia	2473S
Hartnell, V. R. Tupapa	2431K
Harrison Tom E. P. S. Res	2172
Haupini, M. K. Avatiu	2451D
Haurua, Panapa Store Panama	2186
Haurua Taitua Panama	2435K
Heather, Beresford (Res) Arorangi	2209
Heather, Rongoi (Res) Inave Arorangi	2296
Heather, William K. (Res) Arorangi	2261
Henderson, P. F. (Res) Tereora.	2099R
Hendricks, F (Res) Parekura.	2391K
Henry, G. T. Nikao.	2264K
Henry, G. A. (Res) Tepuka, Nikao	2293
Henry, Kaa (Res) Arorangi	2288
Henry, H. M. (Res) Arorangi	2334
Henry Howard Parekura	2081
Henry, N. S. Marairenga	2312
Henry, T. A. (Res) Parekura.	2232S
Henry, A. R. (Premier Res. Parekura)	2127
Henry, A. R. (Premier Res. Titikaveka)	2334
Herman, Joseph Pue	2139
Herman Tungane	2356M
Hurley N. J. (Res) Nikao	2155
Horse Hire Rarotonga (N. Taylor)	2463K
Hosking Archer Vivian Jnr Nikao.	2162D
Hosking A. V. Snr Nikao	2271

HOTELS

Otera Rarotonga Banana Court	2043
Trailways Hotel (Rarotonga) Ltd	2415
Hunter, Vara Muri Ngatangia	2062M
HURRICANE SAFETY AND ISLAND COUNCIL	2492

I

Imene, Ngature (Res) Arorangi	2204M
INAVE TOA (BLUE SHOP) ARORANGI	2320
INGRAM J. & P. Co.)	
Head Office Avarua)	
Head Office Manager)	
Head Office Cashier)	2123 & 2143
Avarua Store)	
Shipping	
Tivoli Store	2247S
Ingram P. I. A. (Res) Arorangi	2247M
Marairenga House	2128
Marairenga Shop	2275
Matavera House	2481
J. P. I. Branch Shop (Titikaveka)	2498
J. P. Ingram Tereora House	2124S
INLAND REVENUE	Refer PABX
Ira, Areora (Res) Titikaveka	2468S
Iro, R. Ioane (Res) Titikaveka	2339A
Iro Teava	2468R
ISLAND CRAFT	
Office	2010M
Factory	2010S
Manager's Res.	2010D
ISLAND FOODS LTD.	
Main Office	2129 & 2195
Fruit Receiving — Factory	2069
Island Foods House No. 1 Pue	2454R
Island Foods Motel Pue	2454X
Island Foods House No. 2 Atupa	2409U
Island Foods House No. 3 Atupa (F. Tuivaga)	2156K
Island Foods House No. 4 Avatiu	2171K
Island Food Experimental Farm Titikaveka	2349D
Manager's Res Tikioki	2401
Office Manager's Res (T. Andrew)	2219D
Works Manager's Res (A. Foster)	2349S
Warehouse Manager's Res (J. Foster)	2349M
Works Foreman Res (Rino Temu Hagai)	2454W
ISLAND MERCHANTS LTD., Avarua	2122M
Raro. Personality House	2122S

J

Jack, Rei (Res) Ruatonga	2297
Jacob, Mareta N.	2429K
Jacob, Teariki (Res) Maraerenga	2083S

Jay, Dan (Res) Arorangi	2241
JAY BEE AUTO WORKS LTD (Res) Arorangi	2400D
Jay Bee Upholstry Works	2400M
Jessiman, A. B. (Res) Ruatonga	2393
Jobitt K.	2409M
JOHN SHORT CONSTRUCTION LTD AVATIU	2163
John Tua. (Res) Takuvaine.	2131M
Johnson A. (Res) Muri	2080
Johnson M. A.	2499M
Johnson, Mareko (Res) Panama	2108Z
Johnson, Mrs. B. (Res) Tupapa.	2150
JOHNSON'S PHOTOGRAPHIC STUDIO.	2176
Johnson W. C. (Res) Tupapa.	2150
JONASSEN ENTERPRISES LTD. (Alert Taxis-Rank)	
Parekura, Avarua	2064
(After Hours) Ruatonga, Avarua.	2049X
(Office) Vaiokura Arorangi.	2008
Jonassen, Michael William (Res) Arorangi.	2008
Jonassen, Rena (Res) Vaiokura, Arorangi.	2008
Jonassen, L. & M. (Flat) Kiikii, Avarua.	2116S
Joseph Parei (Res) Tikioki	2473M
JUSTICE	Refer PABX

K

Kainuku, Paora (Res) Tupapa.	2383J
Kairau, Nito	2402R
Kamana, Teanua (Res) Tupapa.	2083D
Kamire, Meti.	2354
Kapi Kapi (Res) Nikao	2249D
Kapi Paio	2535
Kapi Teokotai Pue	2191M
Karati, Temaeva (Res) Takuvaine.	2050K
Karika, Ariki (Res) Takuvaine	2446
Karika, Manuel (Res) Vaimaanga, Titikaveka	2321S
Katu, Ester (Res) Ruaau Arorangi	2208K
Katuke, Ngametua (Res) Vaimaanga Titikaveka.	2321D
Katuke, Willie (Res) Avatiu	2156D
Kavana, Steven (Res) Teotue	2295
Kajer, L. Workshop, Atupa.	2034S
Kajer L. (Res) Blackrock	2034M
Kave, Cecilia.	2418D
Keenan, G. (Res) Tikioki	2401
Kenney, Finbar	2007
Keogh, R. J. F.	2397
Keu, M.E. (Res) Panama	2340S
KIIKII MOTELS	2487

Kingan, S.G. (Res) Matavera.	2078
Kitto, Graeme Trevor.	2124R
Knowles, R. Ltd. (Cafe Outrigger) Arorangi.	2216S
Knowles, R. (Res) Arorangi.	2216M
Kokaua, Maine (Res) Nikao.	2264S
Kora, Metuakore T. (Res).	2402M
Koteka, G. (Res) Takuvaine.	2182
Koteka, Tekii (Res) Arorangi.	2215A

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LATTER-DAY SAINTS MISSION.	
Elders Quarters, Arorangi.	2219S
Mission (Mormon) Avatiu.	2198
Mission's Residence, Blackrock.	2238
LAGOON LODGES AROA ARORANGI	
Lodge No. 1.	2022M
Lodge Muri.	2457X
Laundry, Nikao.	2174
Law, A.L. (Res) Ngatipa.	2278
Lewis, Brian (Res) Titikaveka.	2321Z
LEGISLATIVE ASSEMBLY, Nikao.	2355
Leitch J. (Res).	2205A
L.M.S. MISSION HOUSE (C.I.C.C.)	
Arorangi.	2214J
Nikao.	2379M
Ngatangiaa.	2457A
Avarua.	2021K
Titikaveka.	2406S
Lowe J. (Res) Arorangi.	2185M
Luka, Mata (Res) Nuki.	2083A

Mc

MacCauley, J.J. (Res) Ngatangiaa.	2154
Macauliffe, C.P. Postmaster.	2445
MacQuarie M. (Res) Nikao.	2279
McKegg, N.P. (Res) Pue.	2194
McNaughton, G. (Res) Arorangi.	2258D
McKay Electrical.	2022S

M

Maeva, Teeu (Res) Avatiu.	2051D
Maeva Rau (Res) Titikaveka.	2489S
Maka Taura (Res) Tupapa.	2085
Makea-Nui-Ariki, (Res) Taputapuatea.	2107
MAINTENANCE BROWN & DOHERTY CONSTRUCTION LTD.	2305

Makitamou, E. (Res) Nikao	2264M
Mana, Epi (Res) Nikao	2264D
Manarangi, Nono Ringiao (Res) Nuki	2075K
Mandel, W.R. (Res) Atupa	2427
Manu, Teina (Res) Nuki	2075D
Manuela, N. (Res) Tepuka	2054K
Maoate, Paara (Res) Ngatangia	2418S
Maoate Terepai Dr. (Res) Arorangi	2188
Maoate, Vaai (Res) Ngatangia	2041D
Mare, Jimmy (Res) Rutaki, Arorangi	2204S
Marekino, Taiti (Res) Avatiu	2171M
Marouna, Ngatae (Res) Marairenga	2368
Marsters, Arona (Res)	2420D
Marsters, Ioaba (Res) Marairenga	2121
Marsters, L.T. (Res) Avatiu	2345
Marsters, Tuatai (Res) Takuvaie	2046X
Marsters, Bill F. (Res) Panama	2435D
Mataio, Mataio (Res) Marairenga	2021D
Mataiti, M.T. (Res) Takuvaie	2110K
Matapo, Ngapoko (Res) Tupapa	2362
Mataroa, M. (Res) Arorangi	2240M
Mataroa, Tere (Res) Arorangi	2291
Mataroa, Tutai (Res)	2204A
Matata, Utia (Res) Arorangi	2219Z
Mateara, John (Res) Arorangi	2106M
Matenga, Dr. Teariki (Res) Titikaveka	2408
Matheson, Ian L. (Res) Arorangi	2282
Mato, Lilian (Res) Ngatangia	2469D
Matua, Nooroa (Res) Takuvaie	2133M
Maurangi, Nuku Pera (Res) Rangiuira, Nikao	2433Z
Maui, Rouruina (Res) Matavera	2464K
Mea, Shepherd (Res) Takuvaie	2152K
Melvin, Don (Res) Tutakimoa	2010D
METEROROLOGICAL OFFICE	2377
Mills, Peter (Res) Arorangi	2033
MOANA ROA BEACH RESORT, TITIKAVEKA	2175
Moekaa, Rangi (Res) Ruatonga	2213J
Moeroa, Temangi (Res) Titikaveka	2197
Mokoroa, Paiere (Res) Nikao	2249J
MONEYSAVER, ARORANGI	
Manager	2157
Main Office	2158
Accounts	2060
Rusco Wholesale	2283
MONEYSAVER JUNIOR, Avarua	2347
Moo, Maka (Res) Avatiu	2156M

MOTELS

Ace, Tupapa	2434
Ace, Parekura	2360
Arorangi Beach Motel, Arorangi	2318
Kiikii, Upper Tupapa	2487
LAGOON LODGES, Arorangi	2447
Little Polynesian, Titikaveka	2428
Punamaia, Kiikii	2087

MOTOR CENTRE

Office, Spare Parts and Workshop	2055
	2003
Garage	2250

MOHUTARIKI, Marii (Res) Ngatipa

2270M

Mulhane, O. B. (Res) Tupapa

2326

MURI LODGE, Ngatangiaa

2457X

Murray, Arthur (Res) Takuvaine

2515

N

Napa, G.A. (Res) Arorangi

2398

Napa, N.T. (Res) Arorangi

2206

Napa, Harry (Res) Black Rock

2253

Napa, Henry (Res) Betela

2203

Napa, S.T. Arorangi

2020

Narbey, Eric C. (Res) Avarua

2315

NATIONAL BANK OF NEW ZEALAND

2193

Manager's (Res) Ngatangiaa	2080
Accountant's (Res) Nikao	2397

NATIONAL BANK, Arorangi Branch

2522

Neale, Sarah (Res) Arorangi

2357S

Nekeaere, T. (Res) Tupapa

2077

Nelio, Tui (Res) Tupapa

2242A

NEWSPAPER & BROADCASTING

Refer PABX

Ngaata, Bob Tokoa (Res) Black Rock

2236

Nganu, Tere (Res) Tupapa

2021Z

Ngaoire, Tupuna (Res) Takuvaine

2050S

Ngaputa, Paruru Maria

2248K

Ngatoko, Ta (Res) Takuvaine

2147S

Ngere, Vano (Res)

2051M

Nicholas, Arthur (Res) Tupapa

2004

Nicholas, H. Pipa (Res) Parekura

2039R

Nicholas, M. (Res) Nikao

2300

Nicholas, Manarangi (Res) Ruatonga

2213R

Nicholas, Rima (Res) Tupapa-Marairenga

2090

Nicholas, T.H. (Res) Takuvaine

2036D

Nooenua, Nooroo (Res) Arorangi.....	2190M
Nooroo, Richard (Res) Arorangi.....	2204D
Norman, Ted (Res) Tereora	2124A
N.Z. D.S.I.R. TOTOKOITU RESEARCH STATION	2463S
N.Z. MINISTRY OF TRANSPORT	2377
N. Z. REPRESENTATIVE (Res) Ngatipa.....	2173
NUKUTERE COLLEGE	2137
Numa, Mrs. Deborah (Res) Tupapa	2032R
Numanga, T. (Res) Titikaveka	2463D
Numanga, Jake (Res) Titikaveka	2489M
NURSERY (Agriculture) Takuvaine	2110S

O

OUTER ISLANDS AFFAIRS

Franco Mateariki (Director)	2097
Opuaariki, Tangiiu (Res) Matavera	2485J

P

PACIFIC TRADERS & SERVICES LTD.

F. Chappell	2126
Paepaeri, Emily (Res) Black Rock	2205S
Pakari, Kopu (Res) Tupapa	2032M
Pakitoa, Mani (Res) Avatiu	2421Z
Pakitoa, Tere (Res) Marairenga	2032S
PANELBEATER — REFRIGERATION (PWD).....	2200M
Patai, Ben (Res) Takuvaine	2413A
Patia, Mata (Res) Rangiura	2162S
Patterson, Lawrence J. (Res) Tupapa.....	2017
Pau, Amaru (Res) Takuvaine	2162S
Pavai, Apii (Res) Arorangi	2205K
Pekepo, Turara (Res) Tikioki, Titikaveka	2483M
Pemberton, H.S. Avatiu General Traders	2134
Pepe, U. (Res) Takuvaine	2036M
Pere, Amana (Res) Takuvaine	2050A
Personality Furnishing	2122S
Petero, Pare Nia (Res) Ruatonga	2276
Peyroux, D. (Res) T Kuvaie	2046K
Peyroux, D. (Quater-Res) Takuvaine	2046D
PHILATELIC BUREAU	Refer PABX
Pickering, Captain A. (Res) Arorangi	2218A
Pierce, Phil (Res) Tepuka	2369S
Pierre, John (Res) Tupapa	2083X
Pierre, Tutangata (Res) Matavera	2402K
Pirangi, Tapai J. (Res) Arorangi	2058S
Pirangi, R.T. (Res) Black Rock	2245
Pirangi, Mrs. Tapai (Res) Black Rock	2217M

Pokoati, Raui (Res) Avatiu	2409S
Pokoati, Taimata Raui (Res) Takuvaine	2110M
POLICE	Refer PABX
Ponia, Eric (Res) Tereora	2099W
POSTMASTER (Res) Tereora	2445
POST OFFICE	Refer PABX
Post Office Storage Shed (Linesman)	2131K
Post Office Telephone Exchange Supvr.	2002
Powell, R. (Res) Tutakimoa	2109
POWER SUPPLY	2005 or
.....	Refer PABX
Pratt, T.R.	2058D
PREMIER'S DEPARTMENT	Refer PABX
Price, Larry & Ina (Res) Aroa, Arorangi	2095K
PRINTING OFFICE	Refer PABX
PUBLIC WORKS DEPARTMENT	2071 & 2014
PUBLIC HEALTH Quarantine Office	2328 & 2119
P.W.D. — Sanatorium	2098
PUBLIC SERVICE COMMISSION	2094 or
.....	Refer PABX
Pukerua, Taimai (Res) Tutakimoa	2006
Puleosi, Boy (Res) Tepuka, Nikao	2369K
Puna, Emma (Res) Arorangi	2185D
Puna M. (Res) Ruatonga	2342
Puna, Ina (Res)	2215K
Puna, Pae (Res) Tupapa	2460
PUNAMAIA MOTEL Room B-2	2087M
Room T-2	2087S
Room B-1	2086M
Room T-1	2086S
Room B-3	2088M
Room T-3	2088S
PUOROMEA STORE (F. Keil) (Tutakimoa)	2038
Puroku, Sadaraka (Res) Tepuka	2341

R

RANGIURA MUSIC CITY (T. Boaza)	2523
RAROTONGAN HOTEL, Arorangi	2541M & 2541S
Manager's Res.	2410
RAROTONGA BOWLING CLUB	2232M
RAROTONGA PHARMACY LTD	2092
RAROTONGA OBSERVATORY	2046M
RAROTONGA SAILING CLUB Muri	2469S
RAROTONGA SPORTS SERVICES LTD — Avarua	2012
RAROTONGA Welders & Steel Const. Ltd.	2289
RAROTONGA WHOLESALE Avatiu	2474

Rairi, Ngatangata (Res) Takuvaive	2405
Raita, Mary (Res) Ruatonga	2213D
Rasmussen, Joe (Res) Vaimaanga Titikaveka	2321K
Rauru, Teariki (Res) Avatiu	2323M
Raymakers, M. (Res) Upper Tupapa	2440
Read, C. M. (Res) Nikao	2372
Reckenberg G. (Res) Tipani Rd. Nikao	2259
Reckenberg. G. Office Avarua	2453
Rees, T. A. (Res) Arorangi	2258A
REFRIGERATION & ELECTRICAL SERVICES LTD	2510
Reid, David (Res) Parekura	2307
Rennie, F. (Res) Ngatangia	2426A
Rere, David (Res) Akaoa Arorangi	2185K
Rere, Taira (Res) Arorangi	2258R
Rere, Sam (Res) Arorangi	2185S
Rere, Tuaine (Res) Arorangi	2190R
RIMA'S KAI INN Avarua	2168
Rima, Tere (Res) Tupapa	2338S
Robati, Timena (Res) Ruaau, Arorangi	2376
Rongo, N. (Res) Ruatonga	2051S
Rongorangi, T. (Res)	2436
Roriki, Tina (Res) Arorangi	2190S
Rose, David (Res) Titikaveka	2349R
Rua, Nia (Res) Ngatangia	2483W
Ruapuna, Toa (Res) Tutakimoo	2392K
Ruland, Margaret (Res).	2091
Russel, Frank (Res) Avatiu	2422
Russell, W. C. (Mrs.) Titikaveka	2406X
Rysavy, (Res) Ngatangia	2484
RUSCO LTD Arorangi	2283 & 2060

S

SAILING CLUB Muri	2469S
Samuel, S. (Res) Matavera	2493K
Samuel, T. (Res)	2234
SANATORIUM	2386 & 2023
Sarich, P. (Res) Ngatangia	2464M
Savage, H. (Res) Takuvaive	2073
Savage, H. Workshop	2130
Savage, M. K. (Res) Titikaveka	2353
Savage, Val (Res) Takuvaive	2152S
Sawtell, G. (Res) Nikao	2210
SCHOOLS	
Arorangi	2208S
Avarua	2083M
Avatea	2448S

Matavera.	2485X
Ngatangia.	2491Z
Nikao.	2448Z
Teachers Training College.	Refer PABX
Rutaki.	2292S
St. Joseph's Tutakimoa.	2336
Tereora College.	2382 or Refer PABX
Titikaveka.	2468K
Scientific and Industrial Research Dept.	2384
Scott, J. T. (Res) Ngatangia.	2447
SCOTT & WATSON FACTORY, Avarua	2026
SENE SOUVENIORS LTD. Avatiu	2048
SEVENTH DAY ADVENTIST CHURCH	
Office Papaaroa.	2456U
Porter, G. Pastor (President) Titikaveka.	2456W
Armstrong S. Papaaroa.	2456K
Short, Apenera (Res) Ngatangia.	2469W
Short, Iaveta (Res) Tikioki.	2117
SHORT & TYLOR BARRISTERS & SOLICITORS	2207 — 2104
Short, Tuingariki (Res) Tereora.	2124D
Sili'kige, U. (Res)	2215K
SILK & BOYD LTD Inter-Island Shipping Services	2148 & 2443
After hours R. Boyd.	2357A
Silk, D. H. (Res) Tupapa.	2151
Smith, S. (Res)	2480
SOCIAL CENTRE NIKAO	2260
Solomon, Tauei (Res) Black Rock.	2425
Solomona, Deborah (Res) Tupapa.	2434
SOUTH PACIFIC REFRIGERATIONAL LTD Atupa	2034S
After Hours:	2034M
SOUTH SEAS INTERNATIONAL LTD	2327
After hours: O. B. Mulhane.	2326
SPINCO SOUTH PACIFIC IMPORT NETWORK CO	
Ltd. Arorangi (The Blue Shop)	2320
ST JOSEPH'S SCHOOL, Tutakimoa	2336
Staples, L. J. (Res) Titikaveka.	2428
STARS TRAVEL RAROTONGA LTD.	2280
STARS TRAVEL CAR RENTALS	2136
Story, F. Jnr (Res) Nikao.	2147D
Story, M. (Res) Nikao.	2061
Story, P. (Res) Takuvaine.	2413R
Strickland, Mrs. G. (Res) Pue.	2337
Strickland, Kura (Res) Marairenga.	2361
Strickland, Mana (Res) Teotue.	2298

Strickland, Tata (Res) Nikao	2074A
Strickland, Tereapii Store Avatiu	2390
Strong, C. (Res) Tereora	2124M
Sumpter M. F. (Res) Kavera	2357K
SURVEY OFFICE	Refer PABX
Swaysland, W. D. (Res) Arorangi	2239
Sword, M. G. (Res) Takuvaime	2027
Syme, R. (Res) Ngatangia	2494

T

Taikakara, M. (Res) Arorangi	2201
Takairangi, Mata (Res) Parekura	2391D
Takia, Howard (Res) Tutakimoa	2164A
Tama, Tupou Teinaki Tepuka	2380M
Tamangaro, Rennie (Res) Ruatonga	2213S
Tamangaro, Marie (Res) Avatiu	2451A
Tamarua, Dr. Manea (Res) Taputapuatea	2115
Tamarua, Ua (Res) Matavera	2329
Tamatoa, Marona Tepai (Res) Arorangi	2218M
Tangaroa, Nooroa (Res) Ruatonga	2141
Tangaroa, Rohea (Res) Tutakimoa	2120
Tangaroa, Tukua (Res) Arorangi	2037
Tangaroa, Tangaroa (Res) Avatiu	2309
Tangaroa, Teremoana (Res) Tipitoti	2153X
Tangata, Tutai (Res) Tupapa	2364W
Tangatutai, Apoo (Res) Ngatangia	2475
Tangia, Noopii (Res) Marairenga	2075M
Tansley, John — Office Avarua	2011
Tararo, Ngamatereu (Res) Ngatangia	2062S
Tara, Makiru Teremoana (Res) Upper Tupapa	2383D
Taraare, G. (Res) Matavera	2493M
Tariau, John (Res) Pue	2096
Taringa, R.T. (Res) Akapuao Titikaveka	2142
Taripo, Aio (Res) Ruatonga	2051K
Taripo, Arthur (Res) Panama	2340M
TARIPO BOOKING OFFICE Avarua	2013S
Taripo, Joseph (Res) Nikao	2162K
Taripo, E.G. (Res) Arorangi	2183
TARIPO STORE Avarua	2013M
Taripo Teanau (Res) Rangiura	2161
Tauia, Niko (Res) Pue	2242S
Tarue Kimi (Res) Matavera	2493S
Taruia, Mata (Res) Avatiu	2424D
Tautu, Maku (Res) Tepuka	2380K
Tavai, Atua (Res) Titikaveka	2463J
Tavai, Engu (Res) Titikaveka	2470

Tavave, Tereora (Res) Avatiu	2304
Taylor, Norman (Res) Titikaveka	2463K
Taylor's, Tours and Horse Hire	2463K
Teariki, Bill (Res)	2159
Teau, Noo (Res) Arorangi	2217K
Teaukura, Arthur (Res) Nuki	2075J
Teava, Tapita (Res) Ruaau, Arorangi	2106K
Tei, Tere (Res) Tepuka	2379D
Tei, Tutai (Res) Rangiura	2424S
Teina, Tapaeru (Res) Matavera	2429M
TELECOMMUNICATION ENQUIRY	2035
TELECOMMUNICATION (AROA STATION)	2052
Teokotai, Tuaine (Res) Tupapa	2395
Tepuretu, Raitia (Res) Tupapa	2032Z
Temu, Nato (Res) Takuvaine	2131S
Tereora, Tapaeru (Res) Avatiu	2451R
Tereora, Terii Samatua (Res) Tupapa	2375
TEREORA COLLEGE	2382 or
	Refer PABX
TEREORA COLLEGE (Home Economics)	2350M
TEREORA COLLEGE (Hill Hostel)	2350S
Tetevano, Ngamata (Res) Muri Ngatangia	2483K
Tetonga, Taramai (Res) Matavera	2476D
Teuru, Nena (Res) Arorangi	2244S
Tikitaui, Tua (Res) Nikao	2264A
TIKI INDUSTRIES LTD. Factory, Tupapa	2306
Timote, Timote (Res) Tupapa	2431S
Tini, Tutu (Res) Takuvaine	2040
Tinirau, Arona (Res) Tupapa	2338M
Tinirau, Raka (Res) Ngatipa	2075A
Tita, Moo (Res) Takuvaine	2046Z
TITIKAVEKA MISSION HOUSE Titikaveka	2406S
TIVOLI STORE, Arorangi	2247S
Tixier, Tom (Res) Tepuka	2356D
TOKERAU STORE, Arorangi	2257M
Toeta, T. (Res) Arorangi	2248D
Tommy, Noopii (Res) Tupapa	2153S
Tommy, Pokoina (Res) Tipani Rd.	2274S
Tomokino, T. (Res) Ruatonga	2392M
Toru, Tutai (Res) Nikao	2385
TOTALIZATOR OFFICE, Avarua	2263
TOTOKOITU RESEARCH STATION Titikaveka	2463S
Tou, Dr. Ngaeikura (Res) Panama	2132
TOURIST AUTHORITY	Refer PABX
TRACY, BOWDEN & CLERK CHARTERED ACCOUNTS. .	2371
TRAILWAYS HOTEL (Rarotonga) LTD.	2415,
	2416 & 2417

TRANSMITTING STATION, Black Rock	2196S
TRANSPORT POOL (PWD) Arorangi	2200S
TRANSPORT POOL, Avatiu	2231
TREASURY.....	Refer PABX
TROPIC ENTERPRISES LTD. Avatiu.....	2084
TROPIC ENTERPRISES LTD. Taripo's Store	2013M
Tu, Tupou (Res).....	2380M
Tuaere, Manu Pere (Res)	2019
Tuaine, Kimi (Res) Matavera	2493S
Tuaineiti, Tangi (Res) Tikioki, Titikaveka	2524A
Tuaineiti, Toko (Res) Titikaveka	2406M
Tuakana, Ben (Res) Tikioki, Titikaveka	2479
Tuakana, Pau (Res) Takuvaïne	2413M
Tuana, Teio (Res) Rutaki.....	2224
Tuara, William (Res) Ruatonga.....	2324
Tuavera, R.G. (Res) Matavera.....	2462
Tuavera, Mrs. T. (Res) Matavera.....	2476Z
Tuoro, Rangi (Res) Arorangi	2214S
Tupa, Tupa (Res) Takuvaïne	2404
Tupou, Tuatai (Res) Avatiu	2230
Turaki, Teauariki	2028S
Turner, Max (Res) Tepuka	2356S
Turepu, Lapara (Res) Ngatangia	2426S
Turua, Dan (Res) Takuvaïne.....	2513
Turua, M.A. (Res) Avatiu.....	2421R
Tutai, Tutu (Res) Avatiu	2316
Tutaka, Tangata (Res) Tupapa	2313
Tuteru, Ieremia (Res) Tutakimoa.....	2419
TYPING POOL	Refer PABX

U

UNION CITCO TRAVEL LTD.

Main Office and Enquiries	2178 & 2179
Manager's Office.....	2178
Manager's Res, Pue.....	2373

UNITED ISLAND TRADERS LTD.

Stores, Office & Enquiries	2076, 2082 & 2089
Store, Arorangi	2257

UNITED NATION DEV. PLANNING OFFICE.....

Unuia, Tongia (Res) Ruatonga	2049K
Upoko, Tuakana (Res) Takuvaïne	2133A
Utanga, Utanga (Res) Ruatonga	2213A
Utia, Metua (Res) Arorangi	2214K
Utia, Raea (Res) Panama	2435A
Utia, Toanui (Res) Rutaki, Arorangi	2095S

V

Vahua, George (Res)	2138
Vahua, Vahua (Res) Turangi	2426U
Vaiimene, U.T. (Res) Avatiu	2323S
Vainerere, Ta (Res) Avatiu	2108R
Valoa, Ngatuakana (Res) Kawera	2204K
VAN EIJK, & Co. LTD. Arorangi	2180
Vano, John (Res) Matavera	2497
Vano, Ngere (Res) Avatiu	2421M
VANWIL AGENCIES LTD. Avatiu	2333

W

Walker, Stanley (Res)	2099U
Walsh, J. Rima (Res)	2054D
WATERFRONT COMMISSION Avatiu	2192D & 2192M
Watson, W.H. (Res) Parekura	2001
WEATHER OFFICE	2377
Webb, J.H. (Res) Nikao	2516
Webb, Owen (Res) Upper Tupapa	2319
White, B.E. (Res) Tipani Rd.	2053S
WHOLESALE RAROTONGA LTD. Avatiu	2474
Wichman, George (Res) Arorangi	2240R
Wichman, Rere (Res) Arorangi	2214D
Wichman, Teura (Res) Arorangi	2248W
WICHMAN TEURA KAVERA STORE	2202
Wichman, T. Matakaiariki (Res) Aroa	2490M
Wichman, Tom (Res) Arorangi	2058M
Wichman, Upoko Tokoa (Res) Nikao	2471X
Wilden, B.J. (Res) Kiiikii	2093
Williams, Aporo (Res) Parekura	2374K
William, Bates (Res) Arorangi	2217U
Williams, John (Res) Matavera	2476A
Williams, Dr. J. (Res) Arorangi	2251
Williams, Kevin G. (Res)	2253
William, Arioka (Res) Takuvaine	2412M
Willie, Isaia (Res) Ngatipa	2153M
Winchester, Eugene (Res) Avatiu	2421A
Winchester, Eugene (Res) Kakirori	2411
Wind, Elizabeth, (Res) Muri	2457S
Withington, A. (Res) Aroa	2477

Y

Yala, Patana (Res) Upper Tupapa	2256S
Young, Erroll — Office Avatiu	2070

CODE RINGS

A - —

R - — -

D — - -

S - - -

J - - - - -

U - - —

K — - - —

W - - —

M — —

X — - - - -

Z — - - - -

Ask for Number of Subscriber and NOT his name.

PARTY LINE RINGS:

A Short ring is one complete turn of handle.

A Long ring three complete turns of handle.

Be considerate to other Telephone users.



**COOK
ISLANDS**

**TOURIST
AUTHORITY**

P. O. BOX 14, RAROTONGA, COOK ISLANDS
Cable Address: 'COOKTOUR' - Rarotonga

RAROTONGA TELEPHONE DIRECTORY

Emergencies

(See note below)

FIRE POLICE AMBULANCE

NOTE — RING EXCHANGE OPERATOR for ALL FIRES and OTHER SERIOUS EMERGENCIES, such as when human life or property is in danger. Ordinary calls should be made to the numbers listed in the alphabetical section.

The operator who first answers your call will connect you promptly to the service you ask for. You should then explain to the service the nature of your emergency. Do not replace your receiver before you give the address of the emergency, INCLUDING THE NAME OF THE AREA, otherwise the service will not know where to go.

Do not put in any money when dialling from a slot telephone to report an emergency.

IMPORTANT NUMBERS

FIRE	Ring Exchange
HOSPITAL	2023
AMBULANCE	2023
POLICE STATION	2015
ELECTRIC POWER FAULTS	2005K
TELEPHONE FAULTS	Ring Exchange

Frequently Called Numbers

[illegible]

TELEPHONE INFORMATION

RADIO TELEPHONE CALLS

Calls to

Minimum
Charge for 3 Minutes

OUTER COOK ISLANDS	\$2.40
TAHITI	\$3.00
NEW ZEALAND	\$4.20
AUSTRALIA	\$4.50
GREAT BRITAIN	\$10.80
UNITED STATES OF AMERICA	\$10.80

P.A.B.X.

TELEPHONE DIRECTORY

CALLING INSTRUCTIONS FOR GOVERNMENT ADMINISTRATION SUBSCRIBERS

- Dial 0 — for P.A.B.X. Operator
- Dial 1 — for International Exchange
- Dial 6 — followed by number required for Ministry of
Transport and Air New Zealand extensions
- Dial 7 — for Sanatorium and ask Operator for Section
required
- Dial 9 — for Avarua Telephone Exchange and ask
Operator for Number required

FOR OTHER TELEPHONE SUBSCRIBERS — Turn handle in the normal manner and lift handset. Ask exchange for 2065, then ask operator for extension required.

EMERGENCY NUMBERS

FIRE	DIAL 6-222
POLICE	DIAL 484
HOSPITAL	DIAL 7 and tell operator
AMBULANCE	DIAL 7 and tell operator

COOK ISLANDS GOVERNMENT ADMINISTRATION

PREMIER OF THE COOK ISLANDS 444

DEPUTIES TO THE PREMIER

T. Numanga	447
A. Short	451

CABINET MINISTERS

Minister of Economic Development	446
Minister of Financial Services	445
Minister of Health and Education	452
Minister of Internal Affairs-Justice & Lands	453
Minister of Supportive Services	448
Minister of Tourism	426

SECRETARIES TO THE MINISTERS

Economic Services	370
Education	400
Financial Services	350
Health	405
Internal Affairs	401
Justice and Lands	454
Labour and Commerce	429
Post and Telecommunications	470
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Supportive Services	449

ADVOCATE GENERAL'S OFFICE

Advocate General	348
Secretary	349

BOND STORE

Manager	380
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BROADCASTING AND NEWSPAPER CORPORATION

General Manager	464
Announcers	465
Receptionist and Accounts	466
Technicians	467
News Editor	468
Clerk	469

CUSTOMS

Chief Examining Officer	366
Examining Officers	367
Inquiries	368

ELECTRIC POWER SUPPLY

Office	396
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ENGINEERING SECTION

Engineer	330
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FREEZER

Manager	395
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HOUSING AUTHORITY

Manager	397
Inquiries	398

IMMIGRATION

Office	338
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INLAND REVENUE

Collector	345
Senior Clerk	346
Inquiries	347

INTERNAL AFFAIRS

Director of Community Development	416
Chief Administrator	419
Director of Culture	420
Supervisor of Welfare	408
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PHILATELIC BUREAU

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Superintendent.	485
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Commissioner	421
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General Office	483
----------------------	-----

CALLING INSTRUCTIONS FOR MINISTRY OF TRANSPORT AND AIR NEW ZEALAND/COOK ISLANDS AIRWAYS SUBSCRIBERS GOVERNMENT ADMINISTRATION

Dial 60 — for P.A.B.X. Operator
Dial 61 — for International Exchange
followed by number required for P.A.B.X.
Extensions

Dial 67 — for Sanatorium and ask Operator for Section
Required
Dial 9 — for Avarua Telephone Exchange and ask Operator
for Number Required

FIRE	DIAL 222
POLICE	DIAL 6-484
HOSPITAL	DIAL 67 and tell operator
AMBULANCE	DIAL 67 and tell operator

AIR NEW ZEALAND AND COOK ISLAND AIRWAYS

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District Manager.....	252
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AIR NEW ZEALAND has the capacity to move everything fresher and faster these days — fish or meat or fruit or tropical flowers or medical vaccines. Everything at exactly the correct temperature too — cool, cold or chilled. Whatever your import-export needs talk to AIR NEW ZEALAND now.



Associated carriers

AIR NEW ZEALAND CARGO

THE ECONOMIC MOVE.

MINISTRY OF TRANSPORT

Fire	222
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Superintendent of Works	235
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Res. Superintendent of Works	251
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Res. Station Communications Officer.....	246
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Res. Senior Telecommunications Technical Officer & Officer	231
Res. Superintendent Mechanical & Electrical	275
Res. Officer in Charge Meteorological	227
Res. Foreman Electrician	237



TELEX DIRECTORY

GOVERNMENT DEPARTMENTS

Secretary to the Government,
Premier's Department,
Avarua,

TELEX NO.
2006

ANSWER-BACK CODE
SECGOV RG2006

RAROTONGA. COOK ISLANDS.

Cook Islands Totalizator Board,
Department of Internal Affairs,
Avarua,

2011

COOKTOTE RG2011

RAROTONGA. COOK ISLANDS.

Chief Technician,
Posts and Telecommunications,
Avarua,

2004

RARORAD RG2004

RAROTONGA. COOK ISLANDS.

Posts and Telecommunications,
(Telex, Enquiries and Postal Services)
Avarua,

2010

COMDIV RG2010

RAROTONGA. COOK ISLANDS.

Waterfront Commission,
Ministry of Trade, Industry,
Labour and Commerce,
Avarua,

2002

SHIPPING RG2002

RAROTONGA. COOK ISLANDS.

NEW ZEALAND GOVERNMENT REPRESENTATIVE

The Office of the New Zealand
Representative,
Avarua,

2009

KAKAHO RG2009

RAROTONGA. COOK ISLANDS.

COMMERCIAL ESTABLISHMENTS

Cook Islands Motor Centre Ltd,
Avarua,

2012

MOTCENTA RG2012

RAROTONGA. COOK ISLANDS.

Cook Islands Trading
Corporation,
Avarua,

2013

CITCO RG2013

RAROTONGA. COOK ISLANDS.

ISLAND FOODS LTD,
Avarua,

2003

RARO RG2003

RAROTONGA. COOK ISLANDS.

Philatelic Bureau,
Avarua,

2001

MINPOSTS RG2001

RAROTONGA. COOK ISLANDS.

Rarotonga United Services Ltd,
Arorangi,

2008

RUSCO RG2008

RAROTONGA. COOK ISLANDS.

Public Telex Bureau

2010

COMDIV RG2010

Avarua,

RAROTONGA. COOK ISLANDS.

HOTELS

Trailways Hotels Ltd.

2007

CONSOLID RG2007

Avarua,

RAROTONGA. COOK ISLANDS.

POSTAL INFORMATION

LETTERS (Surface):

Cook Islands and New Zealand: 6c first oz.

Commonwealth countries: 7c first oz.

Other Countries: 10c first oz.

AIRMAIL LETTERS:

New Zealand	15c for each half oz.
Australia	20c " " " "
U.S.A.	30c " " " "
Canada	30c " " " "
Gt. Britain	35c " " " "

Other countries: Apply at the Post Office.

REGISTRATION:

For all countries: 18c

PARCELS: (Surface) Cook Islands New Zealand

Up to	8oz	10c	15c
" "	1 lb	15c	20c
" "	1 lbs 8oz	20c	25c
" "	3 lbs	40c	65c
" "	7 lbs	65c	\$1.00
" "	14 lbs	\$1.10c	\$1.70
" "	21 lbs	\$1.75c	\$2.50
" "	28 lbs	\$2.50c	\$4.00

Other countries: Apply at Post Office.

MONEY-ORDER TELEGRAMS:

Telegraph fee: Within the Cook Islands: 50c

To New Zealand: 80c

Private Messages:

Within Cook Islands: 5c for each word

To New Zealand: 10c " " "

RADIO TELEGRAMS:

Within Cook Islands: 5c for each word

To New Zealand: 10c " " " (full-rate)

" " " 5c " " " (deferred)

ACKNOWLEDGEMENTS

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All Information in this
book was up to date
when it went to press
May 1977.

Published by Michael Drollet
Rarotonga — Cook Islands

Printed and Bound by China Color Printing Co., Inc.
Taipei, Taiwan, Republic of China
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CALENDAR 1977

S M T W T F S								S M T W T F S								S M T W T F S							
Jan.	*	*	*	*	*	*	1	May	1	2	3	4	5	6	7	Sept.	*	*	*	*	1	2	3
	2	3	4	5	6	7	8		8	9	10	11	12	13	14		4	5	6	7	8	9	10
	9	10	11	12	13	14	15		15	16	17	18	19	20	21		11	12	13	14	15	16	17
	16	17	18	19	20	21	22		22	23	24	25	26	27	28		18	19	20	21	22	23	24
	23	24	25	26	27	28	29		29	30	31	*	*	*	*		25	26	27	28	29	30	*
	30	31	*	*	*	*	*																
Feb.	*	*	1	2	3	4	5	June	*	*	*	1	2	3	4	Oct.	*	*	*	*	*	*	1
	6	7	8	9	10	11	12		5	6	7	8	9	10	11		2	3	4	5	6	7	8
	13	14	15	16	17	18	19		12	13	14	15	16	17	18		9	10	11	12	13	14	15
	20	21	22	23	24	25	26		19	20	21	22	23	24	25		16	17	18	19	20	21	22
	27	28	*	*	*	*	*		26	27	28	29	30	*	*		23	24	25	26	27	28	29
																	30	31	*	*	*	*	*
Mar.	*	*	1	2	3	4	5	July	*	*	*	*	*	1	2	Nov.	*	*	1	2	3	4	5
	6	7	8	9	10	11	12		3	4	5	6	7	8	9		6	7	8	9	10	11	12
	13	14	15	16	17	18	19		10	11	12	13	14	15	16		13	14	15	16	17	18	19
	20	21	22	23	24	25	26		17	18	19	20	21	22	23		20	21	22	23	24	25	26
	27	28	29	30	31	*	*		24	25	26	27	28	29	30		27	28	29	30	*	*	*
									31	*	*	*	*	*	*								
April	*	*	*	*	*	1	2	Aug.	*	1	2	3	4	5	6	Dec.	*	*	*	*	1	2	3
	3	4	5	6	7	8	9		7	8	9	10	11	12	13		4	5	6	7	8	9	10
	10	11	12	13	14	15	16		14	15	16	17	18	19	20		11	12	13	14	15	16	17
	17	18	19	20	21	22	23		21	22	23	24	25	26	27		18	19	20	21	22	23	24
	24	25	26	27	28	29	30		28	29	30	31	*	*	*		25	26	27	28	29	30	31

CALENDAR 1978

S M T W T F S							S M T W T F S							S M T W T F S									
Jan.	1	2	3	4	5	6	7	May	*	1	2	3	4	5	6	Sept.	*	*	*	*	*	1	2
	8	9	10	11	12	13	14		7	8	9	10	11	12	13		3	4	5	6	7	8	9
	15	16	17	18	19	20	21		14	15	16	17	18	19	20		10	11	12	13	14	15	16
	22	23	24	25	26	27	28		21	22	23	24	25	26	27		17	18	19	20	21	22	23
	29	30	31	*	*	*	*		28	29	30	31	*	*	*		24	25	26	27	28	29	30
Feb.	*	*	*	1	2	3	4	June	*	*	*	*	1	2	3	Oct.	1	2	3	4	5	6	7
	5	6	7	8	9	10	11		4	5	6	7	8	9	10		8	9	10	11	12	13	14
	12	13	14	15	16	17	18		11	12	13	14	15	16	17		15	16	17	18	19	20	21
	19	20	21	22	23	24	25		18	19	20	21	22	23	24		22	23	24	25	26	27	28
	26	27	28	*	*	*	*		25	26	27	28	29	30	*		29	30	31	*	*	*	*
Mar.	*	*	*	1	2	3	4	July	*	*	*	*	*	*	1	Nov.	*	*	*	1	2	3	4
	5	6	7	8	9	10	11		2	3	4	5	6	7	8		5	6	7	8	9	10	11
	12	13	14	15	16	17	18		9	10	11	12	13	14	15		12	13	14	15	16	17	18
	19	20	21	22	23	24	25		16	17	18	19	20	21	22		19	20	21	22	23	24	25
	26	27	28	29	30	31	*		23	24	25	26	27	28	29		26	27	28	29	30	*	*
									30	31	*	*	*	*	*								
April	*	*	*	*	*	*	1	Aug.	*	*	1	2	3	4	5	Dec.	*	*	*	*	*	1	2
	2	3	4	5	6	7	8		6	7	8	9	10	11	12		3	4	5	6	7	8	9
	9	10	11	12	13	14	15		13	14	15	16	17	18	19		10	11	12	13	14	15	16
	16	17	18	19	20	21	22		20	21	22	23	24	25	26		17	18	19	20	21	22	23
	23	24	25	26	27	28	29		27	28	29	30	31	*	*		24	25	26	27	28	29	30
	30	*	*	*	*	*	*										31	*	*	*	*	*	*

CALENDAR 1979

S M T W T F S							S M T W T F S							S M T W T F S									
Jan.	*	1	2	3	4	5	6	May	*	*	1	2	3	4	5	Sept.	*	*	*	*	*	*	1
	7	8	9	10	11	12	13		6	7	8	9	10	11	12		2	3	4	5	6	7	8
	14	15	16	17	18	19	20		13	14	15	16	17	18	19		9	10	11	12	13	14	15
	21	22	23	24	25	26	27		20	21	22	23	24	25	26		16	17	18	19	20	21	22
	28	29	30	31	*	*	*		27	28	29	30	31	*	*		23	24	25	26	27	28	29
																	30	*	*	*	*	*	*
Feb.	*	*	*	*	1	2	3	June	*	*	*	*	*	1	2	Oct.	*	1	2	3	4	5	6
	4	5	6	7	8	9	10		3	4	5	6	7	8	9		7	8	9	10	11	12	13
	11	12	13	14	15	16	17		10	11	12	13	14	15	16		14	15	16	17	18	19	20
	18	19	20	21	22	23	24		17	18	19	20	21	22	23		21	22	23	24	25	26	27
	25	26	27	28	*	*	*		24	25	26	27	28	29	30		28	29	30	31	*	*	*
Mar.	*	*	*	*	1	2	3	July	1	2	3	4	5	6	7	Nov.	*	*	*	*	1	2	3
	4	5	6	7	8	9	10		8	9	10	11	12	13	14		4	5	6	7	8	9	10
	11	12	13	14	15	16	17		15	16	17	18	19	20	21		11	12	13	14	15	16	17
	18	19	20	21	22	23	24		22	23	24	25	26	27	28		18	19	20	21	22	23	24
	25	26	27	28	29	30	31		29	30	31	*	*	*	*		25	26	27	28	29	30	*
April	1	2	3	4	5	6	7	Aug.	*	*	*	1	2	3	4	Dec.	*	*	*	*	*	*	1
	8	9	10	11	12	13	14		5	6	7	8	9	10	11		2	3	4	5	6	7	8
	15	16	17	18	19	20	21		12	13	14	15	16	17	18		9	10	11	12	13	14	15
	22	23	24	25	26	27	28		19	20	21	22	23	24	25		16	17	18	19	20	21	22
	29	30	*	*	*	*	*		26	27	28	29	30	31	*		23	24	25	26	27	28	29
																	30	31	*	*	*	*	*

CALENDAR 1980

S M T W T F S							S M T W T F S							S M T W T F S									
Jan.	*	*	1	2	3	4	5	May	*	*	*	*	1	2	3	Sept.	*	1	2	3	4	5	6
	6	7	8	9	10	11	12		4	5	6	7	8	9	10		7	8	9	10	11	12	13
	13	14	15	16	17	18	19		11	12	13	14	15	16	17		14	15	16	17	18	19	20
	20	21	22	23	24	25	26		18	19	20	21	22	23	24		21	22	23	24	25	26	27
	27	28	29	30	31	*	*		25	26	27	28	29	30	31		28	29	30	*	*	*	*
Feb.	*	*	*	*	*	1	2	June	1	2	3	4	5	6	7	Oct.	*	*	*	1	2	3	4
	3	4	5	6	7	8	9		8	9	10	11	12	13	14		5	6	7	8	9	10	11
	10	11	12	13	14	15	16		15	16	17	18	19	20	21		12	13	14	15	16	17	18
	17	18	19	20	21	22	23		22	23	24	25	26	27	28		19	20	21	22	23	24	25
	24	25	26	27	28	29	*		29	30	*	*	*	*	*		26	27	28	29	30	31	*
Mar.	*	*	*	*	*	*	1	July	*	*	1	2	3	4	5	Nov.	*	*	*	*	*	*	1
	2	3	4	5	6	7	8		6	7	8	9	10	11	12		2	3	4	5	6	7	8
	9	10	11	12	13	14	15		13	14	15	16	17	18	19		9	10	11	12	13	14	15
	16	17	18	19	20	21	22		20	21	22	23	24	25	26		16	17	18	19	20	21	22
	23	24	25	26	27	28	29		27	28	29	30	31	*	*		23	24	25	26	27	28	29
	30	31	*	*	*	*	*										30	*	*	*	*	*	*
April	*	*	1	2	3	4	5	Aug.	*	*	*	*	*	1	2	Dec.	*	1	2	3	4	5	6
	6	7	8	9	10	11	12		3	4	5	6	7	8	9		7	8	9	10	11	12	13
	13	14	15	16	17	18	19		10	11	12	13	14	15	16		14	15	16	17	18	19	20
	20	21	22	23	24	25	26		17	18	19	20	21	22	23		21	22	23	24	25	26	27
	27	28	29	30	*	*	*		24	25	26	27	28	29	30		28	29	30	31	*	*	*
									31	*	*	*	*	*	*								

IDEAL FAMILY ACCOMMODATION AT REASONABLE TARRIFF

kii kii Motel

P.O. Box 68
Rarotonga
COOK ISLANDS



- * 12 Serviced Units sleep 2-5
- * Fully Equipped Kitchens
- * 2.5Km. To Main Centre
- * 6.5Km. From Airport
- * Close to Store, Restaurant and Bar.

Phone: 2487

Elwin Originals

P.O. Box 514 Rarotonga COOK ISLANDS

(Opposite Constitution Park)

COOK ISLANDS & PACIFIC ISLANDS

DESIGNS A SPECIALITY MADE TO ORDER

8 HOURS SERVICE

TOWELLING HATS AND
CAPS-WITH CLUB DISTRICT
AND COUNTRY SCREEN PRINTS

The

Nations Footwear Specialists

Prop.

Les Win



LEOPARD LAGER

**All the best from
New Zealand.**

